



CALIFORNIA DEPARTMENT OF  
HEALTH CARE SERVICES

## Meeting Notes

### Proposition 64 Advisory Group November 10, 2022 10 a.m. to 2 p.m. WebEx Virtual Meeting

Members Present	
Denise Galvez	Ruben Cantu
Jim Keddy	John de Miranda
Lynn Silver	Martin Martinez III
Veronica Lewis	Nicole Coxe

#### Opening Remarks and Introductions

*Denise Galvez, Prevention and Youth Branch Chief, Department of Health Care Services (DHCS)*

*Jessica Fielding, Program and Policy Section Chief, DHCS*

Galvez opened the meeting by thanking the Proposition 64 Advisory Group (P64AG) members for attending the meeting and provided a brief overview of the P64AG agenda.

Galvez announced the appointment of Paula Wilhelm as Assistant Deputy Director of Behavioral Health within DHCS. Wilhelm will lead alongside Deputy Director Tyler Sadwith and Assistant Deputy Director Erika Cristo.

Galvez shared that on October 6, 2022, President Joe Biden issued a proclamation for granting pardons on simple marijuana possession and a policy paper was shared with the committee.

During the August P64AG meeting, Erika Green, from the Center for Applied Research Solutions (CARS), provided a presentation to the committee regarding the State Behavioral Health Prevention Plan (BHPP). Galvez provided an update on the status of the BHPP, expressing that the Needs Assessment and Capacity Building chapters have been drafted and are being reviewed by the DHCS State Epidemiology Workgroup (SEW). As part of the planning process, the SEW will be utilized to provide recommendations on available qualitative and quantitative data for the Needs Assessment portion of the BHPP. Galvez invited members to reach out to her if interested in joining the workgroup.

Galvez turned the meeting over to Natasha McGee-Jones to report on contract updates.

## **Proposition 64 Youth Education, Prevention, Early Intervention, and Treatment Account (YEPEITA) Contract Updates Round 4**

*Natasha McGee-Jones, Prop 64 Program Unit Chief, DHCS*

McGee-Jones introduced herself and provided an update on the enacted Governor's Budget for Fiscal Year (FY) 2022-23. The amount of \$401,766,000 for FY 2022-23 is allocated to state departments through interagency agreements for Round 4 YEPEITA funding.

McGee-Jones acknowledged that DHCS will begin to draft contracts when the FY 2023-24 Governor's Proposed Budget is released.

McGee-Jones informed the group that the following YEPEITA Partners would present, the California Natural Resource Agency (CNRA), the California Department of Public Health (CDPH), and the California Department of Social Services (CDSS).

McGee-Jones turned the meeting over to CNRA.

## **YEPEITA Partner Updates**

### **CNRA Updates**

*Melissa Jones, Program Manager*

*Jen Metes, Grant Administrator and Program Lead*

Jones provided an overview of the YEPEITA funded project which included, the program purpose, funding priorities, eligible applicants, and requirements of grantees.

Jones introduced Jen Metes to share examples of executed projects and awardees, as well as highlight key projects.

Metes shared projects and the funding amounts affiliated with YEPEITA funded projects.

Community Coalition – \$251,000 to provide a bike tour of structures that provide cultural importance in South LA, as well as a pop-up art exhibit.

Sierra Nevada Journeys – \$299,000 to Partnering with Improve Your Tomorrow College Academy Leaderships which support outdoor camping excursions and serves 400 young men of color and 15 youth mentors.

MeWater Foundation – \$31,000 to establish camps that teach surfing and CPR. The funding also provides for a clean vehicle and wet suits and surf boards for youth.

Anahuacalmecac – \$152,000 for restoration and learning activities for a youth native terrace garden. Youth are educated about which plants to utilize for ceremonial purposes and are provided with elder teachings.

Jones provided CNRA contract updates which included evaluating second round applicants and conducting virtual field visits in the first part of 2023.

Galvez thanked Jones, Metes, and CNRA for their presentation.

