

Coverage Ambassador Webinar

Birthing Care Pathway

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Agenda

- » Birthing Care Pathway Development and Community Engagement
- » Birthing Care Pathway Policy Roadmap
- » Spotlight on Medi-Cal Member Communications
- » Looking Ahead
- » Q&A

Birthing Care Pathway Development and Community Engagement



DHCS' Vision for Maternity Care in Medi-Cal

With the launch of the Birthing Care Pathway, DHCS envisions a future in which:



Medi-Cal members have access to a comprehensive menu of maternity care providers and services, regardless of where they live.



Members can access risk-appropriate care and are empowered to choose the provider team and birthing location that align with their needs and preferences.



All members feel respected and heard throughout their pregnancy and postpartum journeys.



Members are educated about the services available to them and receive the navigational support they need for all aspects of their care.



Behavioral health services and social supports are accessible for all members, their newborns, and their families.



Data collection and sharing are improved to strengthen care for pregnant and postpartum members.

Birthing Care Pathway



- » Comprehensive **policy and care model roadmap** that covers the journey of all pregnant and postpartum Medi-Cal members from conception through 12 months postpartum.
- » Roadmap includes a series of **policy solutions that address members' physical, behavioral, and health-related social needs.**
- » Goals include **reducing maternal morbidity and mortality** and **addressing significant racial and ethnic disparities.**

Report Overview

DHCS published the [Birthing Care Pathway Report](#) in February 2025.

The report:

- » Summarizes the current state of maternal health in Medi-Cal.
- » Shares findings from Birthing Care Pathway Medi-Cal member engagement.
- » Provides an overview of partner engagement conducted to date.
- » Discusses the policies DHCS has implemented/is implementing for the Birthing Care Pathway and shares progress to date.
- » Identifies strategic opportunities for further exploration.

The Birthing Care Pathway is generously supported by the California Health Care Foundation (CHCF) and the David & Lucile Packard Foundation.

Report Development

To develop the Birthing Care Pathway DHCS:



Conducted a landscape assessment to review California's existing maternal health policies and initiatives, and identify evidence-based programs, policies, and interventions.



Engaged Medi-Cal members through a Member Voice Workgroup, interviews, and member journaling to ensure their lived experiences shaped the design of the Birthing Care Pathway.



Interviewed more than 25 state leaders, providers, community-based organizations (CBO), associations, health plans, and advocates to inform the design of the Birthing Care Pathway.



Launched the **Clinical Care Workgroup**, **Social Drivers of Health Workgroup**, and **Postpartum Sub-Workgroup** to identify challenges and opportunities in perinatal care and develop and validate policy options for the Birthing Care Pathway.

Engaged Medi-Cal Members

- » **DHCS engaged 30 members** who were either pregnant at the time or up to 24 months postpartum to share their lived experience.
- » Medi-Cal members were **selected to represent diverse experiences**, especially those with health disparities.

Activity	Description
Interviews	Conducted 1:1 interviews with 6 members.
Journaling	Invited 6 members to submit five biweekly journal entries about their perinatal experience.
Member Voice Workgroup	Launched a Member Voice Workgroup with 18 members and held three workgroup meetings.
<i>All members were compensated for their participation.</i>	

Birthing Care Pathway Medi-Cal Member Engagement Key Findings (1 of 2)



Feeling respected and heard by health care providers is critical to a member's perinatal experience in Medi-Cal. Members often feel that their birth plans and breastfeeding choices are not respected. However, members feel like midwives and doulas listen to their needs and preferences.



Some members **experienced discrimination in their health care encounters** during all three perinatal phases. Members felt connected to their health care providers and better supported when they received racially concordant care.



Key moments for trust building with members are often missed, particularly around mindful discussions on behavioral health screening results and referrals to services, trauma-informed approaches to intimate partner violence (IPV) screenings, smooth hospital discharges after birth, and timely access to high-quality breast pumps.

Birthing Care Pathway Medi-Cal Member Engagement Key Findings (2 of 2)



Medi-Cal members often felt like the **burden was on them to independently navigate and coordinate many aspects of their perinatal care** – ranging from coordinating their care across different health care providers to ensuring Medi-Cal coverage for themselves and their newborns.



Finding mental health providers that accept Medi-Cal, are taking new patients, and have perinatal experience is difficult. Medi-Cal members want more frequent and intensive mental health supports.



Medi-Cal members often **do not understand what Medi-Cal benefits and public benefits/social services are available** to them in pregnancy or during the postpartum period (e.g., doula services; Enhanced Care Management (ECM); Women, Infants, and Children Program (WIC)/CalFresh; and transportation services).

Key Informant Interviews

DHCS interviewed more than 25 state leaders, perinatal care providers, advocates, and representatives from CBOs, associations, and health plans to inform the development of the Birthing Care Pathway.

