

# NEWS RELEASE



## DHCS LAUNCHES TECHNICAL ASSISTANCE MARKETPLACE TO SUPPORT NEW MEDI-CAL PROVIDERS

SACRAMENTO – The Department of Health Care Services (DHCS) this week launched the Providing Access and Transforming Health (PATH) Technical Assistance (TA) Marketplace, a one-stop-shop website where providers, community-based organizations, Medi-Cal Tribal and Designees of Indian Health Programs, counties, and other eligible TA recipients can access resources from curated and approved vendors. These resources will help partners further our shared vision of California Advancing and Innovating Medi-Cal (CalAIM), a long-term commitment to innovate and improve Medi-Cal.

As part of DHCS' work to transform Medi-Cal into a more equitable, coordinated, and person-centered health system, the Department is creating new opportunities to access TA resources. This will strengthen California's capacity, infrastructure, and workforce to provide new services to Medi-Cal members.

"We are pleased to provide this virtual platform to assist our community partners with implementing [Enhanced Care Management](#) and [Community Supports](#), which are key parts of our Medi-Cal transformation," said **Jacey Cooper, State Medicaid Director and DHCS Chief Deputy Director**. "The TA Marketplace will significantly enhance the ability of eligible groups to meet Medi-Cal members wherever they are – on the street, in a shelter, in their doctor's office, or at home – and address their social needs."

The TA Marketplace allows entities to browse "hands-on" or "off-the-shelf" TA services from an initial offering of 47 unique vendors across seven TA domains. Services offered through the TA Marketplace are provided at no cost to the TA recipient.

"Hands-on" custom TA services allow eligible entities to work closely with experienced vendors to design and implement systems, training, and recruitment processes uniquely suited to their priorities and needs. TA goals, deliverables, and timeframes are all developed "from scratch" and are specific to the individual entity and project. "Off-the-shelf" TA projects have clear, pre-established goals and defined timeframes for easy consideration. Eligible entities can select from a wide range of "off-the-shelf" offerings that are packaged for convenient, efficient delivery and ready to go with minimal planning.

DHCS invites eligible TA recipients to browse the TA Marketplace today and learn how these services can strengthen their capacity to implement Enhanced Care Management and Community Supports. Vendors offer services across the following domains, with the potential for more to be added over time:

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- Building knowledge on data capacity.
- Community Supports to strengthen services that address social drivers of health.
- Navigation help with CalAIM and the Medi-Cal managed care delivery system.
- Strengthening care for Enhanced Care Management's Populations of Focus.
- Promoting health equity.
- Supporting cross-sector partnerships, including between managed care plans and counties.
- Recruiting and retaining a well-prepared, high-performing workforce.

The TA Marketplace is one part of PATH, a five-year, \$1.85 billion initiative to build up the capacity and infrastructure of on-the-ground partners to successfully participate in the Medi-Cal delivery system. California is widely implementing Enhanced Care Management and Community Supports and justice-involved services under CalAIM.

With resources funded by PATH, such as additional staff, billing systems, and data exchange capabilities, community partners can successfully contract with managed care organizations, bringing their wealth of expertise in community needs to the Medi-Cal delivery system. As PATH funds serve to strengthen capacity statewide, the initiative will help California advance health equity, address social drivers of health, and move toward an equitable, coordinated, and accessible Medi-Cal system.

To shop TA Marketplace services from vendors beginning on February 27, 2023, eligible entities must:

- Submit a recipient registration form on the [PATH website](#). Registrants are asked to provide evidence of a contract(s) with managed care plans (MCPs) that provide Enhanced Care Management and/or Community Supports, or intent to contract with MCPs to provide Enhanced Care Management and/or Community Supports, or approval from DHCS to register as a TA recipient.
- Review/select TA vendors by visiting the [PATH website](#).

Entities may submit questions regarding the TA marketplace services or recipient registration form to [TA-Marketplace@ca-path.com](mailto:TA-Marketplace@ca-path.com).

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