

March 15, 2013 Statewide Shoulder Tap

★ Record: 506 Arrests in One Shift

John Carr, Public Information Officer
Alcoholic Beverage Control
GPAC May 2, 2013

Positive Media Coverage Statewide

- **ABC- [Arrests for purchasing alcohol for minors hit record high](#)**
- Contra Costa Times-Mar 16, 2013
- http://www.contracostatimes.com/news/ci_22808061/arrests-purchasing-alcohol-minors-hit-record-high
- Law enforcement agencies, including the California Department of **Alcoholic Beverage Control**, arrested 506 people on Friday; shattering last year's arrest

Just Read the Sign

- The information is pretty clear – NO ALCOHOL!



Alcohol-Related Arrests

- Modesto Police Take Suspect into Custody



More Arrests

Two Suspects arrested outside Bowling Alley
after purchasing alcohol for decoys



TV, Newspapers, and Radio

- **KCRA – Sacramento**

- Partiers should expect heavy police presence this weekend
- 300 DUI arrests made last St. Patrick's Day weekend
- **SACRAMENTO, Calif. (KCRA) —Outside a Sacramento convenience store on Friday, several police cars with lights and sirens blaring concerned a man who just bought alcohol for two underage decoys.**
- The bust was part of a statewide undercover operation by the Department of Alcoholic Beverage Control.
- **"Especially on a big weekend like this, with spring break coming up, we really want to send a message that it's not OK to provide alcohol to a minor," said Lori Ajax, a deputy division chief with ABC.**
- Law enforcement agencies are targeting alcohol-related crimes this weekend.
- The California Highway Patrol, police and sheriff's officers from across the state are determined to keep drunk drivers off area roadways.
- Last year on the St. Patrick's Day holiday weekend, the CHP made 300 driving under the influence arrests.
- The CHP is also helping out with several DUI checkpoints.
- "This is one of those weekends," said Adrian Quintero, a spokesman for the CHP's Valley Division. "So we are going to be very proactive with our saturation patrols and Avoid campaigns
- Read more: <http://www.kcra.com/news/Partiers-should-expect-heavy-police-presence-this-weekend/-/11797728/19341706/-/bbaxns/-/index.html#ixzz2RagESysm>