Category	Interviewees
Provider Associations	Representatives from the American College of Obstetricians and Gynecologists (ACOG), California Nurse-Midwives Association (CNMA), and California Association of Licensed Midwives (CALM).
Individual Providers	OB/GYNs; family and addiction medicine physicians; certified nurse midwives (CNM); licensed midwives (LM); freestanding birth center (FBC) providers; pediatricians; reproductive psychiatrists; lactation consultants, doulas, and community health workers (CHW).
County Leaders	Representatives from Black Infant Health (BIH), WIC , and Maternal, Child, Adolescent Health (MCAH) programs.
CBO Leaders & Advocates	Individuals focused on LGBTQIA+ health; IPV services; and birth justice and supports for Black, American Indian/Alaska Native, and Pacific Islander individuals.

Birthing Care Pathway Workgroups

Workgroup	Participant Charges	Composition
Clinical Care	Identifying what needs to happen in the hospital, birthing center, provider office, and other community settings from a Medi-Cal member's perspective.	Physicians; midwives; lactation consultants; doulas; Tribal health providers; FBC, behavioral health, and federally qualified health center (FQHC) providers; managed care plans (MCP); and local public health.
Social Drivers of Health	Identifying best practices and needs from programs and providers that currently work to address perinatal health-related social needs.	CHWs; doulas; violence prevention organization representatives; local public health and social service program representatives; home visitors; and providers with Black birthing expertise.
Postpartum Sub-Workgroup	Designing a clinical pathway for what providers can do during the postpartum period to achieve positive health outcomes.	Cross-representation from the Clinical Care and Social Drivers of Health Workgroups, as well as additional physicians.

All three workgroups met throughout 2023 and 2024 to discuss key challenges with the Medi-Cal birthing experience and provide feedback on proposed policy solutions. Workgroup members who indicated financial barriers to participation were compensated for each meeting they attended.

Birthing Care Pathway Partner Engagement

Key Findings (1 of 2)



Access to maternity hospitals in **rural communities** is rapidly diminishing.



Midwives and lactation consultants face **barriers to Medi-Cal provider enrollment and reimbursement**, impeding member access.



Limited qualified providers and long appointment wait times hinder access to **perinatal behavioral health care**.



Improved collaboration, integration, and data sharing among perinatal providers and health systems are needed to deliver **coordinated care** to pregnant and postpartum Medi-Cal members.



The **group care model** provides a team-based, whole-person approach to birthing care and builds community.

Birthing Care Pathway Partner Engagement

Key Findings (2 of 2)



The Comprehensive Perinatal Services Program (CPSP) should be modernized to bolster access to comprehensive perinatal services to all pregnant and postpartum members.



Pregnant members are not consistently being connected to **providers and facilities that meet their risk level**. Screenings should be updated and streamlined to better assess a member's risk level, connect members to services, and prevent screening fatigue.



There are **limited housing programs** available to pregnant Medi-Cal members.



Medi-Cal members would benefit from additional educational resources on how to navigate the perinatal period.

Additional Input for the Birthing Care Pathway

DHCS received additional input on the Birthing Care Pathway from maternity care and social services providers, state leaders, MCP representatives, Tribal health providers, local public health, and birth equity advocates.



Birthing Care Pathway Policy Roadmap



Birthing Care Pathway Policy Roadmap

Policies DHCS Has Implemented/Is Implementing



The report also includes **Strategic Opportunities for Further Exploration**, which **require additional assessment and planning to determine if implementation is feasible and would be contingent on external factors** (e.g., additional state budget resources).

Focus Areas of Policies DHCS Has Implemented/Is Implementing (1/2)



Provider Access and MCP Oversight. Expanding access to a range of maternity providers, including doctors, midwives, and doulas; enhancing oversight of maternity services delivered through Medi-Cal MCPs; and improving communication to Medi-Cal members on available benefits and provider types.



Behavioral Health. Enhancing trauma-informed care and increasing access to mental health and substance use services.



Risk Assessment. Identifying pregnant and postpartum Medi-Cal members who are high risk and connecting them to needed services and supports; and strengthening intimate partner violence screening.



Care Management and Social Drivers of Health. Delivering whole-person care; addressing social needs, including housing and nutrition; and strengthening partnerships with community providers that have perinatal expertise.

Focus Areas of Policies DHCS Has Implemented/Is Implementing (2/2)



Justice-Involved Care. Facilitating enrollment in Medi-Cal and ensuring access to services before and after release from prison or jail.



Payment Redesign. Increasing reimbursement rates for a range of maternity care providers and supporting value-based maternity care.



Data and Quality. Building integrated systems for data sharing; supporting cross-enrollment of Medi-Cal members into crucial safety net supports; and creating new performance metrics to improve the quality of Medi-Cal maternity care.



State Agency Partnerships. Coordinating across different California programs for maternal health, such as home visiting and Paid Family Leave, to boost member awareness and access.

Focus Areas of Strategic Opportunities for Further Exploration

The opportunities for future discussion for the Birthing Care Pathway are in the following six focus areas:

- » Provider Access and MCP Oversight and Monitoring
- » Behavioral Health
- » Maternal Care Models and Access
- » Provider Resources
- » Data and Quality
- » State Agency Partnerships

Spotlight on Member Communications



Improving Communication to Pregnant and Postpartum Medi-Cal Members

- » As part of the Birthing Care Pathway, DHCS is bolstering member awareness of perinatal Medi-Cal benefits and provider types through the following channels:

Member Fact
Sheets

Member
Webpages

Social Media

My Medi-Cal

Member Fact Sheets

Doctors, Midwives, and Doulas: Finding the Right Care Team for Your Pregnancy

Doctors, Midwives, and Doulas:
Finding the Right Care Team for Your Pregnancy

Do you think you might be pregnant? Choose your care team early to help you navigate your pregnancy and birthing journey. Medi-Cal pays for medical professionals (like doctors and midwives), doulas, and other care providers to help with your needs.



