



MEDIA ADVISORY

ANNOUNCEMENT: CALIFORNIA TO LAUNCH NEW LIFESAVING TOOLS AND RESOURCES FOR SUBSTANCE USE DISORDER PREVENTION, TREATMENT, AND RECOVERY

SACRAMENTO – On May 11, 2023, the California Health & Human Services Agency and Department of Health Care Services (DHCS) will host a virtual news conference to launch new resources to help combat the opioid crisis in California.

Shatterproof Treatment Atlas is a free, confidential online resource to find trustworthy, high-quality substance use disorder treatment options available in California. Unshame California is a statewide campaign to reduce addiction stigma by shining a light on the thousands of individuals who are impacted by substance use disorders. Together, these valuable resources will help California communities in need and increase education and awareness to prevent harm in the future.

A news release on the launch will be posted [here](#), and more information is available [here](#).

WHAT: News Conference to Launch Shatterproof Treatment Atlas and Unshame California

WHO: Participants Include:

- Dr. Mark Ghaly, Secretary, California Health & Human Services Agency
- Michelle Baass, Director, Department of Health Care Services
- Tyler Sadwith, Deputy Director, Behavioral Health, Department of Health Care Services
- Gary Mendell, Founder and CEO, Shatterproof
- Jennifer Christian Herman, Vice President, MindBody Medicine, Blue Shield of California
- Kristina Padilla, Vice President of Education and Strategic Development, California Consortium of Addiction Programs and Professionals

WHEN: Thursday, May 11, 2023, from 12-1 p.m. PDT (News Conference) and 1-2 p.m. (Training)

WHERE: <https://stream2.sparkstreetdigital.com/20230511-shatterproof.html>

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www.dhcs.ca.gov