

# Strategic Prevention Framework State Incentive Grant

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# The SPF SIG Grant Project

- Prevention infrastructure development
- Data-driven, outcomes-focused prevention
- “Community” as the unit of interest and analysis
- Cross-systems collaboration

# SPF SIG Grant State Requirements

- Must have an *Advisory Council* to oversee implementation
- Required to maintain a *Statewide Epidemiological Workgroup (SEW)*
- Develop and maintain an *Evidence-based Practices (EBP) Workgroup*
- Develop a *State Strategic Plan*

# County Grantees

- Approximately \$1 million for county grants
  - Four to five grants at \$150,000 - \$250,000 per grant
  - Estimated 10 to 12 community projects
- Community level efforts must include all five steps of the SPF
- Grantees are required to implement evidence-based programs, practices and policies

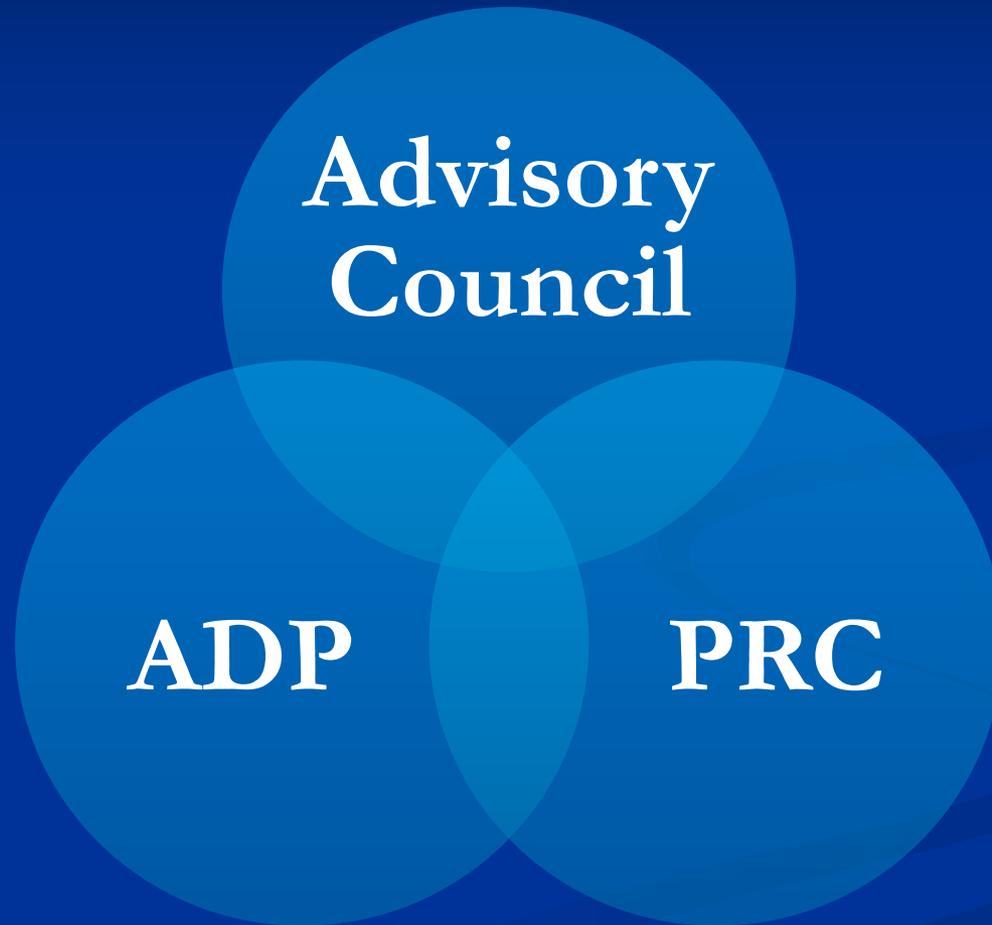
# County Grantee Role

- Ensure communities follow SPF process
- Programmatic and fiscal monitoring and reporting for community projects
- Data collection and reporting
- Peer leadership and learning forums

