



Bertram H. Lubin, M.D.

January 3, 2018

Executive Advisor for
Children's Health

Dear Advisory Panel Members and DHCS staff leadership,

Associate Dean of Children's
Health, UCSF Benioff
Children's Hospitals

I would like to express my interest in serving as chairperson of MCHAP. It has been a pleasure and a learning experience being a member of MCHAP this past year. I feel that I bring to the panel a wealth of experience from my leadership roles, communication/facilitation skills, as well as my passion and commitment to the health needs of children, especially the underserved.

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The following is an overview of my background, the vision I see for my role as Chairperson of MCHAP, and the working relationship I hope to develop with the Director of the California Health Care Services and her staff.

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I am a Pediatric Hematologist/Oncologist and have worked at Children's Hospital Oakland since 1973. I presently serve as Associate Dean of Children's Health, UCSF Benioff Children's Hospitals and in that role seek to address the health care needs of all children. When I joined the Medical Staff at Children's Hospital Oakland, I was drawn to the mission of the hospital to serve all children, especially those that live in challenging, low income, environments. I started the Division of Hematology/Oncology at the Hospital and, among other things, helped to build a specialty program for children with sickle cell anemia. I became Director of the Children's Hospital Oakland Research Institute in 1980 and led it to a top 10 national ranking. In 2014, my wife and I, with a gift to the hospital, founded the Center for Community Health and Engagement. The Center focuses on the health needs of low income children and their families in our community.

I served as President and CEO of Children's Hospital Oakland from 2009-2013. As the CEO for the Children's Hospital Oakland, I developed collaborative relationships with County and City Health leaders as well as with leaders of other Children's hospitals addressing many of the issues I list below. Approximately 70% of the children served at our 190 bed hospital are insured by Medi-Cal. Staff at the hospital provide 250,000 out-patient visits each year to children in the community. The hospital is the safety net provider for children in the East Bay. It is the only Children's Hospital in the United States that has a federally qualified health center. It provides a medical home program to homeless children, to children in foster care, and to adolescent youths in two school based settings in Oakland. Mental health services are prominent in care given at each setting. The hospital is a level 1 trauma center, has a large pediatric rehabilitation program, and a world class sickle cell anemia program.

As the CEO of the hospital, I was on the Board of Directors of the California Children's Hospital Association from 2004 to 2013. I am a member of the Pediatric Academic Society Advocacy Committee and have been a member of the Children's Hospital Association Advocacy Committee devoting energy to advocacy issues related to health

care, diversity, and social determinants of health. I am also member of the Alameda Alliance Managed Medi-Cal Board of Directors. I will bring the experience I have gained serving on each of these committees and boards to MCHAP.

I am the father of 5 children, one of which is a 48-year-old wonderful young man with Down Syndrome. My son Charlie has taught me much about the challenges people like Charlie and their families face in our society. This experience is something I feel I could uniquely bring to MCHAP serving as its Chairperson.

I would like to have a leadership role in guiding MCHAP to provide advice to the Director of DCHS to assist in addressing medical issues identified by health care providers and families in low-income and underserved communities and to work with the Director and other leaders in Medi-Cal to address these opportunities and challenges. I recognize that this is a "big vision" but it is one to which I am committed. I believe I have the leadership skills, and with my new position, I now have the time to coordinate the strengths and resources provided by members of MCHAP as well as members of community organizations. It would be an honor for me to serve in this capacity to improve the health of the population we are responsible for.

Serving as the Chairperson of MCHAP, I would like to encourage MCHAP to consider to provide advice to the Director of DHCS and work with the Director in the following areas. I recognize that this list is extensive but also appreciate the importance of each of these areas and would look to the Director for guidance in focusing of those that rank as priorities.

- school based health care
- health equity, right to healthcare, children and families
- mental health services.
- dental services
- vision and auditory services for all children
- primary care and right to care
- developmental pediatric needs, early education
- telemedicine
- specialty care, medical home, comprehensive, transitional care
- adolescent medical services
- foster care and homeless children care
- juvenile justice health issues, reentry challenges
- juvenile sex trafficking: identification, prevention, treatment
- trauma and child abuse
- Strategies to reduce costs and improved care
- Strategies to address social determinants of health
- Rural health service needs
- Support for community providers
- CHIP implications for child health
- DACA related health issues
- Educational equity

- Impact of poverty
- Impact of lack of access to food
- Epidemic of obesity, type 2 diabetes, and excessive sugar intake

In summary, I would like to serve as Chairperson of MCHAP and bring the passion and commitment I have to the health and well-being of all children to the advisory panel, to work with the California Director of Health Care Services and her staff to improve the health care of all children covered by Medi-Cal, to provide leadership at a time of national crises for health care to the underserved, to work with Community organizations whose mission is to provide the best care possible to children and their families providing health care to the underserved, and to provide leadership that reflects the interest of all members of MCHAP.

Respectfully submitted,

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