

All About the Every Woman Counts Program

EWC Provider Orientation

Description

Every Woman Counts (EWC) provides free breast and cervical cancer screening and diagnostic services to California's underserved individuals.

EWC Mission

To save lives by preventing and reducing the devastating effects of cancer for Californians with a special emphasis on serving the underserved through:

- » Education
- » Patient navigation
- » Evidence-based interventions
- » Screening
- » Diagnosis
- » Treatment referrals

EWC Program Administration and Funding

- » California Department of Health Care Services administers the EWC Program
 - The EWC Program is a part of the Benefits Division
- » Funding sources
 - State Funding
 - Breast Cancer Control Act
 - Proposition 99
 - General Fund
 - Federal Funding
 - National Breast and Cervical Cancer Early Detection Program (NBCCEDP)

Federal Funding

- » NBCCEDP is managed and funded by the Centers for Disease Control and Prevention (CDC)
- » Since 1991, the National Breast and Cervical Cancer Early Detection Program has served more than 6.2 million women and found 77,968 invasive breast cancers, 5,220 invasive cervical cancers, and 242,261 precancerous cervical lesions.
- » Every state has a program with a unique name and different eligibility criteria
- » <https://www.cdc.gov/breast-cervical-cancer-screening/about/index.html>

History – State Funding

1994

The Breast Cancer Early Detection Program (BCEDP) was established with state funding

2012

Name changed
Known as
Every Woman
Counts (EWC)

1991

Every Woman Counts began as a federally-funded program with 134 Primary Care Providers (PCPs) serving 30,000 women

1996

The federal and state programs merged into one, known as Cancer Detection Programs: Every Woman Counts (CDP:EWC)

2016

AB 1795 expands coverage to symptomatic individuals

EWC Statistics

2019 Diagnoses

- » ~ 991 individuals were diagnosed with breast cancer (127 recipients within situ breast cancer and 849 with invasive)
- » ~ 39 individuals were diagnosed with invasive cervical cancer

2021 Caseload

- » 168,763 under- and un-insured individuals received breast and cervical cancer screening and diagnostic services

Regional Structure

Regional structure allows EWC to work within communities

- » Addressing the needs of the local population
- » Guiding women into screening
- » Working closely with the Primary Care and Referral Providers
- » Providing Health Educator and Clinical Coordinator services

You can find Clinical Coordinator and Health Educator in your region at:

- » [Regional Contractors \(ca.gov\)](https://www.ca.gov)

**Every Woman Counts
Regional Map**



Regional Contractors

Vietnamese American Cancer
Foundation

<https://www.vacf.org/>

Region 2 – Orange County



Regional Contractors

Santa Barbara County Public Health
Department [Cancer Detection
Partnership | Santa Barbara County,
CA - Official Website \(countyofsb.org\)](#)
Region 5 – Tri-Counties



Regional Contractors

Community Health Partnership
<https://www.chpscc.org/whp.htm>

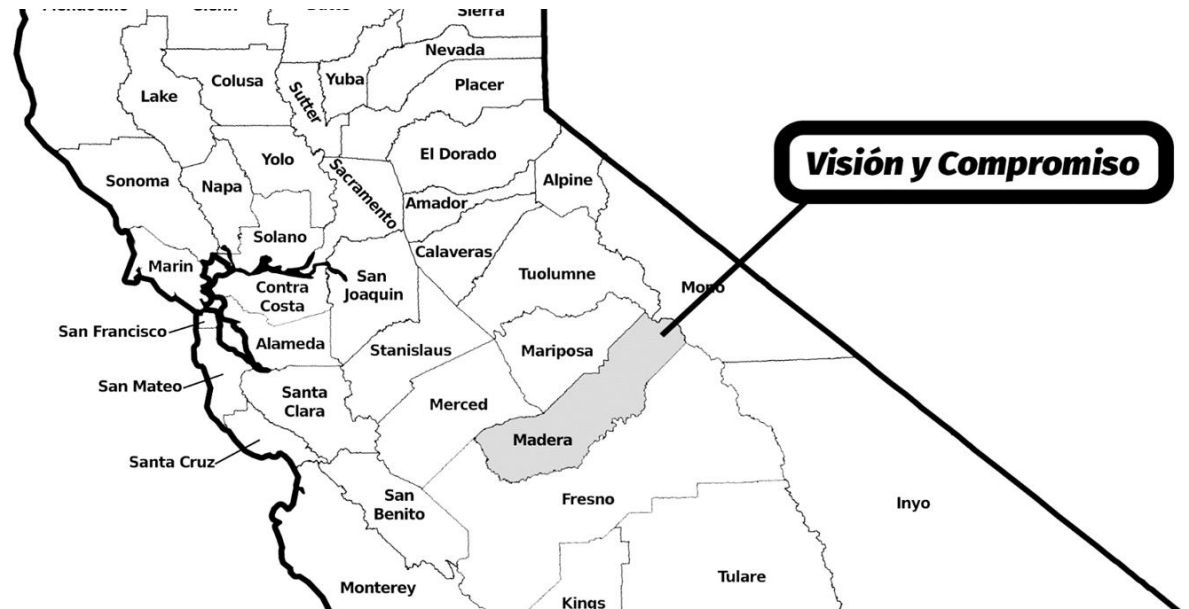
- Region 7 – Central Coast



Regional Contractors

Visión y Compromiso (Health Education Services Only)