# SPF SIG Implementation The Approach

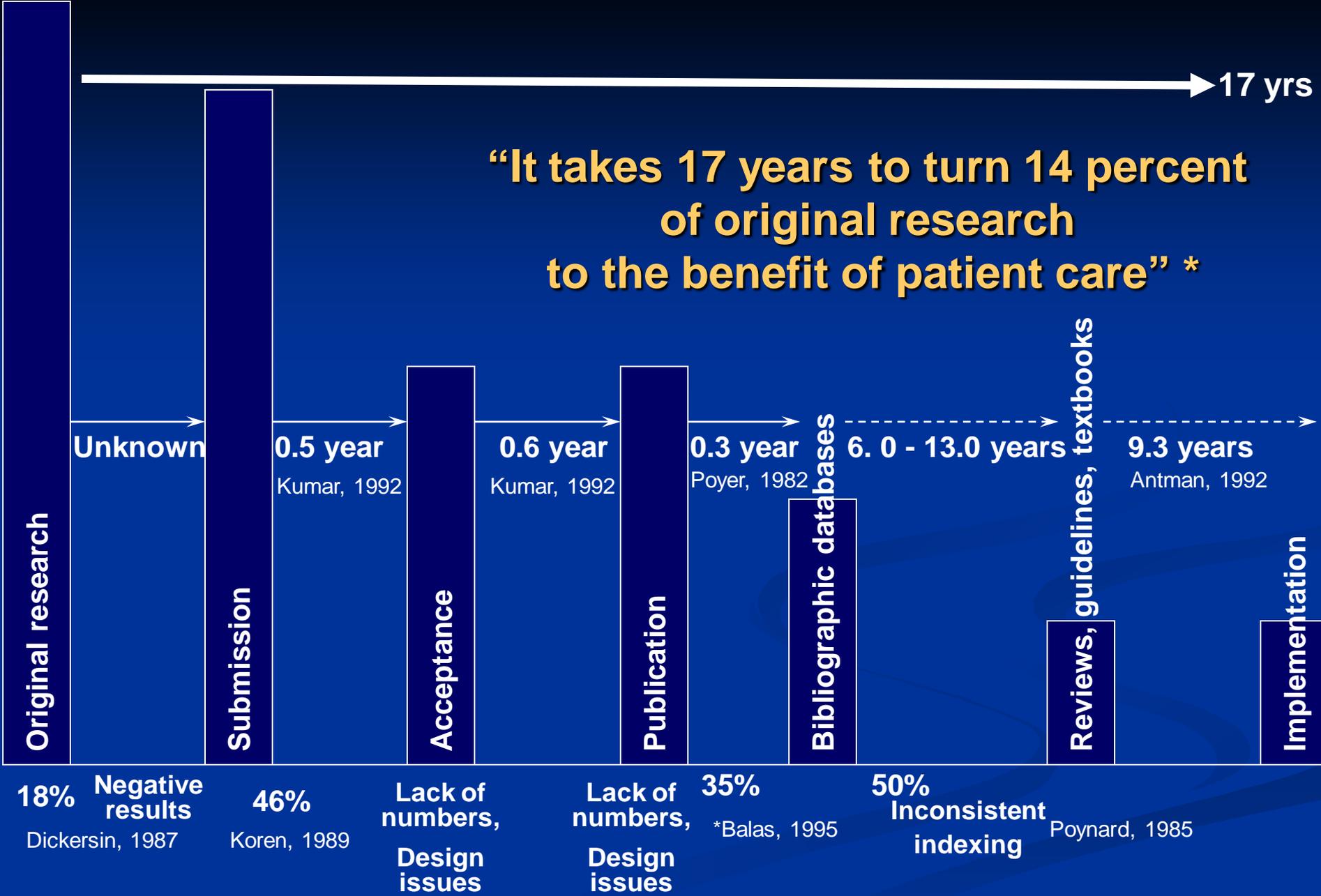
An Opportunity for Bridging  
the Gap Between Science and  
Practice in Community Prevention

