



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Calaveras County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

MCP Name	Anthem Blue Cross
Lead Contact Person Name and Title	Kris Kuntz, Housing Manager
Contact Email Address	Kristopher.kuntz@anthem.com
Contact Phone	619-240-6581

PART I: INVESTMENTS

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
1. CoC Infrastructure	The Central Sierra CoC (CSCoC) infrastructure needs additional support to work with MPC's on HHIP implementation. The CSCoC is in the process of enhancing HMIS systems, trainings, and policies.	Funds will support CSCoC staffing to engage with MCP's, data sharing, HMIS access/user fees, CES, HMIS training for CoC staff, and equity activities	\$20,162 (Note: \$200,000 total for the for CoC across all MCP's. Estimated 20% of total based on Calaveras County PIT Count)	Amador Tuolumne Community Action Agency (ATCAA)	10/1/22-10/31/23	1.1, 1.2, 1.4, 1.6, 2.2, 3.3, 3.4	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
2. Increased Street Outreach, Prevention, Diversion, and Navigation Center	Street outreach, shelter beds, and prevention and diversion services are in limited capacity in Calaveras County. Organizations in Calaveras requested HHAP 3 funds through the CoC and there is an opportunity to add funds to increase services funded through HHAP 3.	Funds will provide HHAP 3 projects with additional funding to expand outreach, shelter beds, and services to serve additional people. Street outreach and shelter programs will support ECM and CS enrollment and members being housed. Street outreach will also support access to street-based healthcare. The funds will not duplicate HHAP 3 funding but rather align and allow for increased capacity.	\$54,590	CSCoC with distribution to Sierra Hope and Victory Village	10/1/22-9/30/22	1.2, 2.2, 3.3, 3.4, 3.5, 3.6	Direct Member Interventions
3. Internal Infrastructure to Engage Community	HHIP represents an incredible opportunity as	Funds will support Anthem to increase capacity with	\$8,839	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5,	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
Partners and Support Internal Housing and Homelessness Strategies and Operations	well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.	housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting.				1.7, 2.3, 3.1, 3.2	

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)

To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Calaveras County, Anthem anticipates the following challenges:

- Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time.
- Like many CoC leads, the Central Sierra CoC and lead agency ATCAA is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from ATCAA to accomplish.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally HHIP incentive funds in Calaveras are relatively small to be used to impact measures, even if all funds were allocated from the beginning.
- Like the rest of the state, Calaveras County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in ATCAA to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with ATCAA to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in strategic housing activities such as outreach, prevention, diversion, and new shelter beds that will specifically support homeless members to access housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.

- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.



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Amador, Calaveras, Mariposa and Tuolumne Counties

Working together to promote a community-wide commitment to the goal of ending homelessness in the Central Sierra Foothills

September 12, 2022

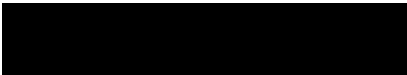
To: California Department of Health Care Services

Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Central Sierra Continuum of Care, CA-526 (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross, California Health and Wellness, and Kaiser Permanente in Amador, Calaveras, Mariposa, and Tuolumne Counties. The Central Sierra CoC had the opportunity to engage and collaborate with the Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to the submission. The Central Sierra CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The Central Sierra CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly.

Thank you,


Denise Cloward
ATCAA Housing Director
CA-526, Chair to Board
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