Who They Are:	What They Do:
 <p>DOCTORS, like OB-GYNs and some Family Doctors Medical professionals who help with every part of pregnancy, including prenatal checkups, childbirth, and postpartum care.</p>	<ul style="list-style-type: none">Specialize in maternal health, providing checkups, tests, and prescriptionsMonitor high-risk pregnanciesUsually deliver babies in hospitalsCan perform surgeries (like C-sections)
 <p>MIDWIVES Specially trained health professionals who care for people with healthy, low-risk pregnancies—including prenatal checkups, childbirth, and postpartum care. Some midwives are also nurses.</p>	<ul style="list-style-type: none">Provide prenatal checkups, advice, and emotional supportSupport personalized approaches to pregnancy and childbirthCan deliver babies in hospitals, birth centers, or at homeDo not perform surgeries (like C-sections)
 <p>DOULAS Birth workers who help with physical, emotional, and non-medical support before, during, and after birth. They do not provide medical treatment or deliver babies.</p>	<ul style="list-style-type: none">Teach you about pregnancy, childbirth, and caring for a newbornEmpower you and help you speak up for what you want during pregnancy and childbirthProvide breathing, relaxation, and other support during childbirth

Ready to support a healthy pregnancy and start your baby's journey off strong?

Scan the QR code or visit <https://www.dhcs.ca.gov/services/Pages/Maternal-Perinatal.aspx> to learn more about picking the right care team for you and your family.



Services for Pregnant People and New Parents

Services for Pregnant People and New Parents

If you have Medi-Cal and are pregnant or just had a baby, you have access to free health care and services to keep you and your baby healthy and safe.



Medi-Cal Programs and Services



Health Care
Medi-Cal covers health care for you and your baby—from pregnancy until at least one year postpartum. That includes labor and delivery, doctor visits, hospital stays, emergency care, medical supplies, medications, family planning, dental, vision, and more.



Classes for Health, Childbirth, & Parenting
Learn how to stay healthy during pregnancy, make a birth plan, and take care of your new baby.



Breastfeeding & Nutrition
Get help with breastfeeding coaching, free breast pumps, nutrition counseling, and vitamins.



Care Coordination
Get help managing your health care before and after your baby is born, including follow up doctor's visits, rides to the doctor, and specialty care referrals.



Community Supports
If you qualify, you can get help with housing, healthy food, and other needs along with your health care.



Mental Health & Addiction
Talk to a therapist and get help for common issues like postpartum depression or anxiety, mental health needs, or alcohol and drug treatment.



American Indian Maternal Support Services
American Indian mothers in select counties can get health care, education, emotional support, and home visits before and after having a baby.

Other Programs and Services



Paid Family Leave
Get up to eight weeks of paid leave for each parent to care for your family within a 12-month period.



CalFresh
For members who want to add to their budget to put healthy and nutritious food on the table.



Women, Infants, and Children
Get healthy foods, breastfeeding help, and checkups for you and your baby.



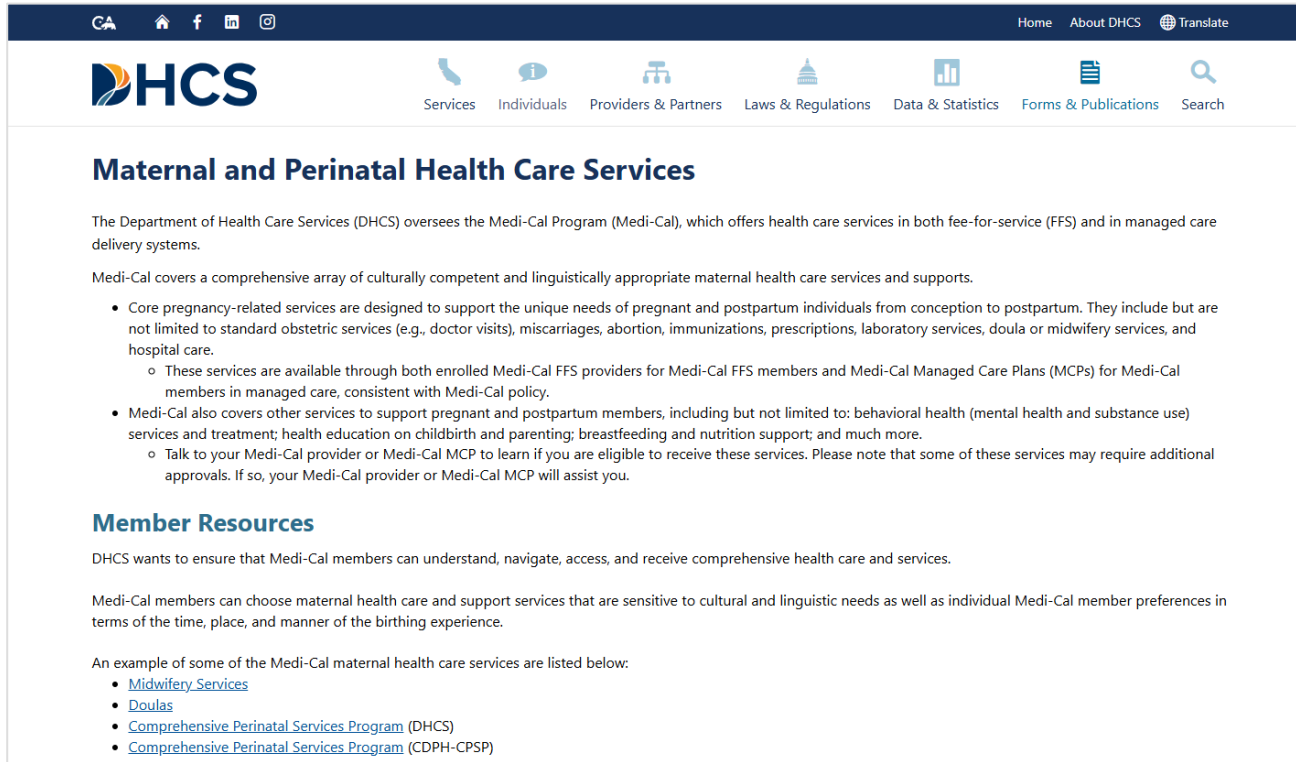
Black Infant Health
Black pregnant and postpartum people can get both one-on-one and group help.