# A Collaborative Effort



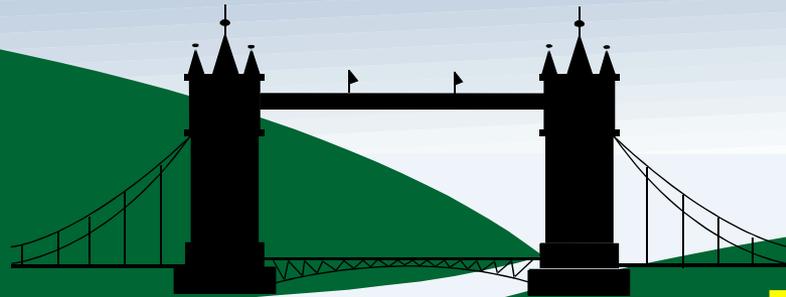
17 yrs

**“It takes 17 years to turn 14 percent of original research to the benefit of patient care” \***



So what would serve as a “bridge”  
between Science and Practice?

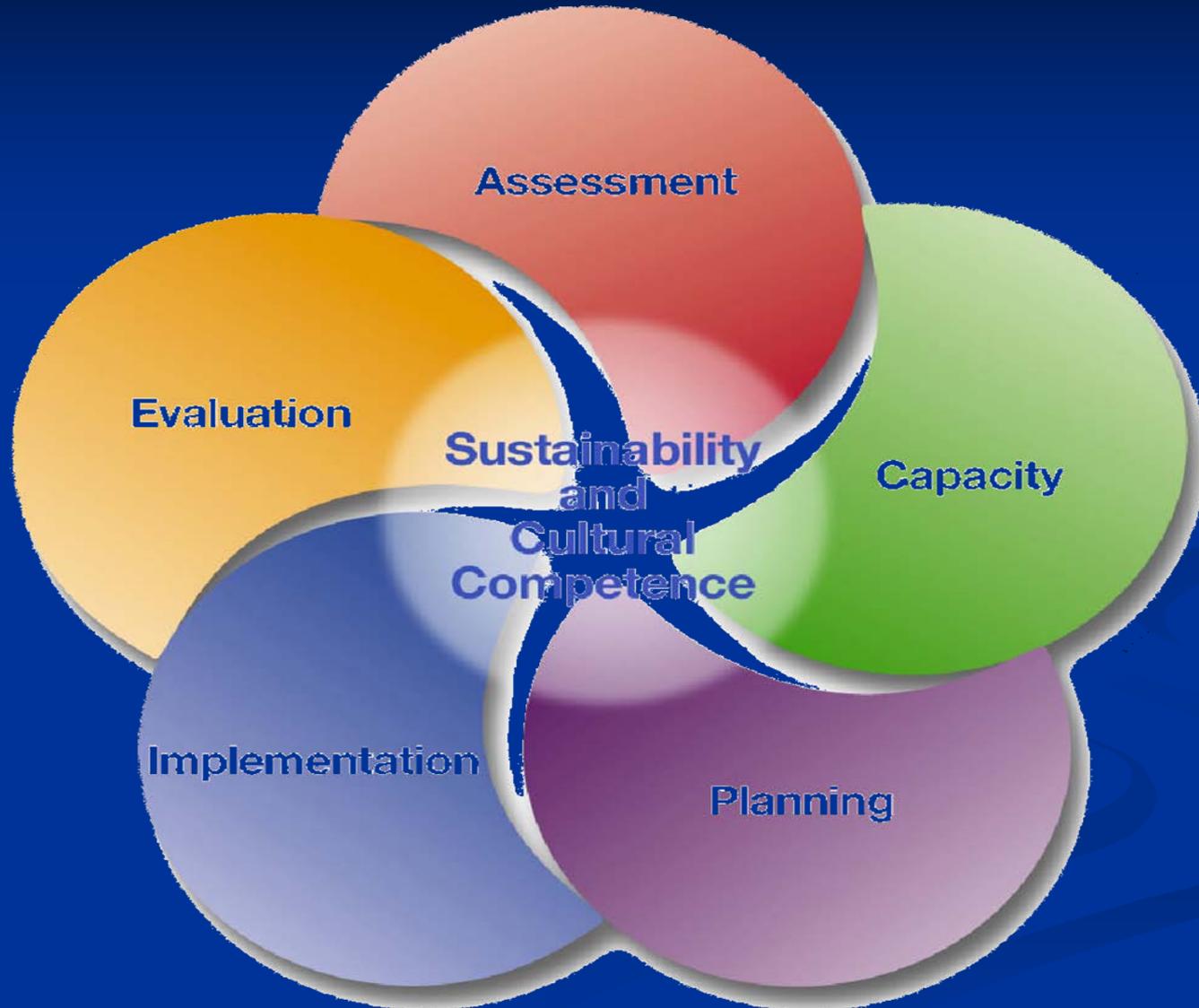
**SCIENCE**



**PRACTICE**

**Strategic Planning Framework?**

# The Strategic Prevention Framework



# Implementation Research: A Synthesis of the Literature

Dean L. Fixsen  
Sandra F. Naoom  
Karen A. Blase  
Robert M. Friedman  
Frances Wallace



Tampa, Florida  
2005

**USF** UNIVERSITY OF  
SOUTH FLORIDA

However....

there's more to  
implementation  
than specifying  
the steps...

# Ineffective Methods

Excellent experimental evidence for what  
does not work

