



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Alpine County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

MCP Name	Anthem Blue Cross
Lead Contact Person Name and Title	Kris Kuntz, Housing Manager
Contact Email Address	Kristopher.kuntz@anthem.com
Contact Phone	619-240-6581

PART I: INVESTMENTS

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
1. Supporting CoC Infrastructure & Capacity	The CoC has identified the need for additional infrastructure and capacity support to work with MCPs on HHIP implementation	Investments will support CoC capacity (consulting, technical assistance, etc.) to engage with managed care plans (MCP) on data sharing, privacy agreements/MOUs, explore opportunities for MCPs to connect with HMIS/CES. Funds will also be used to develop and implement	\$1,596	Inyo County Health & Human Services	10/1/22 – 10/31/23	1.1,1.2, 1.4, 1.6, 2.2	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
		equity strategies					
2. PIT Count Support	The CoC has identified the need for additional resources to complete the 2023 PIT Count	Funds will support volunteer recruitment, supplies, and incentives to ensure a strong and accurate 2023 PIT Count	\$1,161	Inyo County Health & Human Services and homeless-serving community partners	1/2023 – 6/2023	1.1	Provider/ Partner Infrastructure
3. Flexible Financial Assistance for Housing Lease Up Activities	The CoC identified the need to have flexible funds available to support housing lease up activities	Funds will support housing lease up activities including deposits, landlord incentives, furniture, etc. These funds will compliment and not duplicate CalAIM housing-related Community Supports	\$1,056	Inyo County Health & Human Services and homeless-serving community partners	10/2022 – 10/2023	3.3, 3.4, 3.5, 3.6	Direct Member Interventions
4. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness.	\$297	Anthem Blue Cross	10/1/22- 10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.	Funds will also support internal operations to manage HHIP activities and reporting.					

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)
<p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Alpine County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> • Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can

most likely be accomplished but the long-term vision will take resources and time.

- The Eastern Sierra CoC (Includes Alpine, Inyo, and Mono Counties) is currently in significant change. A few months ago the former lead agency for the CoC shuttered its doors and the CoC was left with a huge gap to fill with fulfilling the CoC duties. This was during some of the initial HHIP planning phases and given the lack of a CoC lead agency, engagement with the MCP's was challenging. HHIP was not a high priority for the CoC since they were struggling just to meet some basic HUD and state requirements. Recently Inyo County Health and Human Services Agency has stepped into the role of the CoC lead agency. While this is a positive step forward for the CoC, Inyo County is in a significant learning curve on getting up to speed with taking over the duties such as the Homeless Management Information System (HMIS), Coordinated Entry System (CES), being the HUD collaborative applicant, and other federal and state requirements. While the MCP's have been meeting with the CoC and Inyo County, HHIP is not a high priority right now for the CoC, which may make it difficult for the MCP's to achieve HHIP metrics especially those focused on HMIS, CES, and other CoC activities.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally HHIP incentive funds in Alpine are extremely small to be used to impact measures, even if all funds were allocated from the beginning. The goal is to combine these the funds for Alpine with the Inyo and Mono counties and think of the investments as CoC wide investments.
- Like the rest of the state, Alpine County (relatively) does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in Inyo County to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with Eastern Sierra CoC/Inyo County to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in strategic housing activities such as flexible funds for housing lease up that will hopefully translate into homeless members increasing access to housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.



EASTERN SIERRA CONTINUUM OF CARE (CoC)

Inyo County Health and Human Services

1360 N. Main Street, Bishop, CA

September 19, 2022


To: California Department of Health Care Services

Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Eastern Sierra Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross and California Health and Wellness in Alpine, Inyo, and Mono Counties. The CoC has had the opportunity to engage and collaborate with Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to submission. The CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end, the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly.

Sincerely,


Jennifer Kreitz
ESCoC Board Chair
jkreitz@mono.ca.gov

**Medi-Cal Managed Care
Housing and Homelessness Incentive Program (HHIP) Investment Plan (IP)
Certification (to be completed by Health Plan CEO/CFO/COO/Authorized Executive)**

Health Plan: Blue Cross of California Partnership Plan, Inc.

County: Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Inyo, Kings, Madera, Mariposa, Mono, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, Santa Clara, Sierra, Sutter, Tehama, Tulare, Tuloumne and Yuba.

I certify that, to the best of my knowledge, the IP provides a true representation of the MCP's expected investment plan and strategy for achieving program measures and targets.

As a CEO, CFO, COO, or Executive duly authorized to sign on behalf of the Health Plan listed above, I am authorized or designated to make this Certification, and declare that I understand that the making of false statements or the filing of a false or fraudulent claim is punishable under state and federal law.

By: Les Ybarra
Print name

September 26, 2022
Date


Signature

President Medicaid - CA
Title