Ready to support a healthy pregnancy and start your baby's journey off strong?

Scan the QR code or visit www.dhcs.ca.gov/services/Pages/Maternal-Perinatal.aspx to explore these free services and find the right support for you and your family.



Member Webpages




Maternal and Perinatal Health Care Services

» Launched in September 2024 with information for pregnant and postpartum members on midwifery services, doulas, CPSP, WIC, CalFresh, Paid Family Leave, Black Infant Health, Medi-Cal for Kids & Teens, and details on how to enroll in Medi-Cal and access their benefits.

In 2025, DHCS will launch new Medi-Cal member webpages designed to help new and potential members understand what Medi-Cal offers and how to apply. The site will highlight key benefits, eligibility basics, how to apply or renew coverage, and what services are available for pregnant and postpartum members, including prenatal care, delivery, and infant coverage.

Social Media



**CONGRATS,
YOU'RE
PREGNANT!**

Meet the professionals
here to support you
during your pregnancy.

Illustration of a crocheted bunny rattle and a pair of white baby shoes.



MIDWIVES

Specially trained health professionals who care for people with healthy, low-risk pregnancies—including prenatal checkups, childbirth, and postpartum care. Some midwives are also nurses.

WHAT THEY DO:

- Provide prenatal checkups, advice, emotional support, order tests, and obtain and administer necessary drugs
- Support personalized approaches to pregnancy and childbirth
- Can deliver babies in hospitals, birth centers, or at home
- Do not perform surgeries (like C-sections)

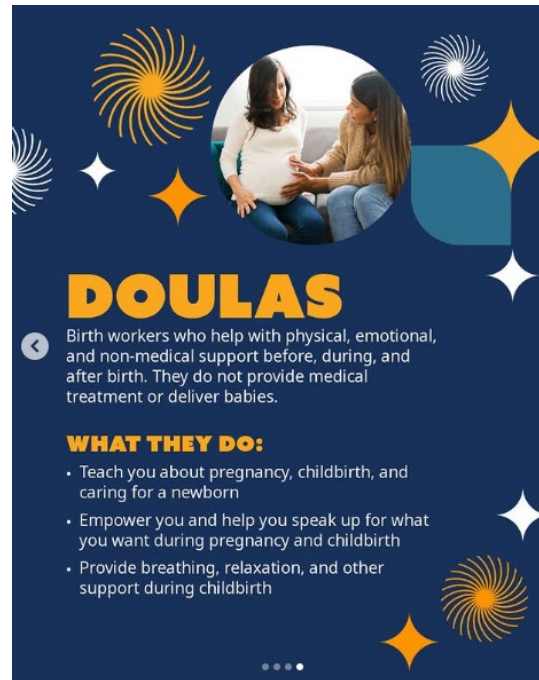


**DOCTORS
(LIKE OB-GYNS & SOME
FAMILY DOCTORS)**

Medical professionals who help with every part of pregnancy, including prenatal checkups, childbirth, and postpartum care.

WHAT THEY DO:

- Specialize in maternal health, providing checkups, tests, and prescriptions
- Monitor high-risk pregnancies
- Usually deliver babies in hospitals
- Can perform surgeries (like C-sections)



DOULAS

Birth workers who help with physical, emotional, and non-medical support before, during, and after birth. They do not provide medical treatment or deliver babies.

WHAT THEY DO:

- Teach you about pregnancy, childbirth, and caring for a newborn
- Empower you and help you speak up for what you want during pregnancy and childbirth
- Provide breathing, relaxation, and other support during childbirth



Medi-Cal

11:09

Susan F.

