August 21, 2008

CHDP Program Letter No.: 08-22

TO: ALL CHILD HEALTH AND DISABILITY PREVENTION (CHDP) PROGRAM DIRECTORS, DEPUTY DIRECTORS, STATE CHILDREN’S MEDICAL SERVICES (CMS) BRANCH STAFF AND REGIONAL OFFICE STAFF

SUBJECT: ANNONCING LAUNCH OF “VACCINATE YOUR BABY” CAMPAIGN AND NEW WEBSITE

Enclosed is CHDP Provider Information Notice (PIN) No.: 08-22 informing CHDP Providers about the launching of the “Vaccinate Your Baby” campaign which includes a new website that is a comprehensive immunization resource for providers and parents.

Please distribute this Provider Information Notice without any revisions to providers in your county and complete and return a “Report of Distribution” (DHCS 4504). The DHCS 4504 can be found at www.dhcs.ca.gov/services/chdp.

If you have any questions, please contact your Regional Consultant staff.

Original Signed by Marian Dalsey, M.D., M.P.H.

Marian Dalsey, M.D., M.P.H., Chief
Children’s Medical Services Branch

Enclosure