



# INVESTMENT PLAN TEMPLATE

## HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Placer County



## MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

<b>MCP Name</b>	Anthem Blue Cross
<b>Lead Contact Person Name and Title</b>	Kris Kuntz, Housing Manager
<b>Contact Email Address</b>	Kristopher.kuntz@anthem.com
<b>Contact Phone</b>	619-240-6581

## PART I: INVESTMENTS

<b>Investment Activity</b>	<b>Gap or Need Addressed</b>	<b>Description (2 – 3 sentences for each activity)</b>	<b>Dollar Amount or Range</b>	<b>Recipient(s) or Recipient Type(s)</b>	<b>Timeline</b>	<b>HHIP Measure(s) Impacted</b>	<b>Domain Targeted</b>
1. CoC Infrastructure & Capacity	The CoC identified the need for additional capacity and resources to support the managed care plans (MCP) with HHIP implementation, particularly with connection with HMIS & CES	Investments will support CoC capacity to engage with MCP's on data sharing, HMIS access/user fees for managed care plans, 'by name list' data clean-up, and technical upgrades to HMIS/CES. CES enhancements will also encourage integration with ECM and CS referrals.  Funds will also support the development and implementation of	\$254,974	Homeless Resource Council of the Sierras, technical experts, and homeless-serving community partners	10/2022 – 10/2023	1.1, 1.2, 1.4, 1.6, 2.2, 3.3, 3.4	Provider/ Partner Infrastructure

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		equity strategies to better serve marginalized and underserved groups.					
2. Point-in-Time (PIT) Count Support	The CoC identified the need for additional funds to support a strong and accurate 2023 PIT count	Funding will help to support staffing, data analysis, software enhancements, technical support, volunteer/participant incentives, as well as the development and implementation of equity measures for the PIT count	\$57,673	Homeless Resource Council of the Sierras and homeless-serving community partners	1/2023 – 10/2023	1.1, 1.6	Provider/ Partner Infrastructure
3. Street Medicine Services	Placer County lacks a formal street medicine program in the county and the need for these services continues to grow	Funds will support the initial development and eventual expansion of street medicine services in the county; investments will support feasibility planning, infrastructure development, technical assistance, and capacity building.	\$151,770	Street medicine providers located inside Placer County and in the surrounding region	1/2023 – 10/2023	2.1, 3.3, 3.4, 3.5, 3.6	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
4. Collaborative Housing Investments & Flexible Housing-Related Interventions	The CoC has identified the need to develop and implement creative and effective solutions to connect homeless individuals with housing and ensure they remained housed	<p>Funds will support infrastructure needed to better coordinate care amongst service providers in the region and streamline integration with CalAIM supports and services.</p> <p>Investments will support legal aid prevention and diversion services; landlord engagement, advocacy, and incentives; and flexible financial assistance (housing deposits, furniture, etc.) to help get individuals/families successfully housed and remain successfully housed.</p>	\$303,541	Homeless Resource Council of the Sierras and homeless-serving community partners	10/2022 – 10/2023	1.3, 3.1, 3.3, 3.4, 3.5, 3.6	Provider/ Partner Infrastructure
5. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing	\$33,863	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
Operations	implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness.	homelessness. Funds will also support internal operations to manage HHIP activities and reporting.					

## PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)

To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Placer County, Anthem anticipates the following challenges:

- Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time.
- Like many CoC leads, the Homeless Resource Council of the Sierras (HRCS) is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from HRCS to accomplish.
- Currently there are no street medicine programs operating in Placer County. Developing a street medicine program from the ground up will require extensive funding and time. Equally potential providers may be hesitant to start a new program without a long-term sustainable funding source. It may also take significant time to execute a contract or MOU with a street medicine provider within the time frame of the first measurement period so as Anthem is able to report on members who received services.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners.
- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, Placer County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in HRCS to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with HRCS to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in street outreach and street medicine capacity building and work with provider on sustainability plan from the beginning. Developing a new MOU/contract with a new provider who has never provided street medicine services in the county may not happen by the first measurement period.
- Make investments in strategic housing activities such as diversion and prevention services with community partners that will

specifically support homeless members to access housing and remain housed.

- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with HRCS and CoC partners on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

### **PART III: CoC LETTER OF SUPPORT**

See CoC letter of support in Appendix.

### **Part IV: Attestation**

See signed attestation as appendix.



September 15, 2022

To: California Department of Health Care Services

Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

The Roseville, Rocklin/Placer County Continuum of Care (CoC) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross, California Health and Wellness, and Kaiser Permanente in Placer County. The CoC has had the opportunity to engage and collaborate with Managed Care Plans (MCP), provide input on the IP, and were able to review the IP prior to submission. The CoC understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. The CoC also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the CoC is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly to Samuel Holmes at [samuel@hrcscoc.org](mailto:samuel@hrcscoc.org).

Thank you,

[REDACTED]  
Samuel Holmes, Executive Director, Homeless Resource Council of the Sierras

[REDACTED]  
Louise Arquilla, Co-chairperson- Placer County Continuum of Care CA-515

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Jazmin Breaux, Co-chairperson- Placer County Continuum of Care CA-515

