



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Contra Costa County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

MCP Name	Anthem Blue Cross
Lead Contact Person Name and Title	Kris Kuntz, Housing Manager
Contact Email Address	Kristopher.kuntz@anthem.com
Contact Phone	619-240-6581

PART I: INVESTMENTS

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
1. CoC Infrastructure	The Contra Costa County Department of Health, Housing, and Homeless Services (H3) which serves as the lead agency for the CoC is in need of capacity support to meet the community and MCP needs for the Coordinated Entry System (CES) and HMIS. The CoC lacks available to funding to	Funds will support H3 and 211 to increase CES services including phone-based access for persons experiencing homelessness and integration with CalAIM. Funds will support and strengthen the HMIS infrastructure to meet MCP needs for data sharing and	\$325,000	H3, 211	10/1/22-10/31/22	1.1, 1.2, 1.4, 1.6, 2.2, 3.3, 3.4	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	support the PIT count and ensure a robust engagement. Lastly the CoC is in need of funding to implement enhanced trainings around addressing racial disparities and compensating people with lived experience for participating on the CoC board, committees, and working groups.	analytics. Funds will support the CoC staffing for the PIT, ArcGIS software licenses, stipends to participate in survey, and analytics. Lastly, funds will support racial equity trainings and compensation for people with lived experience to participate in CoC activities					
2. Increase Street Medicine Services	Currently there are limited street outreach services provided in Contra Costa. Anthem does not have an existing contract or agreement with a street medicine provider.	Funds will support increased capacity in the County to deliver street medicine services. Funds will also support data infrastructure needs to report on MCP membership.	\$50,000	Contra Costa Health Care for the Homeless Program	10/1/22-10/31/23	2.1	Provider/ Partner Infrastructure
3. Increase Street Outreach	The CoC is seeking to	Funds will support the expansion of	\$125,000	Homeless Services	10/1/22-	1.2, 1.3,	Provider/ Partner

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
Services	expand street outreach services to meet the needs of individuals living unsheltered, however lacks funding to do so.	street outreach services to engage people living unsheltered and begin to address their needs for housing. Street outreach services will also help support connections to CalAIM ECM and CS services.		Providers	10/31/23	3.3, 3.4, 3.5	Infrastructure
4. Increase Housing Security Fund	Preventing homelessness and supporting households to exit homelessness quickly through diversion strategies is a critical need in the CoC. The region has started a Housing Stability Fund to prevent and divert people from entering homelessness but lacks funding.	Funding will support the communities Housing Security Fund by providing diversion/problem solving services, and prevention services. Funds will also support one-time housing expenses to prevent/divert homelessness and can be aligned with CalAIM CS services such as Housing Deposits.	\$100,000	H3	10/1/22-10/31/23	1.3, 3.3, 3.4, 3.5, 3.6	Direct Member Interventions

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
5. Project Homekey Match	The community lacks the availability of affordable and supportive housing units. The County is applying for Project Homekey funds for supportive housing site in San Pablo to create 54 units and is need of matching funds.	Funds will be provided to the County to be used as match for their Project Homekey application. Units will be brought online that will house members long-term.	\$100,000	County	10/1/22-10/31/23	1.3, 3.5, 3.6	Direct Member Interventions
6. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting.	\$28,394	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	<p>housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.</p>						

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)

To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Contra Costa County, Anthem anticipates the following challenges:

- Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time.
- Like many CoC leads, the Contra Costa County Department of Health, Housing, and Homeless Services (H3) is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from the CoC to accomplish.
- Currently there are limited street medicine programs operating in Contra Costa County. It may take significant time to execute a contract or MOU with a street medicine provider within the time frame of the first measurement period so as Anthem is able to report on members who received services.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners.
- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, Contra Costa County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in H3 to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with H3 to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in street outreach and street medicine capacity building and work with provider on sustainability plan from

the beginning. Developing a new MOU/contract with a new provider who has never provided street medicine services in the county may not happen by the first measurement period.

- Make investments in strategic housing related interventions such as increased street outreach services, the housing security fund, and Project Homekey units.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with H3 and CoC partners on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.

ANNA M. ROTH, RN, MS, MPH
HEALTH SERVICES DIRECTOR
Christy Saxton, MS
HEALTH, HOUSING AND HOMELESS SERVICES DIRECTOR



2400 Bisso Lane, D2
Concord, CA 94520
Ph 925-608-6700
Fax 925-608-6741

09/15/2022

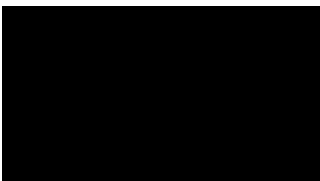
To: California Department of Health Care Services
Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Contra Costa Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by the Contra Costa Health Plan and Anthem Blue Cross. The CoC had the opportunity to engage and collaborate with the Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to the submission.

The CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly

Thank you,



Juno Hedrick
Chair, Council on Homelessness



