



MICHELLE BAASS
DIRECTOR

State of California—Health and Human Services Agency
Department of Health Care Services



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September 23, 2022

Medi-Cal Eligibility Division Informational Letter No.: I 22-36

TO: ALL COUNTY WELFARE DIRECTORS
ALL COUNTY WELFARE ADMINISTRATIVE OFFICERS
ALL COUNTY MEDI-CAL PROGRAM SPECIALISTS/LIAISONS
ALL COUNTY MEDS COORDINATORS

SUBJECT: Medi-Cal Dental Benefits: *Smile, California* Campaign

The purpose of this Medi-Cal Eligibility Division Information Letter (MEDIL) is to provide County Welfare Departments (CWDs) with information about the Department of Health Care Services' (DHCS) *Smile, California* campaign to help beneficiaries better understand their dental benefits and covered services.

DHCS Medi-Cal Dental Services Division (MDSD) is looking for ways to expand outreach to Medi-Cal beneficiaries who may not be fully aware of their dental benefits. MDSD is asking counties for assistance in getting this information out to Medi-Cal applicants and beneficiaries by sharing available resources such as brochures, flyers, video messaging, and website information. *Smile, California* outreach representatives are available to answer any program-related questions from counties, and are also available to visit county offices to provide education and outreach materials (see enclosure).

The *Smile, California* website (<https://smilecalifornia.org/>) is a great resource for outreach materials. Counties are encouraged to make the following information/materials available to Medi-Cal applicants and beneficiaries:

- Medi-Cal dental materials such as brochures and flyers are available in threshold languages at this link <https://smilecalifornia.org/members/>. Counties may download and print these materials and make them available in the lobby areas of county buildings. Alternatively, counties may contact the assigned *Smile, California* representative in the enclosed list to request a supply and arrange delivery of materials.
- The *Smile, California* website has a variety of Medi-Cal dental videos such as "Medi-Cal Has Dental Covered", available at this link: <https://smilecalifornia.org/videos/>. Counties are encouraged to play these videos

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in the lobby areas of county buildings, and/or add the links on their respective county websites.

- Finally, the *Smile, California* website is also available in Spanish at this link: (<https://sonriecalifornia.org/>). For access to materials in other threshold languages, individuals may click the Language tab on the English version of the website..

DHCS appreciates CWDs' assistance in this outreach effort. If you have any questions regarding the information contained in this letter, please contact one of the *Smile, California* outreach representatives in the enclosed list.

Original Signed By

Sandra Williams, Chief
Medi-Cal Eligibility Division
Department of Health Care Services

Enclosure

**Smile, California - Outreach Representatives
(August 2022)**

Representative Name	Julie Martin	Ana Soria	Elizabeth Navarro	Carmen Rangel	Adriana Dement
Phone Number	916-628-7771	916-861-2446	559-776-0038	323-749-0920	951-737-7298
Email Address	JMartin2@delta.org	ASoria@delta.org	ENavarro@delta.org	MRangel@delta.org	ADement@delta.org
Assigned Counties	Alameda	Alpine	Fresno	Los Angeles	Imperial
	Butte	Amador	Inyo	Santa Barbara	Orange
	Colusa	Calaveras	Kern	Ventura	Riverside
	Del Norte	Contra Costa	Kings		San Bernardino
	Glenn	El Dorado	Madera		San Diego
	Humboldt	Mariposa	Merced		
	Lake	Sacramento	Mono		
	Lassen	San Francisco	Monterey		
	Marin	San Joaquin	San Benito		
	Mendocino	San Mateo	San Luis Obispo		
	Modoc	Santa Clara	Stanislaus		
	Napa	Santa Cruz	Tulare		
	Nevada	Tuolumne			
	Placer				
	Plumas				
	Shasta				
	Sierra				
	Siskiyou				
	Solano				
	Sonoma				
	Sutter				
	Tehama				
	Trinity				
	Yolo				
	Yuba				