## **CDSS Updates**

*Lupe Jaime-Mileham, Deputy Director*

*Leeanna Anguiano, Fiscal Forecasting, Child Care Policy and Allocations Unit Manager*

*Abigail Campbell, Staff Services Analyst*

Jaime-Mileham introduced CDSS team members Abigail Campbell and Leeanna Anguiano. Jaime-Mileham went over the agenda for the CDSS presentation, the history of childcare, and the Early Childhood Development Act of 2020 (Senate Bill 98).

Jamie-Mileham provided a list of programs that were transferred to CDSS from the California Department of Education (CDE).

CDSS highlighted the mission of the Child Care and Development Division (CCDD). CCDD's mission is to build, strengthen, and maintain an affordable, equitable, and accessible childcare program.

Anguiano provided an overview of how CDSS allocates YEPEITA funds. CDSS allocation includes increasing available funding for Alternative Payment Programs (CAPP), General Child Care and Development Programs (CCTR), and the Emergency Child Care Bridge Program (Bridge Program).

CAPPs, CCTRs and the Bridge Program promote early access to quality childcare, which directly impacts future school retention and education and may lead to the prevention of substance abuse. CDSS uses YEPEITA funds to contract with County Office of Education (COEs), Local Education Agency (LEAs), counties, and non-profits.

Jaime-Mileham provided background on implementation for each FY awardees for each of the programs described above. Jaime-Mileham shared strategies for outreach, which include contracting with contractors across the state, online, and through monthly contractor meetings and stakeholder meetings. Jaime-Mileham expressed providing one-to-one TA to contractors in an attempt to provide every mechanism possible to share the opportunities available to families.

In response to questions posed by various members, Jaime-Mileham further clarified how the cost of a childcare slot can range depending on the geographical area and the age of the child. An example was provided that demonstrated how a toddler slot in the Bay Area would be \$3000, whereas the same slot in a rural area would be \$1500.

Galvez thanked Jaime-Mileham and Anguiano for their presentation.

## **CDPH Updates**

*Erika Pinsker, Chief, Epidemiology and Evaluation Unit*

*Robin Christensen, Chief, Substance Use and Addiction Branch*

*Jessica Hwang, Cannabis Program Specialist*

Christensen provided an overview of CDPH's programs and branches. CDPH's goal is to view people through whole person care, which includes an individual's lived experiences. Christensen provided an overview of CDPH's Suicide and Addiction Prevention Branch (SAPB). She also shared about the Youth Cannabis Prevention Initiative, which includes the California Cannabis Surveillance System (CCSS) and the Cannabis Education and Youth Prevention Program (CEYPP). The CCSS is a public health data collection and analysis system for youth and adult cannabis use, legal, social, and environmental impacts, and health outcomes. The CEYPP provides health education and prevention to reduce the negative impacts and consequences of cannabis use through state and local partnerships and public awareness campaigns. CDPH shared about the trends as a result of the legalization of marijuana. The trends include a greater number of high school students having used cannabis in the last 30 days and a decreased perception of cannabis harm. Christensen then shared an image of their newly launched webpage.

Pinsker shared that the CCSS webpage now has a Cannabis Use and Consequences in California: 2016 Baseline Data Brief and will have soon have 2019-20 data. Cannabis in California data factsheets and infographics are also now available on the webpage.

Pinsker explained how the cannabis education and youth prevention campaign was implemented by conducting formative research with tweens, teens, young adults, and parents/guardians between June and December 2021. As a result, 23 focus groups and 21 interviews were conducted.

The findings from the focus groups helped establish concepts and potential names for the media campaign. Pinsker introduced Hwang.

Hwang explained the primary audience for the campaign will be 13- to 17-year-olds and the secondary audience will be parents and guardians. The goal of the campaign is to inform youth about the dangers of underage cannabis use, and how it can impact their social and emotional wellbeing later in life.

The campaign will also engage parents and guardians by providing facts about the detrimental effects of cannabis use on developing brains and resources for talking to young people about cannabis use. Two pillars of the campaign will be to consider social and emotional well-being when addressing overall health.

Christensen explained how outreach to potential partners will include toolkits, containing accurate and actionable materials; regular learning webinars; engaging and supporting local organizations; and increasing the knowledge and risks of youth cannabis use at the local level. Christensen shared a timeline of the campaign's accomplishments and barriers, as well as the upcoming campaign launch plan. Additionally, Christensen explained how Harm Reduction (HR) is a philosophy that drives their entire branch. HR strategies can be promoted to adults using cannabis in a home where children reside, which includes encouraging parents to lock up their cannabis if there are children in the home. The goal of HR is to come from an approach of empathy versus shame. HR strategies will allow for the campaign to meet individuals where they are and not shaming them for using cannabis.