Are you using your Medi-Cal mental health benefits? They cover therapy, counseling, all of it!

Wait what?? I thought it was just for checkups. I've definitely been needing someone to talk to lately.

Same! It's all covered, for pregnancy AND postpartum. You deserve to feel good, mama. ❤️



“

Medi-Cal gave me clear steps to sign up and find birthing resources.

I hope every parent in California feels that same peace of mind.

—M. Thao, mother of an 11-month-old baby

” 26

My Medi-Cal

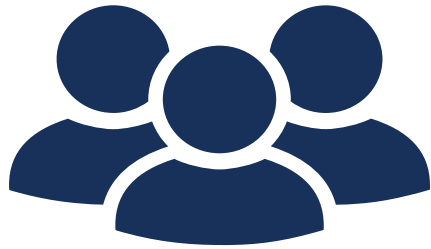
- » DHCS will publish an updated [MyMedi-Cal](#) in 2025. MyMedi-Cal is a guide for members on how to use their Medi-Cal benefits. It includes information about perinatal benefits and providers.



Looking Ahead



Continued Community Engagement on Birthing Care Pathway



- » The Birthing Care Pathway is a multi-year initiative.
- » DHCS aims to continue to engage a diverse set of partners to implement and further develop the Birthing Care Pathway.



Questions?

Contact us at BirthingCarePathway@dhcs.ca.gov with any questions.



**Ask your questions in
the chat.**



Live Survey

**Please take a moment
to respond.**

Upcoming 2025 Meetings



- » July 31
- » September 25
- » November 20

Thank You.



Appendix



Provider Access and MCP Oversight and Monitoring (1 of 4)

Problem Statements

- » **Limited racial and ethnic diversity of maternity care providers** in Medi-Cal today.
- » Members face **delays in obtaining breast pumps**.
- » **Smoother hospital discharges are needed after birth.**

Policy Solutions	Status
Leverage CalHealthCares education loan repayment program to build pipeline and increase diversity of OB/GYN and family medicine workforce.	In Progress
Streamline requirements and improve access to a range of high-quality breast pumps .	In Progress
Create guidance and/or technical assistance for MCPs on supporting pregnant and postpartum members transferring to different care settings and levels of care .	In Progress

Provider Access and MCP Oversight and Monitoring (2 of 4)

Problem Statements

- » Members and providers are often **unaware of the full array of available maternity care services.**

Policy Solutions	Status
Create and enhance member-facing communications materials and outreach strategies on perinatal Medi-Cal benefits and provider types to bolster awareness during and after pregnancy.	In Progress
Issue a standing recommendation for doula services for all pregnant and postpartum Medi-Cal members to increase access to doula services and launch a Doula Directory for use by Medi-Cal members, providers, and MCPs to identify doulas in their community/network.	Completed
Establish a Doula Implementation Stakeholder Workgroup comprised of doulas, Black birthing justice experts, Tribal representatives, local health departments, advocates, and provider associations to inform DHCS' doula benefit design and reimbursement approach.	In Progress

Provider Access and MCP Oversight and Monitoring (3 of 4)

Problem Statements

- » Members and providers are often **unaware of the full array of available maternity care services.**

Policy Solutions	Status
Survey MCPs on promising practices to promote covered perinatal benefits among members and providers and reduce administrative burden for providers.	In Progress
Consolidate and update Medi-Cal perinatal policies through a single All Plan Letter (APL) and update provider manuals to clearly define perinatal benefits and provider enrollment requirements for midwives, birth centers, and doulas. Encourage MCPs to incentivize network providers to offer group perinatal care models to members.	In Progress

Provider Access and MCP Oversight and Monitoring (4 of 4)

Problem Statements

- » Medi-Cal provider enrollment requirements created **potential barriers for midwives participating in Medi-Cal.**
- » **Downstream subcontracting arrangements** can create barriers to perinatal services.

Policy Solutions	Status
Remove administrative barriers to Medi-Cal provider enrollment and reimbursement requirements for midwives by ensuring alignment with state licensing and scope of practice requirements.	Completed
Clarify MCP network adequacy requirements for CNMs, LMs, and FBCs as mandatory provider types and strengthen thresholds that must be met.	In Progress
Enhance oversight of network agreements and/or delegated arrangements for maternity/perinatal care services to ensure covered benefits are clearly outlined.	In Progress

Behavioral Health and Trauma-Informed Care (1 of 2)

Problem Statements

- » Members face **challenges accessing timely behavioral health care** with limited mental health providers who accept Medi-Cal, are taking new patients, and have perinatal experience.

Policy Solutions	Status
Raise awareness of Children and Youth Behavioral Health Initiative (CYBHI) ongoing investments to provide behavioral health services to children and their parents.	Completed
Review MCP and behavioral health contracts to identify opportunities for strengthening existing language to ensure pregnant and postpartum members have access to qualified behavioral health providers.	In Progress

Behavioral Health and Trauma-Informed Care (2 of 2)

Problem Statements

- » Some providers are **confused about how long a pregnant or postpartum member can receive residential substance use disorder (SUD) treatment.**
- » **Trauma can negatively impact a member's physical and mental health outcomes,** relationships with health care providers, and adherence to treatment.