➤ Diffusion/dissemination of information by itself does not lead to successful implementation (research literature, mailings, promulgation of practice guidelines)

➤ Training alone, no matter how well done, does not lead to successful implementation

# What Works

Effective **intervention practices** and programs  
+  
Effective **implementation practices**  
= Good outcomes

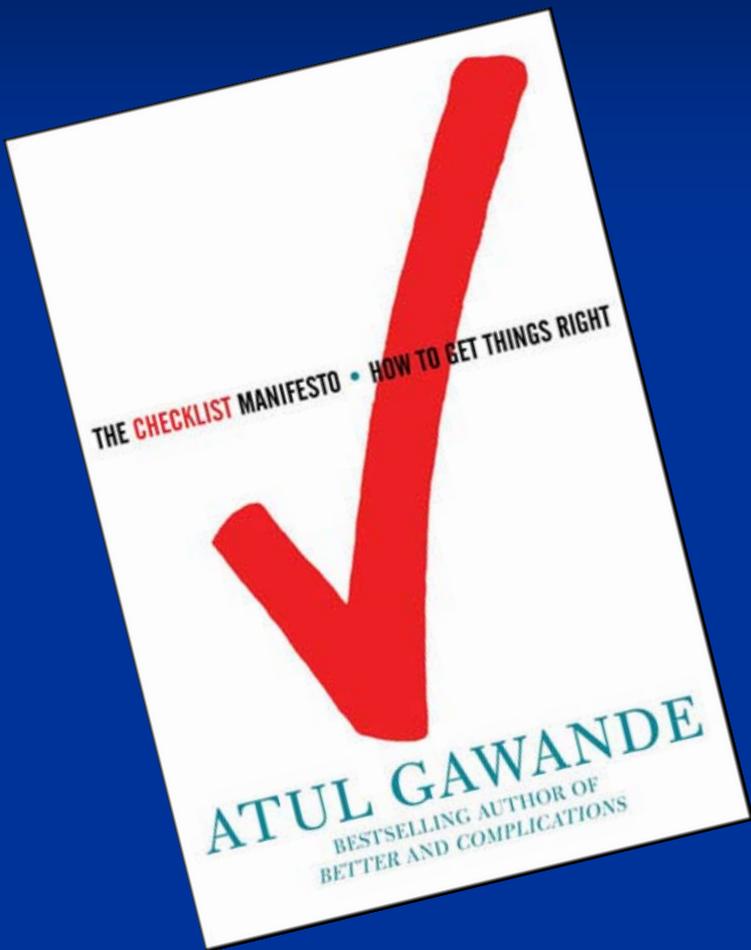
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**No other combination** of factors reliably  
produces desired outcomes

# Effective Use of EBP



# Do we have any examples?



**3 YEARS OUT, SAFETY  
CHECKLIST CONTINUES  
TO KEEP HOSPITAL  
INFECTIONS IN CHECK**

**Johns Hopkins' cheap,  
low-tech approach can be  
sustained, save lives over  
time, study shows**

Press release:  
The Johns Hopkins Medical Institutions  
February 4, 2010

...so what's our “bridge?”

