



# INVESTMENT PLAN TEMPLATE

## HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

El Dorado County



## MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

|   |                             |
|---|-----------------------------|
| <b>MCP Name</b>                           | Anthem Blue Cross           |
| <b>Lead Contact Person Name and Title</b> | Kris Kuntz, Housing Manager |
| <b>Contact Email Address</b>              | Kristopher.kuntz@anthem.com |
| <b>Contact Phone</b>                      | 619-240-6581                |

## PART I: INVESTMENTS

| <b>Investment Activity</b>         | <b>Gap or Need Addressed</b>  | <b>Description (2 – 3 sentences for each activity)</b>   | <b>Dollar Amount or Range</b> | <b>Recipient(s) or Recipient Type(s)</b> | <b>Timeline</b>  | <b>HHIP Measure(s) Impacted</b> | <b>Domain Targeted</b>           |
|------------------------------------|---|--|-------------------------------|--|------------------|---------------------------------|----------------------------------|
| 1. PIT Count Consultant            | The CoC is looking to enhance their PIT count process. They would like to hire an objective outside vendor to help assist them but have limited funding to do so. | The CoC would like to contract with a 3 <sup>rd</sup> party vendor to do a comprehensive PIT Count in 2023 and 2025 with robust analytics. Funds will support the CoC with contracting with a PIT count vendor. Funds will be split among upcoming PIT counts. | \$46,333                      | CoC                                      | 1/1/23           | 1.1                             | Provider/ Partner Infrastructure |
| 2. Street Outreach with Healthcare | Currently there are limited health care services delivered on the street. This  | Funds will help support a regional rural approach to street medicine   | \$35,640                      | Street Outreach/Medicine providers       | 10/1/22-10/31/23 | 1.2, 2.1, 3.3, 3.4, 3.5, 3.6    | Provider/ Partner Infrastructure |

| Investment Activity     | Gap or Need Addressed   | Description (2 – 3 sentences for each activity)  | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline | HHIP Measure(s) Impacted          | Domain Targeted             |
|-------------------------|---|--|------------------------|-----------------------------------|----------|-----------------------------------|-----------------------------|
| Services                | was identified as a need by the CoC and there is interest among health care partners to collectively address.   | with community partners. MCP's intend to engage with potential partners in designing the strategies and investment opportunity.  |                        |                                   |          |                                   |                             |
| 3. Safe Parking Program | Currently there is no low-barrier shelter or safe places for people in vehicles to park in the County. This was identified as the region's most significant gap and need. | Funds will support the implementation of a safe parking program to connect individuals and families living in vehicles. Funds will support connection to ECM and CS services. Additional investments can be made as the program continues with implementation. | \$160,382              | CoC                               | 10/1/22  | 1.2, 1.6, 2.1, 3.3, 3.4, 3.5, 3.6 | Direct Member Interventions |

| Investment Activity  | Gap or Need Addressed   | Description (2 – 3 sentences for each activity)   | Dollar Amount or Range | Recipient(s) or Recipient Type(s)                | Timeline        | HHIP Measure(s) Impacted | Domain Targeted                  |
|--|---|---|------------------------|--|-----------------|--------------------------|----------------------------------|
| 4. HMIS Capacity and Infrastructure  | <p>The CoC's current HMIS software is not meeting the CoC needs and will not be able to meet HHIP goals for alerts and robust data sharing.</p> <p>Staffing capacity at CoC to manage this process?</p> | <p>Funds will be used for the CoC to procure a new HMIS software solution for the community that will meet both housing and health partner needs. The new HMIS software will be better equipped with data sharing functionality and allow for real-time alerting. The MCP's will work with the CoC to ensure HHIP needs are met during HMIS procurement process and implementation.</p> | \$93,378               | CoC  | 10/1/22-9/30/23 | 1.2, 1.4, 2.2            | Provider/ Partner Infrastructure |
| 5. Flexible Financial Assistance for Increased Prevention and Diversion services | <p>There is a significant need to support individuals and families at-risk or newly entering homelessness to remain housed or exit homelessness quickly. Currently there is a program in</p>            | <p>Funds will be incorporated into existing community fund that is already implemented to support individuals and families with preventing homelessness or</p>  | \$17,820               | Housing El Dorado/El Dorado Community Foundation | 10/1/22-9/30/23 | 3.3, 3.4, 3.5, 3.6       | Provider/ Partner Infrastructure |

| Investment Activity   | Gap or Need Addressed  | Description (2 – 3 sentences for each activity)  | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline         | HHIP Measure(s) Impacted               | Domain Targeted    |
|---|--|--|------------------------|-----------------------------------|------------------|--|--------------------|
|   | place to provide this assistance but funds are limited.  | exit homelessness quickly. The MCP's are willing to add additional funds to this strategy if current funding demonstrates impact at housing MCP members.   |                        |                                   |                  |  |                    |
| 6. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations | HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local | Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting. | \$16,505               | Anthem Blue Cross                 | 10/1/22-10/31/23 | 1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2 | MCP Infrastructure |

| Investment Activity | Gap or Need Addressed               | Description (2 – 3 sentences for each activity) | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline | HHIP Measure(s) Impacted | Domain Targeted |
|---------------------|-------------------------------------|---|------------------------|-----------------------------------|----------|--------------------------|-----------------|
|                     | partner in addressing homelessness. |   |                        |                                   |          |                          |                 |

## PART II: RISK ANALYSIS

| Description of Anticipated Contingencies (500 - 1000 word limit)  |
|---|
| <p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in El Dorado County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> <li>• Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time. Most importantly, El Dorado’s current HMIS database is not equipped to be able to realize the long-term data sharing vision with HHIP and CalAIM.</li> <li>• Like many CoC leads, El Dorado County is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP’s while extremely important poses a challenge for CoC’s to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from the CoC to accomplish.</li> <li>• Currently there are no street medicine programs operating in El Dorado County. There is interest in moving towards a model but will require extensive funding and time most likely beyond the HHIP program period.</li> <li>• Currently there is no low-barrier shelter programs to assist individuals living on the street. This has been repeatedly identified as the community’s largest need. While efforts are underway, this is a critical missing piece in the counties homeless response system. Additionally, there are no safe places for individuals living in vehicles to stay temporarily.</li> <li>• Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.</li> <li>• Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners.</li> <li>• Like the rest of the state, El Dorado County does not have enough housing that is affordable making it challenging to</li> </ul> |

achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in El Dorado CoC to support enhanced PIT Count and especially work with changing the HMIS database to promote critical data sharing strategies.
- Make investments in street outreach and street health capacity building and work with partners on sustainability plan from the beginning.
- Make investments in strategic housing activities such as the Safe Parking program and housing flex fund with community partners that will specifically support homeless members to access housing and remain housed. Continue to engage with partners around the creation of a shelter.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.

### **PART III: CoC LETTER OF SUPPORT**

See CoC letter of support in Appendix.

### **Part IV: Attestation**

See signed attestation as appendix.



September 16, 2022

To: California Department of Health Care Services  
Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The El Dorado Opportunity Knocks (EDOK) Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross, California Health and Wellness, and Kaiser Permanente in El Dorado County. The EDOK CoC had the opportunity to engage and collaborate with the Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to the MCP submission. The EDOK CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The EDOK CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the EDOK CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly

On behalf of the EDOK CoC Executive Team  
Thank you,



Jennifer LaForce  
EDOK Co-Chair  
El Dorado Opportunity Knocks  
Continuum of Care  
[visit us at www.edokcoc.org](http://www.edokcoc.org)