- [Vision y Compromiso](#)
- Serves the Following Counties:
Los Angeles & Madera

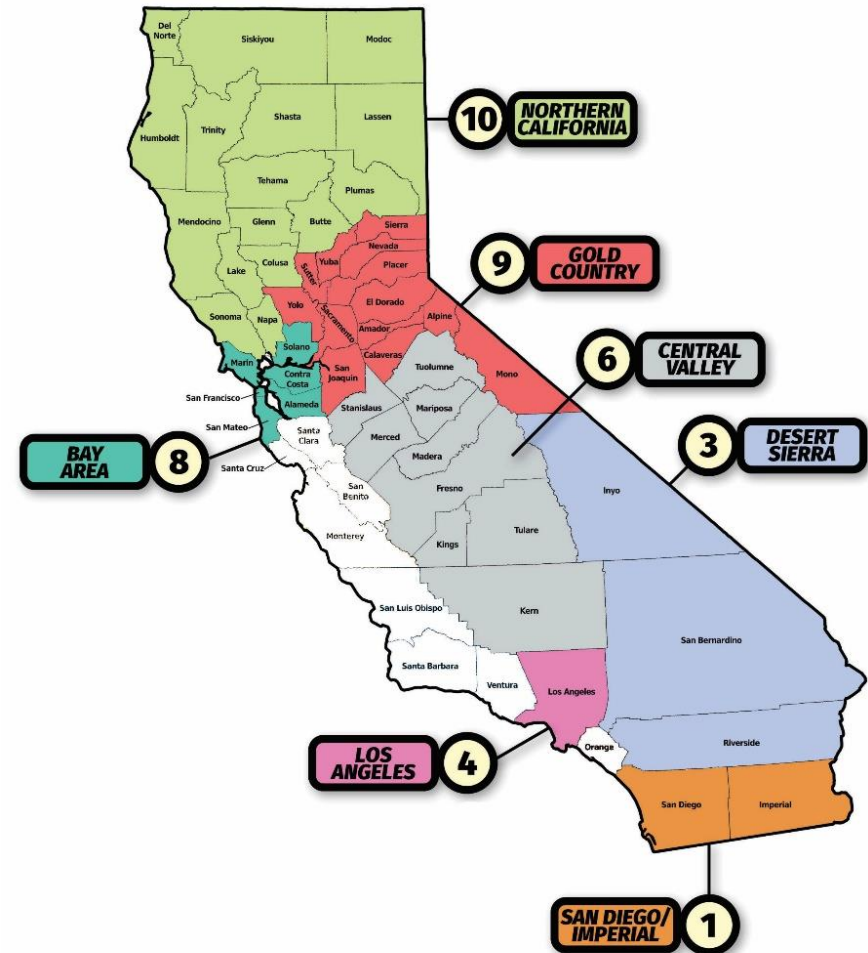


Regional Contractors

California Health Collaborative
<https://healthcollaborative.org/every-woman-counts/>

Regions:

- » 1 - San Diego / Imperial
- » 3 - Desert Sierra
- » 4 - Los Angeles
- » 6 - Central Valley
- » 8 - Bay Area
- » 9 - Gold Country
- » 10 - Northern California



Regional Structure

Health Educators:

- » Provide community outreach and education about the importance of early detection
- » Recruit EWC-eligible patients into the program
- » Collaborate with community leaders to offer small group health education classes
- » Utilize a network of Community Health Workers (CHWs) to recruit individuals to health education classes, translate, and establish collaborations
- » Provide navigation services to individuals who are due for breast and/or cervical cancer screening.

Regional Structure

Clinical Coordinators:

- » Registered Nurses
 - Maintain EWC Provider Network through
 - Training
- » Support and Clinical Technical Assistance for enrolled primary care providers (PCP) and referral providers
- » Recruit PCPs based on Regional Contractor Needs Assessment
- » Ensure provision of appropriate and timely breast and cervical cancer screening and diagnostic services

Regional Structure

Clinical Coordinators:

- » Offer patient navigation
 - EWC-enrolled individuals
 - Those who are ineligible for EWC, including individuals who need to be enrolled in the Breast and Cervical Cancer Treatment Program (BCCTP)
- » Partner with enrolled providers to implement Evidence Based Interventions (EBIs)

How do patients find out about EWC?

- » From EWC PCPs and Referral Providers
 - » Health Educators
 - » Word of mouth
 - » Internet search
 - » Online Provider Locator (OPL)
www.dhcs.ca.gov > Services > Women >
Every Woman Counts (EWC) > Provider
Locator
 - » Toll free number: 1-800-511-2300
- Patients can only be enrolled by an EWC
Primary Care Provider



Every Woman Counts

Every Woman Counts (EWC) provides free breast and cervical cancer screening and diagnostic services to California's underserved populations. The mission of the Every Woman Counts Program is to mitigate the devastating medical, emotional and financial effects of breast and cervical cancer and eliminate health disparities for medically underserved, low-income individuals.

Announcements



EWC's consumer line 1-800-511-2300 is now available 24/7!