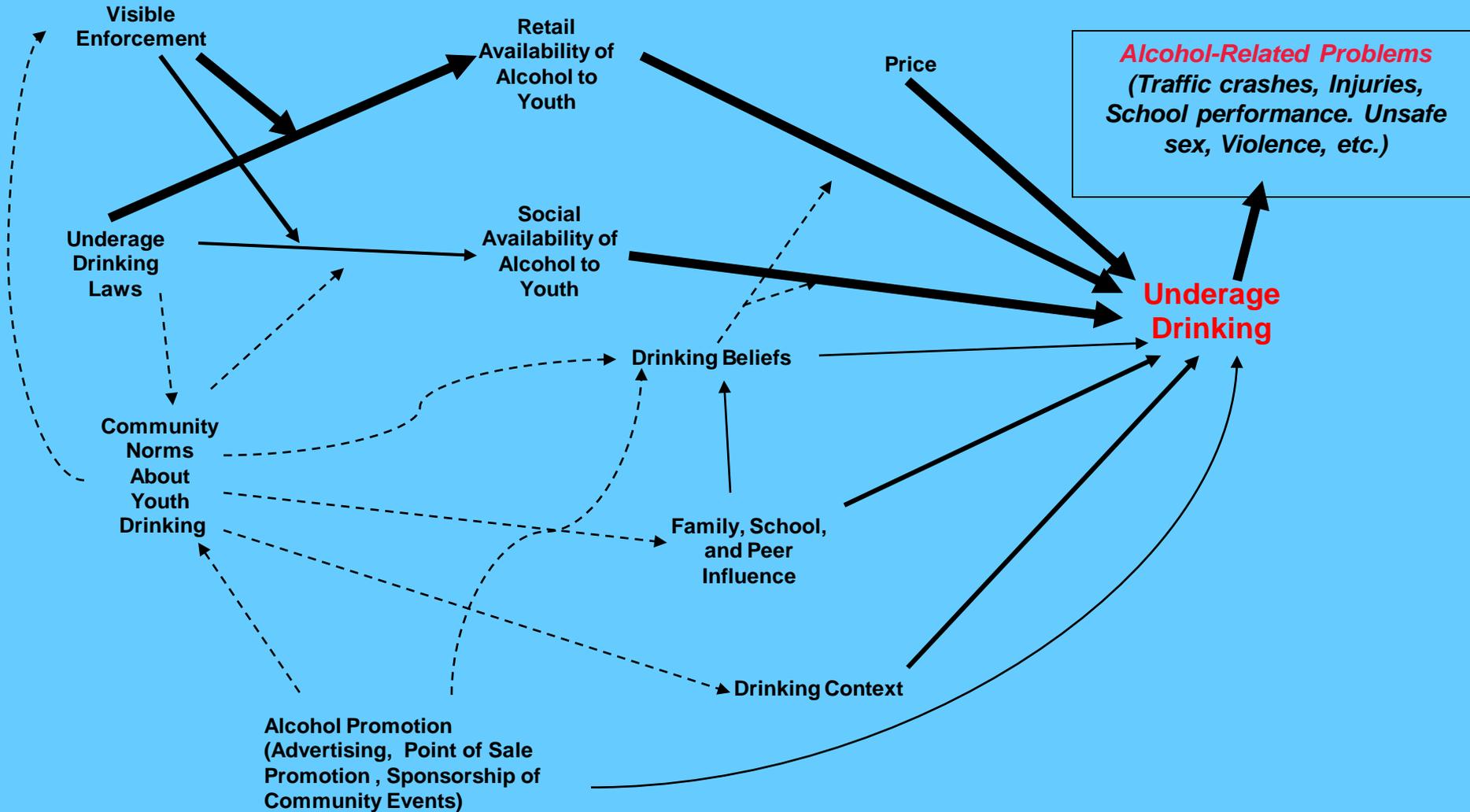
Driving Implementation by Graphically  
Integrating Research, Logic Models, and a  
Theory of Change

...let's see!

