STATE OF CALIFORNIA—HEALTH AND WELFARE AGENCY

PETE WILSON, *Governor*

DEPARTMENT OF HEALTH SERVICES
714/744 P STREET
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June 14, 1995

TO: All County Welfare Directors
All County Administrators

ACWDL Information Letter No.: I-95-07

COUNTY BOUNTY PROGRAM TERMINATION

This is to advise you that the County Bounty program will terminate on June 30, 1995. Under the County Bounty program, counties have been paid a flat incentive of $50 for each valid Health insurance Questionnaire identifying previously unreported coverage. This pilot project was projected to double the identification of health insurance held by Medi-Cal clients. While there has been a slight increase in health insurance identification, it has not doubled and is not significant enough to continue the program.

Even though the pilot has not proven as successful as anticipated, it did facilitate a successful training program and the resulting exchange of ideas has led to program changes (reference All County Welfare Directors Letter No. 94-79, October 7, 1994). The Health Insurance Section will continue to provide training to county staff upon request.

Thank you for you participation in the County Bounty program. If you have any questions, please contact Ms. Shar Schroepfer of the Health Insurance Section at (916) 323-9948.

Sincerely,

Original signed by

Frank S. Martucci, Chief
Medi-Cal Eligibility Branch