



Resource Center

Red Ribbon Week Theme: “Love Yourself...Be Drug-Free!”

Red Ribbon Week (RRW) is **October 23-31, 2014**, and it is once again time to order your prevention and treatment publications/posters on alcohol, tobacco and other drugs. The



Resource Center (RC) has prepared a list of recommended materials for the nationally recognized RRW campaign. The RRW is conducted in schools to raise awareness about the dangers of substance abuse. Take the time to talk with your students and their families about setting boundaries, parental/ or guardian involvement in a child’s school, and about living a drug-free lifestyle. Go to the link below and follow the directions provided to order these and other publications for your RRW or other events: <http://www.dhcs.ca.gov/individuals/Pages/ResourceCenter.aspx>

The RC will accept Red Ribbon orders until October 17, 2014. Any orders received after this date may not be processed in time for planned events. Thank you for your order.

Publication No.	PUBLICATION TITLES:	Limit 32 Copies
2523	Marihauna: Arruinado (Middle/High)	
2555	Prescription Drug Abuse: A Dose of Trouble (Middle/High)	
2587	Alcohol: Ahogarse En EL Veneno (6th – High)	
2590	Underage Drinking: The Sobering Truth (6th thru High)	
2687	The Medical Consequences of Drug Abuse (Middle/High)	
2763	Alcohols Damaging Effects on the Brain (6th – High)	
4721	No Rite of Passage (Middle/High)	
4733	Adolescents Living With a Parent Who Drinks and Drives (All Ages)	
5002	Living Drug-Free (Middle/High School)	
5669	Saying No and Feeling Fine—Learning/Activity Book (K - 6th Grade)	
7027	Misadventures of Wages and Freckles (Pre-School - 5th Grade)	
8035	Stay on Track Activity Book (3rd - 6th Grade)	
8040	Underage Drinking: Myths Vs Facts (6th – High)	
8999	Refusal Skills for Healthy Living (1st – 6th Grade)	
	POSTERS	Limit 5 Copies
9017	Smoke – Free Playground (Elementary)	
9023	Refuse to be Road Kill for Anyone (All ages)	
9060	Drugosaurs! (Elementary)	
9061	Bee Drug – Free! (Elementary)	
9075	You Don’t Have to Give Them Everything... (Middle/High)	
9077	Warning: Dangerously Abused by Teens...Prescription Drugs (Middle/High)	