# Underage Drinking: Basic Research

Evidence: **Population** **Prevention** **Effects**

-  Strong
-  Moderate
-  Low (target group only)
-  None (no target or population)



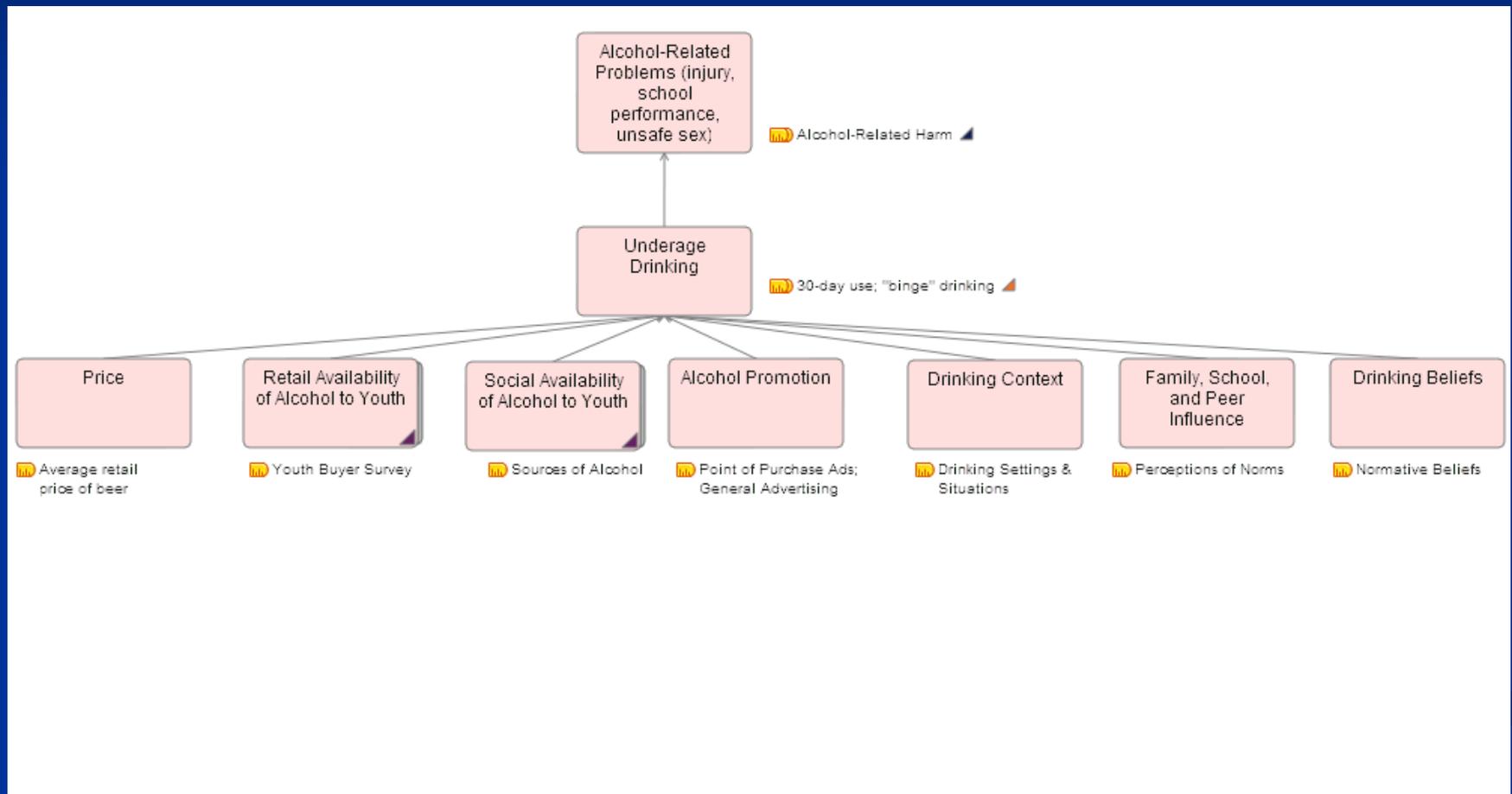
# Underage Drinking: Evidence-based Theory of Change



