

background

The California Partnership for Long-Term Care is a program of the California Department of Health Care Services (DHCS), in partnership with a select group of private insurance companies. The Partnership's mission is to make high-quality, affordable long-term care insurance policies available to middle-income Californians to protect them from financial impoverishment and delay or prevent their reliance on Medi-Cal if they become faced with the high costs of long-term care. The Partnership insurers offer high-quality long-term care insurance policies that meet stringent standards set by DHCS. In addition to containing high-quality provisions, only Partnership long-term care insurance policies provide asset protection for those policyholders who end up utilizing Medi-Cal services.

focus

To better help insurance agents service their clients, this advanced training seminar is designed to help them more fully understand the nuances and aspects of the Partnership long-term care insurance product.

attendance

Agents who have completed the necessary training to sell Partnership policies and who are actively marketing this product. **SPACE IS LIMITED** and registration is on a **FIRST-COME, FIRST-SERVED BASIS**.

continuing education

This is not an introductory course nor does it take the place of the eight-hour classroom training initially required to sell Partnership policies. You are required to have completed the eight-hour Partnership course. Credit will not be issued if this requirement is not met. Agents can earn eight hours of Partnership CE credit by attending this seminar. These CE credits can count towards meeting your eight-hour Partnership CE requirement.

dates & locations

Wednesday, May 7, 2008
Hilton Garden Inn
1800 Powell Street
Emeryville, CA 94608

Thursday, May 15, 2008
Mission Inn
3649 Mission Inn Ave.
Riverside, CA 92501

seminar agenda

“Medi-Cal and Deficit Reduction Act” is the theme for the 2008 Agent Seminars. We are pleased to announce that agents attending this course will earn 8 hours of Partnership CE. The web-based version of the interactive CD will be launched and presented for the first time. Partnership staff will be available to answer questions and assist with subscriptions. Additional marketing materials, including brochures and videos (8-minute/32-minute) will also be available for sale. We look forward to seeing you there and having another successful agent seminar in 2008!

TOPICS

- Medi-Cal
- Asset Transfer
- Home Equity Rule
- The Target Market
- Partnership Publication and Tools & Resources
- Stacking Policies
- Interactive CD Conversion to the Web

For those attending this class, please arrive by 7:45 a.m. to allow time for sign-in.

8:00 a.m. Welcome & Introductions
8:30 a.m. Seminar Begins
12:30 p.m. Lunch
1:30 p.m. Seminar Resumes
4:00 p.m. Closing Remarks

registration information

REGISTRATION FEE: \$85 (covers educational materials and served lunch)

LATE REGISTRATION DATES

Please register at least three weeks prior to the seminar to ensure that sufficient training materials and seating are available. Agents who register after the following dates will be charged the late registration fee.

APRIL 23, 2008 — NORTHERN CALIFORNIA
MAY 1, 2008 — SOUTHERN CALIFORNIA
LATE REGISTRATION FEE IS \$105.

REGISTRATION OPTIONS

You can register online or by mail, telephone or fax using a credit card or check. Please make checks payable to Acteva.

ONLINE (preferred form of registration)

Go to www.dhs.ca.gov/cpltc. Click on the Agent Seminar Registration icon and follow directions.

MAIL-IN

Complete the registration form in this brochure and mail to: 60 Spear St., 9th Floor, San Francisco, CA 94105.

TELEPHONE REGISTRATION

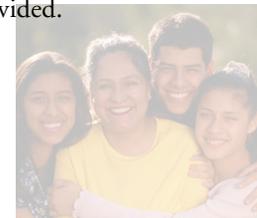
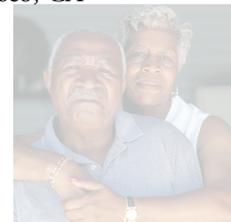
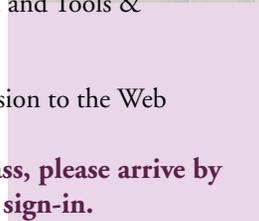
1-866-462-2838

FAX REGISTRATION

1-415-276-2399

CANCELLATION POLICY

No-shows will be charged the full registration fee. Cancellations received in writing at least one week prior to selected seminar will be subject to a \$25 processing fee. After that date, substitutions are allowed but no refunds will be provided.



registration form

Please complete a separate form for each registrant.
For faster processing, register online:

Northern CA:

<http://www.acteva.com/booking.cfm?bevoid=149034>

Southern CA:

<http://www.acteva.com/booking.cfm?bevoid=149431>

PLEASE CHECK WHICH SEMINAR YOU PLAN TO ATTEND:

- Emeryville, Wednesday, May 7 (Northern CA)
 Riverside, Thursday, May 15 (Southern CA)

Name _____

Company _____

Address _____

City _____ State ____ Zip _____

E-mail _____

DOI License # _____

Ph. # Fax # _____

- I have completed the Partnership's eight-hour classroom course.

LUNCH SELECTION:

- Non-Vegetarian Vegetarian

PAYING BY CREDIT CARD:

- Visa Mastercard Other:

Name on Card: _____

Card number _____

Expiration date: _____

Signature: _____

PAYING BY CHECK:

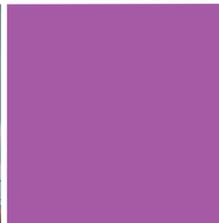
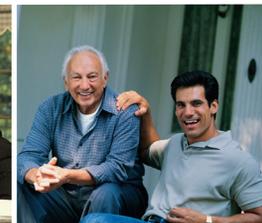
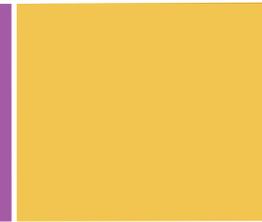
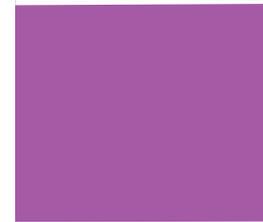
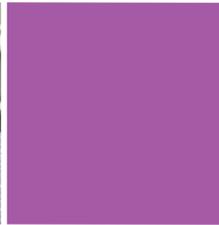
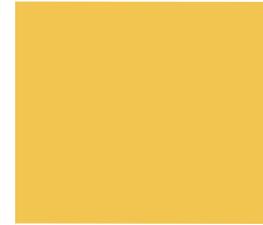
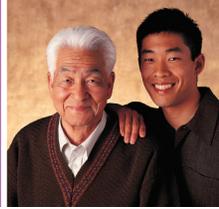
Make checks payable to Acteva.

For questions regarding ON-LINE registration, call Acteva Customer Service at (877) 855-8646. For questions regarding mail-in registration, call Brown Miller Communications at (866) 869-8999. For question regarding CE Credit, call the Partnership at (916) 552-8990.

Presorted
First Class
U.S. Postage
PAID
Permit No. 2811
Sacramento, CA

may 7, 2008
northern california

may 15, 2008
southern california



california partnership for long-term care
agent seminar