Policy Solutions	Status
Reinforce communication of existing Medi-Cal coverage policy of no maximum stay (e.g., 60 days) for members , including pregnant and postpartum members, receiving residential SUD treatment.	Completed
Update and disseminate SUD Perinatal Practice Guidelines for providers that deliver SUD treatment to pregnant and parenting women.	Completed
Reframe services in a trauma-informed context , acknowledging how care needs to be delivered to pregnant and postpartum members who are experiencing or have experienced Adverse Childhood Experiences (ACEs), IPV, community violence, and racism.	In Progress

Risk Stratification and Assessment

Problem Statements

- » **Lack of standardization for how MCPs use risk stratification algorithms**, employ risk tiers, and connect members to services.
- » **IPV screening is inconsistent** with limited follow-up care or support.

Policy Solutions	Status
Develop a risk stratification, segmentation, and tiering (RSST) process in Medi-Cal Connect to identify pregnant and postpartum members who are high risk. The RSST will identify members who may benefit from connections to additional social support and clinical care.	In Progress
Incorporate IPV screening as part of Medi-Cal assessments performed by providers and clinical care managers.	In Progress

Medi-Cal Maternity Care Payment Redesign (1 of 2)

Problem Statements	Policy Solutions	Status
<p>» Partners explained that Medi-Cal's reimbursement rates for licensed and non-licensed maternity care providers are not high enough to incentivize participation in Medi-Cal.</p> <p>» The existing FQHC and rural health clinic (RHC) reimbursement methodology does not incentivize clinics to provide dyadic services.</p>	<p>Increase rates for maternity care providers and enhance supplemental payments for Labor-and-Delivery (L&D) and hospital-based birthing center services.</p>	Completed
	<p>Expand maternity measures in the Quality Incentive Pool (QIP) for Designated Public Hospitals (DPH) and District and Municipal Public Hospitals (DMPH).</p>	Completed
	<p>Strengthen implementation of dyadic services by establishing an alternative payment methodology (APM) allowing FQHCs, RHCs, and Tribal Health Programs (THP) to be reimbursed for dyadic services at the Medi-Cal fee-for-service (FFS) reimbursement rate in addition to the FQHC/RHCs' Prospective Payment System (PPS) reimbursement rate and THPs' All-Inclusive Rate (AIR) for an eligible visit.</p>	In Progress

Medi-Cal Maternity Care Payment Redesign (2 of 2)

Problem Statements

- » FBCs and midwives providing home births face **challenges being recognized and reimbursed for their birthing approaches.**
- » Providers are not incentivized to **appropriately transfer a patient to a higher level of care** based on their needs.

Policy Solutions

Status

Redesign how Medi-Cal pays for maternity care services to create a new birthing care payment model that rewards value-based care, incentivizes best practices for pregnant and postpartum members, and supports the goals of the Birthing Care Pathway.

In Progress

Develop billing/reimbursement guidance for Medi-Cal providers as well as MCPs and their subcontractors on LM services, including home births, and FBC services.

In Progress

Care Management and Social Drivers of Health (1 of 3)

Problem Statements

- » **Homelessness and housing insecurity** contribute to adverse maternal and infant outcomes.

Policy Solutions	Status
Encourage utilization of Transitional Rent under the California Behavioral Health Community-Based Organized Networks of Equitable Care and Treatment (BH-CONNECT) Section 1115 waiver demonstration as a Community Supports service for eligible Medi-Cal members – i.e., those who (1) meet one or more of the qualifying clinical risk factors (e.g., pregnancy and up to 12 months postpartum), are (2) experiencing or at risk of homelessness, and (3) fall within one or more of the transitioning populations (e.g., transitioning out of a hospital after giving birth).	In Progress
Encourage MCPs to consider working with facilities that offer rooming in with short-term post-hospitalization stays to provide Recuperative Care (medical respite) or Short-Term Post-Hospitalization Housing to members experiencing homelessness and who meet clinical criteria.	In Progress

Care Management and Social Drivers of Health (2 of 3)

Problem Statements

- » **ECM and Community Supports providers** serving pregnant and postpartum members **need perinatal expertise.**
- » Some **members are unaware of what ECM and Community Supports cover** and how they can find out if they are eligible.

Policy Solutions

Status

Conduct outreach to [WIC](#), **home visitors, CBOs, and county behavioral health and nutrition services providers with perinatal expertise** to become ECM providers.

In Progress

Encourage **MCPs to build partnerships with IPV CBOs** to serve as ECM and Community Supports providers.

In Progress

Encourage **MCPs to partner with housing providers that meet the needs of perinatal populations** from pregnancy through 12 months postpartum **to serve as ECM and Community Supports providers.**

In Progress

Care Management and Social Drivers of Health (3 of 3)

Problem Statements

- » Providers need **technical assistance, support, and educational materials around the ECM Birth Equity Population of Focus (POF)** as well as **education on which Community Supports can best support** their patients.