...this is getting complicated

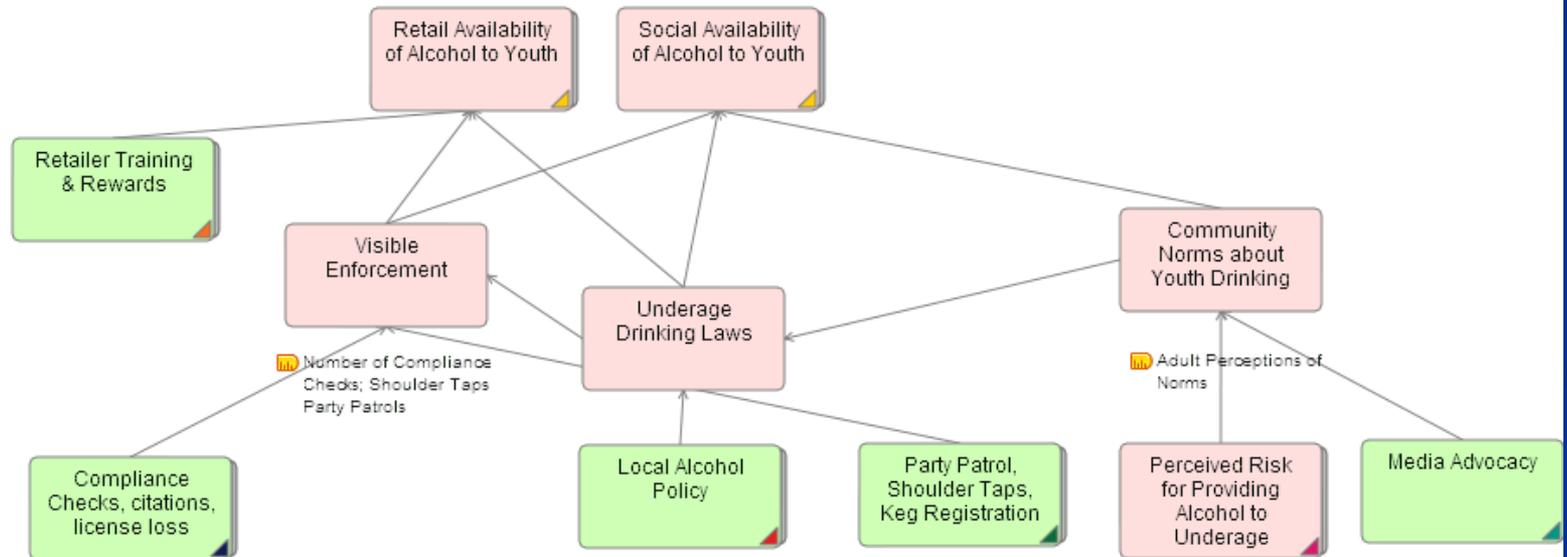
...and we haven't even added the  
Logic Model, yet!!

