THE BEST WAY TO SELL PARTNERSHIP POLICIES

Turn Prospects Into Clients: Tools You Can Use

Agent Marketing Materials

The Partnership's **2013** consumer marketing materials are now available to agents! Agents have the choice of ordering our pre-packaged materials or our minimum-order items. The pre-packaged materials and the minimum-order items are available on the Materials Order Form.

Stimulus Package

This order consists of:

25 Preserve Your Independence & Secure Lifetime Asset Protection (brochure)
25 Asset Protection (brochure)
25 Inflation Protection (brochure)
25 Consumer Brochure: Are You Ready?
1 Tote Bag

Silver Package

This order consists of:

50 Preserve Your Independence & Secure Lifetime Asset Protection (brochure)
50 Asset Protection (brochure)
50 Inflation Protection (brochure)
50 Consumer Brochure: Are You Ready?
1 Tote Bag

Gold Package

This order consists of:

75 Preserve Your Independence & Secure Lifetime Asset Protection (brochure)
75 Asset Protection (brochure)
75 Inflation Protection (brochure)
75 Consumer Brochure: Are You Ready?
1 Tote Bag

Premium Package

This order consists of:

100 Preserve Your Independence & Secure Lifetime Asset Protection (brochure)
100 Asset Protection (brochure)
100 Inflation Protection (brochure)
100 Consumer Brochure: Are You Ready?
1 Tote Bag

Note: The order form on the next page can be filled in, **on-line**, then printed. The form will automatically calculate the cost of your order. After printing the completed form, mail it along with your check for the amount of the purchase to the address indicated on the form. You MUST mail in the order form along with your payment. No faxes will be accepted. Orders will be fulfilled within 30 days from the date of receipt. Prices effective as of July 1, 2013.

CALIFORNIA PARTNERSHIP FOR
LONG-TERM CARE

Print Form

Materials Order Form

Enter the quantity of the brochure/material package you wish to order. The amount will be automatically calculated for you. When done, click the "Print Form" button above then mail your request along with a check for the amount in the Grand Total box below. Prices effective July 1, 2013.

Description	Quantity	Unit Price	Amount
Stimulus Package		$70.00	
Silver Package		$130.00	
Gold Package		$190.00	
Premium Package		$250.00	
Preserve Your Independence, brochure (set of 25)		$13.75	
Asset Protection, brochure (set of 25)		$13.75	
Inflation Protection, brochure (set of 25)		$13.75	
Consumer brochure, Are You Ready? (set of 25)		$18.75	
Tote bag (set of 1) while supplies last		$10.00	
		Sub-total	
		Handling Fee	$5.00
		Grand Total	

Please make checks payable to: **California Partnership for Long-Term Care**

Mail Your Order & Check To:

CDHCS/California Partnership for Long-Term Care

P.O. Box 997413

MS 4100

Sacramento, CA 95899-7413

Ship To:

Name: _____ Agent License # (required) _____

Company: _____

Street Address:* _____

City: _____ State: _____ Zip: _____

Telephone:* _____ Fax: _____ Email: _____

*Street address and phone number are needed as we ship materials through Golden State Overnight (GSO).

Note: Only agents that have taken the 8-hour general long-term care course AND the 8-hour Partnership CE, for their current licensure period, are able to order the above materials.

P.O. Box 997413 MS 4100 Sacramento, CA 95899-7413

Phone: (916) 552-8990 Email: cpltc@dhcs.ca.gov