



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Butte County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

MCP Name	Anthem Blue Cross
Lead Contact Person Name and Title	Kris Kuntz, Housing Manager
Contact Email Address	Kristopher.kuntz@anthem.com
Contact Phone	619-240-6581

PART I: INVESTMENTS

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
1. CoC Infrastructure	The CoC infrastructure needs additional support to work with MPC's on HHIP implementation. Butte CoC is in the process of enhancing HMIS systems, trainings, and policies.	Investments will support CoC staffing to engage with MCP's, data sharing, HMIS access/user fees, CES, HMIS training for CoC staff, and equity activities	\$26,156	Butte County CoC/Butte County Department of Employment and Social Services	10/1/22-10/31/23	1.1, 1.2, 1.4, 1.6, 2.2, 3.3, 3.4	Provider/ Partner Infrastructure
2. PIT Count Support	The CoC identified additional funds to support strong 2023 and 2024	Funds will support CoC staffing, volunteer recruitment, supplies, and incentives. Funds	\$13,195	Butte County CoC/Butte County Department of Employment and Social Services	1/1/23	1.1	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	PIT counts	will also support “hub” locations in community					
3. Street Outreach Services	The community identified a lack of street outreach services to engage those living unsheltered. Over half of people experiencing homelessness were unsheltered in 2022 PIT count.	Funds will support increased street outreach operations. Street outreach services will also include strategies to connect eligible members with ECM and CS services and other street health services.	\$104,623	Street outreach services providers	10/1/22-10/31/23	1.2, 1.6, 2.1, 3.1, 3.3, 3.4, 3.5	Provider/ Partner Infrastructure
4. Flexible Financial Assistance for Housing Lease Up	The community identified the ability to have flexible funds available to support housing lease up. Currently there are programs that support these strategies but funds are limited.	Funds will support program operations for housing lease up activities – deposits, landlord incentives, furniture. Will be combined with CS Housing Deposits activities	\$174,371	Butte County Department of Employment and Social Services and other homeless services providers	10/1/22-10/31/23	1.2, 1.6, 3.4, 3.5, 3.6	Direct Member Interventions
5. Housing Navigation/Case Management at	During the HHIP community input session,	Funds will support enhanced staffing at local shelter	\$174,371	Homeless Services/Shelter	10/1/22-10/31/23	1.2, 2.2, 3.3, 3.4, 3.5	Provider/ Partner

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
Shelters	community members identified the need for additional housing navigation and case management staff at local shelters. This was confirmed by Butte CoC team.	programs. MCP's will work with providers and MCP entering in 2024 to see if these services can be sustained through CalAIM.		Providers			Infrastructure
6. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting.	\$32,300	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.						

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)
<p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Butte County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> • Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time. • Like many CoC leads, Butte County is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from the County to accomplish. • Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity. • Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use

the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners.

- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, Butte County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in Butte County to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with Butte County to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in strategic housing activities such as the street outreach, housing assistance, enhanced services at shelters with community partners that will specifically support homeless members to access housing and remain housed and access to needed healthcare services.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with Butte County and CoC partners on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.



Butte Countywide Homeless Continuum of Care

September 19, 2022

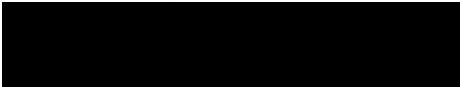
To: California Department of Health Care Services

RE: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Butte County Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross and California Health and Wellness. The CoC had the opportunity to engage and collaborate with the Managed Care Plans (MCP's), provide input on the IP, and were able to review the IP prior to the Medi-Cal managed care plan (MCP) submission. The Butte County CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly.

Sincerely,


Anastacia L. Snyder
Executive Director for Catalyst Domestic Violence and
Chair to the CA-519 Chico, Paradise/Butte County Continuum of Care

**Medi-Cal Managed Care
Housing and Homelessness Incentive Program (HHIP) Investment Plan (IP)
Certification (to be completed by Health Plan CEO/CFO/COO/Authorized Executive)**

Health Plan: Blue Cross of California Partnership Plan, Inc.

County: Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Inyo, Kings, Madera, Mariposa, Mono, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, Santa Clara, Sierra, Sutter, Tehama, Tulare, Tuloumne and Yuba.

I certify that, to the best of my knowledge, the IP provides a true representation of the MCP's expected investment plan and strategy for achieving program measures and targets.

As a CEO, CFO, COO, or Executive duly authorized to sign on behalf of the Health Plan listed above, I am authorized or designated to make this Certification, and declare that I understand that the making of false statements or the filing of a false or fraudulent claim is punishable under state and federal law.

By: Les Ybarra
Print name


Signature

September 26, 2022
Date

President Medicaid - CA
Title