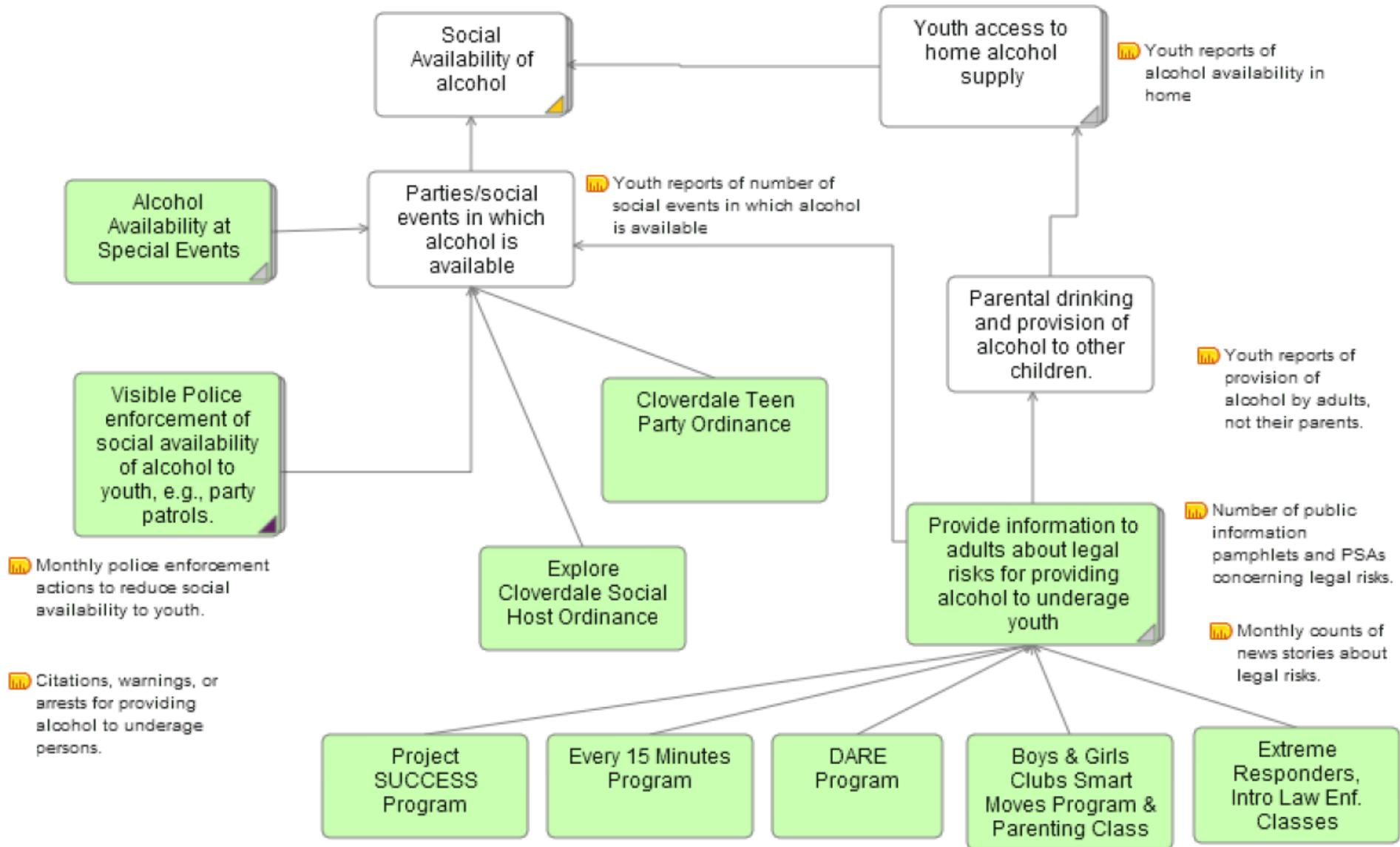
# Sample Page from Interactive Logic Model



For software: [www.doview.com](http://www.doview.com)

# Sample Page from Interactive Logic Model (a level down from prior page)





# Key Elements of the Approach

- Guidance from Advisory Council
- Prescriptive about what to do
- Local expertise on how to do it
- Highly focused on objectives rather than process
- Moves quickly through assessment and planning, and get into action
- Focuses on measurable community-level outcomes

# Considerations and Criteria for Recruiting Communities

# Maximize Successful Implementation

- Interest and commitment to the goals and objectives of SPF SIG
- Infrastructure for intervention strategies
- Community population small enough to affect change, but large enough to have key agencies

# “Evaluability” – Maximize Successful Evaluation

- Availability of, and commitment to collect, process and outcome data
- Population large enough to be able to demonstrate change in a timely and meaningful manner

# Project Status

- Needs Assessment is complete
- High need priority area is identified
- Information is being gathered for community selection criteria and allocation approach
- Recommendations will be submitted for GPAC approval
- Strategic Plan will be developed and approved by CSAP

# Comments

# Thank you

- This webinar will be available online for those who did not have an opportunity to join us.

[www.ca-cpi.org/training/webinars\\_past.php](http://www.ca-cpi.org/training/webinars_past.php)

- If you would like more information ...
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  - Bob Saltz (510) 883-5733, [saltz@PREV.org](mailto:saltz@PREV.org)