



State of California-Health and Human Services Agency  
Department of Health Services



ARNOLD SCHWARZENEGGER  
Governor

March 1, 2007

CMS Information Notice No.: 07-01

TO: ALL COUNTY CALIFORNIA CHILDREN'S SERVICES (CCS) PROGRAM ADMINISTRATORS, NUTRITION CONSULTANTS, CHILD HEALTH AND DISABILITY PREVENTION (CHDP) PROGRAM DIRECTORS, DEPUTY DIRECTORS, NUTRITION CONSULTANTS, CHILDREN'S MEDICAL SERVICES (CMS) BRANCH STAFF AND REGIONAL OFFICE STAFF

SUBJECT: PEDIATRIC UPDATE-SATELLITE TRANSMISSION OF LIVE VIDEO-CONFERENCE-"PREVENTION, ASSESSMENT AND TREATMENT IN CHILDHOOD OBESITY: RECOMMENDATIONS FROM THE AMERICAN MEDICAL ASSOCIATION EXPERT TASK FORCE ON CHILDHOOD OBESITY - DATE: WEDNESDAY, JUNE 6, 2007

This notice is to inform you that the CMS Branch is sponsoring the downlink cost and coordinating arrangements for local CHDP and CCS programs to participate in another "live" satellite video-conference from the University of Alabama (UAB) at Birmingham, Department of Pediatrics and Maternal and Child Health Bureau, Washington DC. This video-conference is entitled:

"Prevention, Assessment, and Treatment in Childhood Obesity: Recommendations from the American Medical Association (AMA) Expert Task Force on Childhood Obesity"

Wednesday, June 6, 2007  
10 a.m. - 2 p.m., P.S.T.

The video-conference is available for free; the CMS Branch is sponsoring the satellite transmission costs for California CMS programs. Please consider signing up as a host so the training is available in your community. Your participation is optional but this year's topic and the American Medical Association (AMA) report are very timely. Additionally, dietitians and nurses can obtain continuing education credits (CEU). The UAB is trying to secure continuing medical education credits for physicians, as well. We had outstanding participation last year with over thirty-five county programs participating and expect broad participation this year.

The video-conference will overview the AMA's Expert Task Force evidence-based report and recommendations which represents over 12 national organizations dedicated to the healthcare of children. It serves as an excellent sequel to the Childhood Obesity Conference. Of particular interest to CMS programs will be the discussions regarding best ways to implement the recommendations in both community and clinical (primary and tertiary levels) settings. Presenters include:

- Art Elster, M.D. – Director, Medicine and Public Health, AMA
- Sarah Barlow, M.D. – Assistant Professor Pediatrics, St. Louis University School of Medicine
- Ken Resnicow, Ph.D. – Professor, University of Michigan, Health Behavior and Health Education, School of Public Health
- Bonnie Spear, Ph.D., R.D. – Associate Professor Pediatrics, UAB at Birmingham, Division of General Pediatrics and Adolescent Medicine

To obtain more video-conference information, go to the UAB at Birmingham School of Medicine, Children's Hospital of Alabama website: <http://adolescent.chsys.org>. Click on "What's New – Events" tab and 2007 (downlink) Pediatric Update.

The training will most likely be transmitted on C-Band (this band was used last year) which can be downlinked at a variety of sites. Each county health department throughout the state has satellite downlink capacity and a "distance learning coordinator" who may assist you in arranging a satellite video-conference or help you to locate a facility where you can host a CHDP and CCS training. Community colleges, California State University campuses, and some hospitals have facilities that have satellite downlinking capability.

For CMS programs that choose to participate, a local coordinator/contact person must be designated so they can:

- Serve as a contact person to coordinate with the CMS nutrition consultant;
- Identify a local training site that has satellite downlink capability (most likely C-Band ) with an outgoing telephone line;
- Identify and notify attendees, such as, program staff and others interested in the training;
- Receive and distribute training materials;
- Collect and forward participant questions during the telecast using the 800 number link that will be provided later; and
- Record attendance and provide CEU information.

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Please complete Attachment by Friday, March 23, 2007, so we can identify and promote participating sites. If you are having difficulty with securing a site by the deadline date or if you have additional questions, please contact Judy Sundquist.

Complete and return Attachment to:

Judy Sundquist, CMS Nutrition Consultant  
Children's Medical Services Branch  
Fax: (916) 327-5743  
Phone: (916) 322-8785  
Email: [jsundqui@dhs.ca.gov](mailto:jsundqui@dhs.ca.gov)

**Original signed by Harvey Fry for Marian Dalsey, M.D., M.P.H.**

Marian Dalsey, M.D., M.P.H., Chief  
Children's Medical Services Branch

Attachment

**ATTACHMENT VIDEO-CONFERENCE INFORMATION SHEET**

**(Please fax this form to CMS by March 23, 2007 – FAX: (916) 327-5743)**

**PREVENTION, ASSESSMENT AND TREATMENT IN CHILDHOOD OBESITY:  
RECOMMENDATIONS FROM THE AMA EXPERT TASK FORCE ON CHILDHOOD OBESITY**

**SATELLITE VIDEO-CAST DATE: 10:00 AM – 2:00 PM, WEDNESDAY, JUNE 6, 2007**

- Yes, our local CHDP/CCS program is interested in participating in the video-conference.
- No, our local CHDP/CCS program is not interested in participating in the video-conference.

**If yes, please complete the following about the local CHDP/CCS coordinator and downlink site:**

**Local Coordinator/Contact Person**

Name: \_\_\_\_\_  
Agency/Program: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Telephone Number: (        ) \_\_\_\_\_ Fax Number: (        ) \_\_\_\_\_

**Information on Downlink Site:**

Site Address: \_\_\_\_\_

Capacity of Site: \_\_\_\_\_ Phone Number at Downlink Site: (        ) \_\_\_\_\_

**Is there an outgoing line in the room or near the room that can be used for participants to call the presenters to ask questions?**

- Yes  No

**Your site will be listed under the heading of California on the Children’s Hospital of Alabama, Leadership Education in Adolescent Health Program website and in their pamphlet. It is helpful to list all California county programs but if this presents a problem please check here to decline.**

**Necessary Equipment/Materials**

- Satellite Dish
- Outgoing Phone-line (for call in questions)
- Training Room
- Ability to Duplicate and Distribute Materials (masters will be sent to you; program materials, CEU forms, attendance record)

**PLEASE RETURN THIS COMPLETED FORM BY FRIDAY, MARCH 23, 2007 TO:**

**JUDY SUNDQUIST, CMS NUTRITION CONSULTANT  
CHILDREN’S MEDICAL SERVICES BRANCH  
Fax: (916) 327-5743  
Phone: (916) 322-8785  
Email: jsundqui@dhs.ca.gov**