Galvez thanked CDPH for their work with DHCS. Galvez introduced the next YEPEITA Partner, The Center.

### **Elevate Youth California (EYC) Cohort Updates**

*Palvinder Kaur, Senior Program Officer, Sierra Health Foundation (The Center)*

Kaur welcomed the attendees, discussed upcoming program activities, and shared a brief EYC Round 4 update. Kaur shared that the EYC Standard Track had 61 funded partners with grants of up to \$1 million each. EYC Standard Track 1 awardees were provided with the opportunity to apply for EYC Standard Track 4, and many were awarded. Kaur shared an infographic summarizing Rounds 1 – 3.

Kaur shared a Youth convening will be implemented for all EYC awardees and up to five youth in in 2023.

The goal of the Youth Convening is to allow young people to be at the core of the planning and implementation. Currently, the EYC networking sessions and Technical Assistance (TA) convening's are done virtually which cover a variety of topics and trainings. More information about the Youth Convening is forthcoming.

Kaur concluded her presentation with next steps for the EYC program. Next steps include onboarding an external evaluator, conducting a listening session hosted by The Center, drafting the 2022 EYC Annual Report, and continuing to provide support for funded partners through office hours, networking sessions, technical assistance, webinars and more.

Galvez reminded the group about the social justice and systems change component required amongst EYC applicants. Galvez then thanked The Center for their contributions.

### **Member Update**

*Lynn D. Silver M.D., Senior Advisor, Public Health Institute (PHI)*

Silver began by informing the group that a bill was recently introduced that proposes expungement for cannabis-related criminal records.

Silver confirmed the elimination of the Cultivation Tax. There is a temporary General Fund backfill however, in 2026, the retail tax will be augmented back up to maintain a constant cannabis tax revenue. Senate Bill (SB) 1186, Access to Medical Cannabis, was passed. SB 1186 overrides local control principles within Prop 64 and was opposed by local government entities. This bill requires the government to license medical cannabis delivery, but it places ill-defined limits on localities and the PHI is not sure how that will be implemented on regulations of products or other actions by local government.

Silver shared that all, but four counties in California provide for the legal sale of cannabis. Sixty-one percent of Californian's live within a jurisdiction with the legal sale of cannabis, and only 85 percent of those counties allow for delivery outside of their jurisdiction. Fifty-six percent of cities and counties allow some kind of retail licensing, while one-third allow for cannabis storefronts. One hundred and sixty-five local governments now have local taxes on cannabis, but only 17 of these were dedicated to youth or substance abuse. The 2022 Cannabis Policy Scorecards were just issued, and they are available on the PHI webpage.

Silver explained how increasing potency of cannabis products on the market continues to be a major safety and mental health issue. Silver welcomed input and participation in trying to determine how to improve the current laws and regulations.

PHI will be sending out a survey to many organizations across the state, which includes tobacco control, behavioral health, and substance abuse organizations. Silver shared her contact info ([lsilver@phi.org](mailto:lsilver@phi.org)) for any questions or comments.

### **Public Comment**

No public comments received.

## **Closing and Next Steps**

*Denise Galvez, Prevention and Youth Branch Chief, DHCS*

Galvez requested feedback on having the P64AG planning meeting in person as well as the current model of three meetings a year. Galvez expressed receiving prior feedback requesting at least one in-person meeting.

Galvez shared the potential to secure a meeting space with The Center and will aim to make that a reality.

Galvez shared the upcoming opportunity to renew membership in the P64AG and to allow new members to apply in April 2023.

Galvez shared the YEPEITA timeline which reflects the EYC Round 4, Capacity Track RFA, the P64AG Annual Planning Meeting, P64AG applications, and due dates.

Galvez thanked the P64AG members for their feedback, provided DHCS contact info for any future inquiries or questions (DHCSProp64@dhcs.ca.gov), and adjourned the meeting.