

DATE: December 31, 2021

TO: All Participating Counties and Community-Based Organizations

FROM: Medi-Cal Health Enrollment Navigators Project (Navigators Project)

SUBJECT: Implementation of Older Adult Expansion in Medi-Cal

Beginning May 1, 2022, a new law in California will give full scope Medi-Cal to adults 50 years of age or older and immigration status does not matter. All other Medi-Cal eligibility rules, including income limits, will still apply. The Navigators Project is advising that outreach, application assistance, and enrollment efforts for this population are currently within the Navigators Project's scope, as this group is currently covered by the 11 approved target populations.

As this population may necessitate a different approach in order to effectively engage with, in comparison to the Young Adult Expansion, implementing either a more robust or tailored approach may become necessary. Expanding your outreach materials and traditional media campaigns (e.g. radio, television, bus stop billboards, printed mailers, etc.) are examples of potentially effective approaches to reach this group. At this time, the Navigators Project will not require partners to submit changes to work plans for approval, unless there are significantly new efforts proposed to engage with this population.

DHCS has developed a webpage with information on this initiative that can be leveraged for additional information. The webpage is accessible at https://www.dhcs.ca.gov/services/medi-cal/eligibility/Pages/OlderAdultExpansion.aspx.

If there are challenges foreseen when engaging with this population due to budgetary concerns, please contact your Navigators Analyst to assess possible solutions. Lastly, the Navigators Project is requesting that all of its partners relay this information to its subcontracted partners and any community-based organizations that they engage with, in an effort to make this initiative known as broadly as possible.

If you have any questions please contact your assigned Navigator Project analyst.