Policy Solutions	Status
Expand ECM referral pathways , particularly from social services and behavioral health providers, for pregnant and postpartum members.	In Progress
Leverage Providing Access and Transforming Health (PATH) to support ECM Birth Equity providers by providing technical assistance and prioritize ECM Birth Equity providers for Capacity and Infrastructure, Transition, Expansion, and Development (CITED) Initiative awards.	Completed

Perinatal Care for Justice-Involved Individuals

Problem Statements

- » While some jails provide medications for opioid use disorder (MOUD) during pregnancy, many individuals are **abruptly discontinued** from these medications postpartum.

Policy Solutions	Status
Ensure pregnant and postpartum individuals are enrolled in Medi-Cal pre-release.	Completed
Ensure eligible pregnant and postpartum individuals receive 90-day pre-release services.	In Progress
Encourage connection to ECM upon release.	In Progress

Data and Quality (1 of 2)

Problem Statements

- » California **does not have a statewide technology platform for maternity care providers, programs, and MCPs to easily and safely share patient data** and help members manage their medical, behavioral, and social needs.
- » Eligibility and enrollment **data sharing across public benefits and programs are inconsistent** in California causing gaps in care and service delivery.

Policy Solutions	Status
Leverage Medi-Cal Connect to support whole person care and provide population insights by safely sharing integrated health care and social data and insights about members among providers, delivery systems, programs, and state agencies that support Medi-Cal members.	In Progress
Leverage learnings from pilot programs aimed at cross-enrolling Medi-Cal members into crucial safety net supports upon pregnancy through 12 months postpartum to inform strategies to facilitate cross-enrollment and the ongoing rollout of Medi-Cal Connect .	In Progress

Data and Quality (2 of 2)

Problem Statements

- » **Maternity care quality metrics** that are used for MCP quality improvement and accountability processes **are limited.**

Policy Solutions	Status
Identify opportunities to leverage and integrate existing California maternity data centers with Medi-Cal data to more comprehensively measure and monitor birth outcomes.	In Progress
Create key performance indicators to track the efficacy of maternity care and monitor adherence to Birthing Care Pathway policies.	Not Started

State Agency Partnerships (1 of 2)

Problem Statements

- » California's **home visiting programs** are not coordinated across state agencies, causing a **lack of member awareness and underutilization**.
- » Low-income individuals in California are less likely to take advantage of the state's **Paid Family Leave program**.

Policy Solutions

Collaborate with California Department of Public Health ([CDPH](#)), California Department of Social Services ([CDSS](#)), and MCPs to **promote home visiting for Medi-Cal members** and ensure eligible members can access home visiting programs.

Partner with the [Employment Development Department](#) (EDD) and [Legal Aid at Work](#) (LAAW) to **develop a resource guide for perinatal providers** on how their pregnant and postpartum patients can **access the state's [Paid Family Leave](#) and [State Disability Insurance](#) (SDI) programs**.

Status

In Progress

Completed

State Agency Partnerships (2 of 2)

Problem Statements

- » Lack of **access** and links to **risk-appropriate care**.
- » **Siloed** services, programs, and interventions.

Policy Solutions	Status
Partner with CDPH , the Office of the California Surgeon General (OSG), and the California Maternal Quality Care Collaborative (CMQCC) to develop the statewide Maternal Health Strategic Plan .	In Progress
Leverage the Family First Prevention Services Act (FFPSA) to support SUD and mental health treatment services for pregnant and postpartum individuals at risk of child welfare involvement.	In Progress
Continue to support the OSG Strong Start & Beyond movement through participation in the Perinatal Advisory Group (PAG) .	In Progress

Appendix: Strategic Opportunities for Further Exploration



Provider Access and MCP Oversight and Monitoring (1 of 2)

Problem Statements

- » **Access issues persist** despite MCPs meeting existing Medi-Cal network adequacy standards.
- » **Significant racial and ethnic disparities** in maternal health outcomes persist.

Potential Opportunities

- » **Strengthen oversight and monitoring of network adequacy standards for maternal providers**, including adopting an appropriate threshold for accepting Alternative Access Standards (AAS) requests.
- » Require MCPs to participate in a **joint performance improvement project (PIP)** in which all MCPs are required to participate, focused on **reducing disparities for Black, American Indian/Alaska Native, and Pacific Islander** pregnant and postpartum members.

Provider Access and MCP Oversight and Monitoring (2 of 2)

Problem Statements

- » Many perinatal providers **lack the training to conduct IPV screening.**
- » Only physicians, registered nurses, and dieticians working under the supervision of a physician can provide **lactation services** in Medi-Cal today.

Potential Opportunities

- » Require MCPs to **incorporate IPV training into required network provider training** and **promote universal IPV education** in health care settings.
- » Update lactation policy to **recognize International Board-Certified Lactation Consultants (IBCLC) and Certified Lactation Counselors (CLC) as a provider type** that can bill Medi-Cal.

Behavioral Health (1 of 2)

Problem Statements

- » Members face **challenges accessing behavioral health providers with** perinatal training and appointment availability.

