



# INVESTMENT PLAN TEMPLATE

## HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Tehama County



## MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

<b>MCP Name</b>	Anthem Blue Cross
<b>Lead Contact Person Name and Title</b>	Kris Kuntz, Housing Manager
<b>Contact Email Address</b>	Kristopher.kuntz@anthem.com
<b>Contact Phone</b>	619-240-6581

## PART I: INVESTMENTS

<b>Investment Activity</b>	<b>Gap or Need Addressed</b>	<b>Description (2 – 3 sentences for each activity)</b>	<b>Dollar Amount or Range</b>	<b>Recipient(s) or Recipient Type(s)</b>	<b>Timeline</b>	<b>HHIP Measure(s) Impacted</b>	<b>Domain Targeted</b>
1. CoC Infrastructure	The CoC infrastructure needs additional support to work with MPC's on HHIP implementation. The CoC's HMIS does not have data sharing/alerting capability and they are looking to redesign some of their CES implementation.	Investments will support CoC staffing to engage with MCP's, data sharing, HMIS technology costs, HMIS access/user fees, enhancements to CES, and equity activities. Funds will cover some existing CoC costs such as HMIS and CES and allow MCP's to work with the CoC to redesign some of these efforts to support	\$112,770	Empower Tehama	10/1/22-10/31/23	1.1, 1.2, 1.4, 1.6, 2.2, 3.3, 3.4	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
		connection to ECM and CS services.					
2. PIT Count Incentives	CoC identified that they would like to provide individuals with incentives to participate in the PIT Count. Currently there is limited funding to accomplish this.	Funding would provide gift cards or other incentives as part of the upcoming PIT Count. This will allow the CoC to engage more people as part of the PIT.	\$2,968	Empower Tehama	1/1/23	1.1	Goods
3. HMIS Privacy and Security Consultant	The CoC's HMIS currently does not allow for data sharing across programs/users. Currently the HMIS is "closed" system where only agencies can view people in their programs. This limits the ability for HMIS to be used as person-centered care coordination tool.	Funds will support the CoC to hire an HMIS consultant to help move the CoC to an "open" HMIS and allow for data sharing across organizations including MCP's. Consultant will work with the CoC and partners to craft privacy policies and procedures.	\$21,197	Empower Tehama	10/1/22	1.2, 1.4, 2.2	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
4. Street Outreach Services	There are limited street outreach services being provided in the county. The community began offering increased street outreach using HUD ESG Covid funding which is ending soon. Currently there is not another funding source to continue the program.	Funds will support continuation of street outreach services started during the pandemic. Street outreach services will also help connect/refer individuals to ECM and CS services, healthcare services, along with support with housing placements.	\$80,550	Street outreach services providers	10/1/22-10/31/22	1.2, 1.6, 2.1, 3.1, 3.3, 3.4, 3.5, 3.6	Provider/ Partner Infrastructure
5. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and	\$10,218	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.	reporting.					

## PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)
<p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Tehama County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> <li>• Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time.</li> <li>• Like many CoC leads, Empower Tehama is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from Empower Tehama to accomplish.</li> <li>• Currently the CoC has a closed HMIS system which does not even allow for the sharing of information across different homeless services organizations. This significantly limits the ability to move forward on any data sharing activities and</li> </ul>

makes access to HMIS for MCP's not too critical given the MCP will not be able to view any info.

- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally HHIP incentive funds in Tehama are relatively small to be used to impact measures, even if all funds were allocated from the beginning.
- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, Tehama County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in Empower Tehama to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with Empower Tehama to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments to the CoC to hire an HMIS Privacy Consultant to help move the CoC towards an open HMIS system. This process may take longer than HHIP program period and will most likely not benefit Anthem during the program, however will benefit the community in the long-term.
- Make investments in street outreach that can help support access to healthcare services that will also support homeless members to access housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with Empower Tehama and CoC partners on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

## **PART III: CoC LETTER OF SUPPORT**

See CoC letter of support in Appendix.

## **Part IV: Attestation**

See signed attestation as appendix.



TO: California Department of Health Care Services  
FROM: Tehama County Continuum of Care; Gail Locke

RE: Housing and Homelessness Incentive Program (HHIP) Investment Plan  
Letter of Support

DATE: 09/06/2022

Dear California Department of Health Care Services:

The Tehama County Continuum of Care (TCCoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross and California Health and Wellness in Tehama County. The TCCoC had the opportunity to engage and collaborate with Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to submission. The TCCoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The TCCoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the TCCoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly.

Thank you,

  
Gail Locke, CoC Chairperson  
CA-527 Tehama County Continuum of Care  
Gail@thelockes.us

**Medi-Cal Managed Care  
Housing and Homelessness Incentive Program (HHIP) Investment Plan (IP)  
Certification (to be completed by Health Plan CEO/CFO/COO/Authorized Executive)**

**Health Plan:** Blue Cross of California Partnership Plan, Inc.

**County:** Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Inyo, Kings, Madera, Mariposa, Mono, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, Santa Clara, Sierra, Sutter, Tehama, Tulare, Tuloumne and Yuba.

I certify that, to the best of my knowledge, the IP provides a true representation of the MCP's expected investment plan and strategy for achieving program measures and targets.

As a CEO, CFO, COO, or Executive duly authorized to sign on behalf of the Health Plan listed above, I am authorized or designated to make this Certification, and declare that I understand that the making of false statements or the filing of a false or fraudulent claim is punishable under state and federal law.

By: Les Ybarra  
Print name

September 26, 2022  
Date

  
Signature

President Medicaid - CA  
Title