



**Every Woman Counts  
First Quarter Expenditure and Caseload  
Report to the Legislature for  
Fiscal Year 2013-14**

**California Department of Health Care Services  
Benefits Division**

**Every Woman Counts  
Breast and Cervical Cancer Screening Services**

Section 169 of the Budget Act of 2010, Trailer Bill on Health Senate Bill (SB) 853, (Chapter 717, Statutes of 2010) states:

*The State Department of Public Health shall provide the fiscal and appropriate policy committees of the Legislature with quarterly updates on caseload, estimated expenditures, and related program monitoring data and activities for the Every Woman Counts program. These updates shall be provided by no later than the 15th day of the month following the end of each quarter of the fiscal year, which would be October 15, January 15, April 15, and August 15.*

The Every Woman Counts (EWC) program was transferred to the Department of Health Care Services (DHCS) pursuant to AB 1467 (Committee on Budget, Chapter 23, Statutes of 2012). This first quarter report monitors program data, updates on caseload, and estimated expenditures beginning FY 2013-14 through the first quarter, July through September 2013. Quarterly reports are published 30-60 days after the statutorily required due date because data is available to DHCS no sooner than 15 days after the end of the quarter.

**Every Woman Counts Caseload:**

Quarter 1 observed caseload<sup>1</sup> was 55,566 women. Observed quarter 1 caseload is estimated to be 22.35% of the projected FY 2013-14 caseload of 248,647 women.

**Estimated Expenditure for First Quarter of FY 2013-14                      \$5,630,646.86**

<b>Related Program Monitoring Data: Type of Claim</b>	<b>Total Claims</b>	<b>Total \$ Paid*</b>
Office Visits and Consults	39,235	\$1,189,223.05
Screening Mammograms	38,332	\$1,992,473.13
Diagnostic Mammograms	12,555	\$630,210.81
Diagnostic Breast Procedures	18,925	\$909,796.56
Case Management <sup>2</sup>	4,401	\$220,030.00
Other Clinical Services <sup>3</sup>	20,465	\$688,913.31
<b>Grand Total</b>	<b>133,913</b>	<b>\$5,630,646.86</b>

**Notes: This summary includes data for paid claims for breast and cervical cancer screening services only. The summary does not include data for denied claims.**

\* The data presented is limited to claims invoiced for services provided between **7/1/2013 – 9/30/2013**, and paid as of **10/07/2013**, (date the data was extracted). Because some services rendered during this period have not yet been invoiced or paid, this reported data cannot be compared to data provided through other formal processes (e.g., Budget Estimates).

<sup>1</sup> Caseload is defined as number of unique program recipients using client identification number, who received at least one paid service during reporting period.

<sup>2</sup> Case management is paid at \$0 for normal screening results and \$50 for abnormal screening results. The policy for \$0/\$50 has been implemented in the claims payment system.

<sup>3</sup> Includes cervical screening and diagnostic services, and pathology procedures for both the breast and cervical screening program.

**A comparison chart: EWC Quarterly Report to the Legislature for FY 2012-13**

**Estimated Total Expenditure for FY 2012-13**

**\$33,662,805.19**

<b>Related Program Monitoring Data: Type of Claim</b>	<b>Total Claims</b>	<b>Total \$ Paid*</b>
Office Visits and Consults	247,097	\$7,682,230.57
Screening Mammograms	219,585	\$11,288,470.23
Diagnostic Mammograms	71,964	\$3,670,207.57
Diagnostic Breast Procedures	110,530	\$5,360,093.15
Case Management <sup>4</sup>	26,007	\$1,282,980.45
Other Clinical Services <sup>5</sup>	133,740	\$4,378,823.22
<b>Grand Total</b>	<b>808,923</b>	<b>\$33,662,805.19</b>

**This summary includes data for total paid claims and expenditures for FY 2012-13 for breast and cervical cancer screening services only. The summary does not include data for denied claims.**

\*The data presented is limited to claims paid for services provided between **7/1/2012 - 6/30/2013**, and paid as of **10/07/2013**, (date the report was generated). As some services rendered during this period have not yet been invoiced, or paid, this reported data cannot be compared to data provided through other formal processes (e.g., Budget Estimates).

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<sup>4</sup> Case management is paid at \$0 for normal screening results and \$50 for abnormal screening results. The policy for \$0/\$50 has been implemented in the claims payment system.

<sup>5</sup> Includes cervical screening and diagnostic services, and pathology procedures for both breast and cervical.

**Listed below are EWC program activities for the First/Second Quarter of FY 2013-14:**

- **October is Breast Cancer Awareness Month**

In observance of Breast Cancer Awareness Month, state employees' October paystubs included reminder messages to encourage breast cancer screening and early detection. The messages are: "Early detection improves the chances of survival" and "Get a mammogram, and tell women in your lives to get a mammogram."

In late October 2013, EWC will issue breast cancer screening reminder cards to 115,000 Medi-Cal women who are age 50-64 who have not had a mammogram in the past 2 years. The reminder cards will be translated into 11 different languages. Reminder card messages include: *If breast cancer is found early, the chance of survival is very high, if you are 50 or older, get a mammogram, Talk to your doctor about screening options, and decide what's best for you, and Do it for yourself, do it for your family.* The purpose is to increase breast cancer screening rates, and early cancer detection among Medi-Cal women.

- **Breast and Cervical Cancer Advisory Council and Stakeholder Meeting**

On November 6, 2013, EWC will present a webinar to our program stakeholders and the Breast and Cervical Cancer Advisory Council. Presentations include Affordable Care Act Implementation: Covered California and the Medi-Cal Expansion; EWC Consumer 800# New Business Model: Online Clinic Locator and Automated Referral Line; *EWC Breast and Cervical Cancer Screening Reminder Mobile Application*; and the California Cancer Registry: Breast and Cervical Cancer Late Stage Diagnoses Hotspots, 2010.

EWC Quarterly Reports to the Legislature are posted on line at the Department of Health Care Services website:

<http://www.dhcs.ca.gov/services/cancer/EWC/Pages/EWCReports.aspx>