

### **Program Planning and Plan**

Section 1: Identify specific Navigators Project's planning and start-up activities and thenticipated completion dates for the activities identified.

PROGRAM PLANNING AND START-UP ACTIVITIES	ANTICIPATED COMPLETION DATE	ACTUAL COMPLETION DATE
California Coverage and Health Initiatives (CCHI) will convene a group meeting with subcontrars to review expectations, roles, and responsibilities.	10/31/2022	N/A
CCHI will partner with Community Health Initiative (CalCHI) and Redwood Community Healthalition (RCHC) to sign the contract. CCHI will clarify all deliverables and sort compliance complications. CCHI will draft an Agreemnt template to execute with the subcontractors.	11/31/2022	N/A
CCHI will work with subcontractors to ensure appropriate staff is hired to manage the project.he subcontractor is expected to hire a Prometor to oversee the project. Subcontractors will address staffing needs for this contract. Te subcontractor intends to hire a Program Manager.	10/30/2022	N/A
Compile and prepare outreach materials to share with the subcontractor in anticipation of Pubc Health Emergency termination after October 15, 2022.	11/31/2022	N/A
CCHI will work and provide a memorandum of understanding (MOU) template to execute agment services with local partner agencies such as Family Resource Centers, regional community based organizations (CBOs), nd Promotores.	11/31/2022	N/A
CCHI will ensure subcontractor and its staff are trained and equipped to use CCHI's SalesfoCRM system to collect data points.  CCHI will facilitate establishing SalesForce and verify all data input screens are easy to navigte and facilitate efficient data input.	11/31/2022	N/A
CCHI will provide Salesforce training to all who require it within Subcontractor's organizations.	11/31/2022	N/A
CCHI will assist Subcontractors to identify key departments within their county government an establish relationships to verify enrollment status.	11/31/2022	N/A
CCHI will require all Assisters of Subcontractors to complete CCHI's Health Access Assister () Curriculum training to ensure Assisters are up to date with knowing how to complete an enrollment application.	11/31/2022	N/A



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Section 2: Identify specific outreach, application assistance, enrollment, access & utilization to health care, troubleshooting, and retention strategies and activities that meet the core objectives of AB 74 you will conduct to implement this approach. Identify specific target population(s) and the responsible entity who will implement these activities. Please list an activity(ies) for each task. For reference, a short list of examples of activities under each task is on Tab 6.

TASK	STRATEGIES AND ACTIVITIES	TARGET POPULATIONS	RESPONSIBLE ENTITY
Outreach	CCHI will ensure Subcontractors host outreach events such as: tabling at outdoor markets, festivals, community colleges, food bank distributions, school parent presentations, back-to-school nights, and conferences.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure Subcontractors host special Medi-Cal outreach nights held at CBO locations (family resource centers), staffed with local Promotores.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure Subcontractors will conduct outreach to County of Solano departments such as WIC, Public Health, and Behavioral Wellness to distribute collateral materials and collect contact lists for potential enrollees.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	Subcontractors will conduct inreach to existing clients.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure Subcontractors conduct outreach to Key Stakeholders and give presentations/facilitate meetings.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure that Subcontractors disseminate outreach material texts, and mailers. Subcontractors will also post posters in markets and common areas.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Media Outreach	Subcontractors will post social media posts across Subcontractors' agency platforms and all regional Promotores groups' platforms.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Application Assistance	CCHI will ensure that Subcontractors provide assistance with streamlined Medi-Cal applications. Subcontractors will also assist with the application process and submit the necessary documents.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Troubleshooting	CCHI will ensure Subcontractors offer troubleshooting assistance to all individuals.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Access & Utilization	Subcontractors will assist with accessing and utilizing healthcare services. They will check in 2 months post-enrollment with a follow-up survey.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Retention	CCHI will ensure Subcontractors offer and advertises assistance with redetermination services.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI



Enrollment	CCHI's contractors will assist eligible clients with the application process. They will assist with submitting the necessary documents, become an authorized representative(s) if needed, and keep in touch with clients for any further information needed. They will facilitate via phone, in-person, or zoom (based on the client's preference).	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	Subcontractors will utilize flyers and forms for all events occurring now that sites are opening up their events again.	6,7,8,9	Cal-CHI
Outreach	Subcontractors will proactively notify beneficiaries when their renewal packets are on the way, explain the renewal process, and be sure families know they need to submit their materials in advance of the deadline to avoid a lapse in coverage.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Access & Utilization	CCHI will collect and distribute material(s) that provide educational information for subcontractors to distribute.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Enrollment	CCHI will ensure that Subcontractors pre-screen potential applications and provide education.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Retention	Subcontractors of CCHI will assist clients with the Medi-Cal renewal process and troubleshooting; Establish policies and procedures for renewal call tracking. CRM system will track people's renewal dates and month ten scheduled calls; Outreach to beneficiaries due for redetermination/renewal, as appropriate.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Access & Utilization	Subcontractors will provide health insurance application assistance to new parents in the hospital in order to establish Medi-Cal coverage for eligible newborns.	6,7,8,9,10	Cal-CHI
Access & Utilization	CCHI will ensure subcontractors provide a list of newborn and new parent information to local Medi-Cal officials to verify that forms are processed and approved in a timely fashion. If applications are denied, subcontractors will partner with the applicant to resolve issues when possible.	6,7,8,9,10	Cal-CHI
Access & Utilization	CCHI will ensure subcontractors pre-screen potential applicants provide educational materials and explain the difference between managed care, eligibility, and the details surrounding the Medi-Cal application and approval process.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Retention	Subcontractors of CCHI will assist clients with the Medi-Cal renewal process and troubleshooting; Establish policies and procedures for renewal call tracking. CRM system will track people's renewal dates and month ten scheduled calls; Outreach to beneficiaries due for redetermination/renewal, as appropriate.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI

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#### **Public Health Emergency (PHE) Plan**

Section 3: On this tab, partners should list additional activities that go above and beyond the core AB74 activities as for the following phases of PHE. 1) Identify activities relating to outreach focus during PHE to encourage beneficiaries to provide their local county social services agey with any updated contact information such as: name, address, phone number, and email so the county can contact beneficiaries with important information about keeping their Medi-Cal coverage. Identify specific target population(s) and the responsible entity who will implement these relating to outreach and retention during the 60 days prior to PHE termination. Identify specific target population(s) and the responsible entity who will implement these activities. 3) Identify activities relating to the PHE unwind which focuses on retention. Identify specific target population(s) and the responsible entity who will implent these activities.

TASK	STRATEGIES AND ACTIVITIES	TARGET POPULATIONS	RESPONSIBLE ENTITY
	During PHE		
Outreach	CCHI will ensure that subcontractors host outreach events such as: tabling at outdoor markets and festivals, community colleges, food bank distributions, school parent presentations, back-to-school nights, and conferences. Special hosted Medi-Cal outreach nights held at CBO locations (family resource centers), staffed with local Promotores.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure that subcontractors conduct outreach to County of Solano departments such as WIC, Public Health, and Behavioral Wellness distribute collateral materials, and collect contact lists for potential enrollees.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	Subcontractors will do extensive inreach to existing clients to offer further education about the PHE and who may be impacted.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will provide as much PHE-related education and materials as possible and as is available.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure subcontractors will disseminate outreach material text, and mailers. Subcontractors will also hand posters in markets and common areas.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Media Outreach	Subcontractors will utilize all social media platforms and distribute PHE content.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI and subcontractors will be attending the Department of Health Care Services Ambassadors webinars to be informed regarding the unwinding of the Public Health Emergency. Dispersing said information and adjusting practices based on most recent publications.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will continue to share with community members the importance of keeping up-to-date information with DHCS. The message will be shared at outreach, enrollment, retention, and utilization events.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI



Media Outreach	Subcontractors see social media to share with community members information gained from DHCS regarding PHE updates. Utilize all social media platforms to do so (Twitter, Facebook, Instagram, texting).	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Redetermination Assistance	Subcontractors will follow up with families to determine if their Medi-Cal is still active.	6,7,8,9,10	Cal-CHI
	60 Days Prior to PHE Termination		
Retention Assistance	Subcontractors will conduct inreach to existing clients to educate them about redetermination.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Media Outreach	CCHI will provide Medi-Cal updates and information on social media platforms (Facebook, Instagram, and Twitter), including the need for Medi-Cal enrollees to update addresses and other information changes to Medi-Cal as well as instructions on how to make those changes and/or get assistance.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will provide Medi-Cal updates by email to local partner agencies for them to share with the families they serve.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Outreach	CCHI will ensure that subcontractors are promoting the termination date (per approval) during Monthly Outreach.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
12 Month PHE Unwinding Period			
Retention	Subcontractors will make courtesy calls to remind beneficiaries of their renewal date and PHE.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Redetermination Assistance	CCHI Will ensure subcontractors offer assistance with renewal packets and submit all supporting documents.	1,2,3,4,5,6,7,8,9,10, 11	Cal-CHI
Retention	CCHI will ensure subcontractors will mail letters to families who have successfully enrolled in the Medi-Cal program that explains how they need to report address or information changes to Medi-Cal.	6,7,8,9,10	Cal-CHI
Redetermination Assistance	CCHI will ensure subcontractors assists families in completing renewal forms.	6,7,8,9,10	Cal-CHI

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