Potential Opportunities

- » Develop **statewide perinatal behavioral health consultation line** for maternal providers and therapists without perinatal training to receive consultations from qualified mental health and SUD providers with perinatal expertise for pregnant and postpartum members living with behavioral health needs.
- » Support implementation of **perinatal workforce training on trauma-informed, culturally relevant crisis care** and integration of county behavioral health services into obstetric provider practices for pregnant members living with SUD or serious mental health needs.
- » Support CBOs serving pregnant and postpartum individuals living with behavioral health needs by providing counties with a **list of proposed uses for [Behavioral Health Services Act \(BHSA\)](#) funds** that address gaps identified for this population.

Behavioral Health (2 of 2)

Problem Statements

- » Parents must be allowed to **stay with their infants** while undergoing **treatment for neonatal abstinence syndrome (NAS)**.

Potential Opportunities

- » Support postpartum members to **stay in the hospital with their newborns (e.g., rooming in) while the newborn is being treated for NAS/Neonatal Opioid Withdrawal Syndrome (NOWS)** and not be discharged until their newborn is discharged.

Maternal Care Models and Access (1 of 2)

Problem Statements

- » **Limited oversight of the CPSP and insufficient data to track utilization** of CPSP services.
- » **Separate CPSP provider enrollment process** with CDPH is burdensome.
- » Existing CPSP payment structure for FQHCs/RHCs **encourages clinics to maximize service volume** over reducing member burden.

Potential Opportunities

- » **Enhance the delivery of comprehensive perinatal services** across the FFS delivery system and Medi-Cal MCPs, including:
 - Aligning with the most recent clinical guidelines.
 - Updating benefit delivery structure.
 - Improving state oversight with data-driven monitoring.
 - Modernizing the payment and billing code structure.

Maternal Care Models and Access (2 of 2)

Problem Statements

- » There is **no perinatal specialization for CHWs**.
- » **More racially concordant providers**, including midwives, are needed.
- » **Short-term housing solutions** are needed for high-risk pregnant members to be closer to risk-appropriate care.

Potential Opportunities

- » Develop **perinatal specialization for [CHWs](#)**.
- » Develop **loan repayment program** to increase diversity and rural representation of **midwives**.
- » Provide **short-term housing for high-risk pregnant members** who live in remote counties that is near hospitals equipped to care for complex maternal and fetal medical conditions and obstetric complications.

Provider Resources

Problem Statements

- » **Additional Medi-Cal provider education is needed on the programs and services for which pregnant and postpartum members may be eligible.**

Potential Opportunities

- » Require MCPs to **augment provider training requirements to include a focus on Medi-Cal perinatal benefits, perinatal mental health, and SUD.**

Data and Quality

Problem Statements

- » There is a **need for additional maternity care quality metrics** beyond those currently tracked.
- » DHCS does not currently require reporting on **patient-reported measures around access and patient experience** for perinatal care and services.

Potential Opportunities

- » Develop **technical workgroup to advise** on perinatal health and birth outcome **quality measures**.
- » Identify quality metrics and require reporting **on patient-reported outcome measures (PROM)** around access and patient experience for perinatal care and services.

State Agency Partnerships (1 of 3)

Problem Statements

- » **Members and providers may be unaware of which birth setting would be best suited** based on their level of risk during pregnancy.
- » Members are also often **unaware of the impact their current health has on pregnancy outcomes** until they attend their first prenatal appointment.

Potential Opportunities

- » Partner with [CDPH](#) to **require birthing hospitals to have a verified ACOG [Levels of Maternal Care designation](#).**
- » Partner with [OSG](#) to promote community education and **pregnancy risk awareness.**

State Agency Partnerships (2 of 3)

Problem Statements

- » Low-income individuals in California are **less likely to take advantage** of the state's **Paid Family Leave program**.
- » California faces **maternal health care workforce shortages** across multiple provider types.
- » **None** of California's **home visiting programs** are available **statewide**, and each has **differing eligibility criteria**.

Potential Opportunities

- » Explore options to **obtain data from [EDD](#) to improve outreach** to pregnant and postpartum Medi-Cal members **about the state's [Paid Family Leave](#) and [SDI](#) programs**.
- » Coordinate with the [California Department of Health Care Access and Information](#) (HCAI) to fund **workforce development strategies for perinatal providers**.
- » Collaborate with [CDPH](#), [CDSS](#), and MCPs to **provide at least one voluntary home visit to every newly pregnant Medi-Cal member** and develop a standard to identify members who would benefit from more than one home visit in the prenatal and postpartum periods.

State Agency Partnerships (3 of 3)

Problem Statements

- » **Stigma around SUD treatment** results in many members **forgoing necessary care for fear of prosecution or child protective services involvement.**

Potential Opportunities

- » Examine opportunities to partner with state agencies to **protect pregnant and postpartum individuals from prosecution** for drug-related offenses that may be initiated after they seek SUD treatment.
- » Partner with [CDSS](#) to **educate health care partners on child welfare policy nuances** that may inadvertently require or permit revoking custody from the parent due to use of medications for SUD treatment and consider modifications to the policies.
- » Collaborate with [CDSS](#) on **training for labor and delivery clinical care teams and child welfare case managers about perinatal SUDs** to reduce stigma, misinformation, and barriers to treatment.