



# INVESTMENT PLAN TEMPLATE

## HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Inyo County



## MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

|   |                             |
|---|-----------------------------|
| <b>MCP Name</b>                           | Anthem Blue Cross           |
| <b>Lead Contact Person Name and Title</b> | Kris Kuntz, Housing Manager |
| <b>Contact Email Address</b>              | Kristopher.kuntz@anthem.com |
| <b>Contact Phone</b>                      | 619-240-6581                |

## PART I: INVESTMENTS

| Investment Activity                         | Gap or Need Addressed   | Description (2 – 3 sentences for each activity)  | Dollar Amount or Range | Recipient(s) or Recipient Type(s)   | Timeline           | HHIP Measure(s) Impacted | Domain Targeted                  |
|---|---|--|------------------------|-------------------------------------|--------------------|--------------------------|----------------------------------|
| 1. Supporting CoC Infrastructure & Capacity | The CoC has identified the need for additional infrastructure and capacity support to work with MCPs on HHIP implementation | Investments will support CoC capacity (consulting, technical assistance, etc.) to engage with managed care plans (MCP) on data sharing, privacy agreements/MOUs, explore opportunities for MCPs to connect with HMIS/CES. Funds will also be used to develop and implement | \$25,591               | Inyo County Health & Human Services | 10/1/22 – 10/31/23 | 1.1,1.2, 1.4, 1.6, 2.2   | Provider/ Partner Infrastructure |

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|---|---|---|------------------------|---|-------------------|--|----------------------------------|
|   |   | equity strategies   |                        |   |                   |  |                                  |
| 2. PIT Count Support  | The CoC has identified the need for additional resources to complete the 2023 PIT Count   | Funds will support volunteer recruitment, supplies, and incentives to ensure a strong and accurate 2023 PIT Count   | \$18,618               | Inyo County Health & Human Services and homeless-serving community partners | 1/2023 – 6/2023   | 1.1                                    | Provider/ Partner Infrastructure |
| 3. Flexible Financial Assistance for Housing Lease Up Activities  | The CoC identified the need to have flexible funds available to support housing lease up activities   | Funds will support housing lease up activities including deposits, landlord incentives, furniture, etc. These funds will compliment and not duplicate CalAIM housing-related Community Supports | \$16,925               | Inyo County Health & Human Services and homeless-serving community partners | 10/2022 – 10/2023 | 3.3, 3.4, 3.5, 3.6                     | Direct Member Interventions      |
| 4. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations | HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address | Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness.                 | \$4,475                | Anthem Blue Cross   | 10/1/22- 10/31/23 | 1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2 | MCP Infrastructure               |

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|---------------------|--|--|------------------------|-----------------------------------|----------|--------------------------|-----------------|
|                     | homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness. | Funds will also support internal operations to manage HHIP activities and reporting. |                        |                                   |          |                          |                 |

## PART II: RISK ANALYSIS

| Description of Anticipated Contingencies (500 - 1000 word limit)   |
|--|
| <p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Inyo County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> <li>• Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can</li> </ul> |

most likely be accomplished but the long-term vision will take resources and time.

- The Eastern Sierra CoC (Includes Alpine, Inyo, and Mono Counties) is currently in significant change. A few months ago the former lead agency for the CoC shuttered its doors and the CoC was left with a huge gap to fill with fulfilling the CoC duties. This was during some of the initial HHIP planning phases and given the lack of a CoC lead agency, engagement with the MCP's was challenging. HHIP was not a high priority for the CoC since they were struggling just to meet some basic HUD and state requirements. Recently Inyo County Health and Human Services Agency has stepped into the role of the CoC lead agency. While this is a positive step forward for the CoC, Inyo County is in a significant learning curve on getting up to speed with taking over the duties such as the Homeless Management Information System (HMIS), Coordinated Entry System (CES), being the HUD collaborative applicant, and other federal and state requirements. While the MCP's have been meeting with the CoC and Inyo County, HHIP is not a high priority right now for the CoC, which may make it difficult for the MCP's to achieve HHIP metrics especially those focused on HMIS, CES, and other CoC activities.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally, HHIP incentive funds in Inyo are very small to be used to impact measures, even if all funds were allocated from the beginning.
- Like the rest of the state, Inyo County (relatively) does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in Inyo County to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with Eastern Sierra CoC/Inyo County to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in strategic housing activities such as flexible funds for housing lease up that will hopefully translate into homeless members increasing access to housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.

## **PART III: CoC LETTER OF SUPPORT**

See CoC letter of support in Appendix.

## **Part IV: Attestation**

See signed attestation as appendix.



## EASTERN SIERRA CONTINUUM OF CARE (CoC)

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Inyo County Health and Human Services

1360 N. Main Street, Bishop, CA

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September 19, 2022

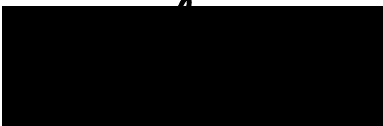
To: California Department of Health Care Services

Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Eastern Sierra Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross and California Health and Wellness in Alpine, Inyo, and Mono Counties. The CoC has had the opportunity to engage and collaborate with Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to submission. The CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end, the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly.

Sincerely,



ESCoC Board Chair  
jkreitz@mono.ca.gov

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**Medi-Cal Managed Care  
Housing and Homelessness Incentive Program (HHIP) Investment Plan (IP)  
Certification (to be completed by Health Plan CEO/CFO/COO/Authorized Executive)**

**Health Plan:** Blue Cross of California Partnership Plan, Inc.

**County:** Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Inyo, Kings, Madera, Mariposa, Mono, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, Santa Clara, Sierra, Sutter, Tehama, Tulare, Tuloumne and Yuba.

I certify that, to the best of my knowledge, the IP provides a true representation of the MCP's expected investment plan and strategy for achieving program measures and targets.

As a CEO, CFO, COO, or Executive duly authorized to sign on behalf of the Health Plan listed above, I am authorized or designated to make this Certification, and declare that I understand that the making of false statements or the filing of a false or fraudulent claim is punishable under state and federal law.

By: Les Ybarra  
Print name

September 26, 2022  
Date

  
Signature

President Medicaid - CA  
Title