



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

Plumas County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

| | |
|---|-----------------------------|
| MCP Name | Anthem Blue Cross |
| Lead Contact Person Name and Title | Kris Kuntz, Housing Manager |
| Contact Email Address | Kristopher.kuntz@anthem.com |
| Contact Phone | 619-240-6581 |

PART I: INVESTMENTS

| Investment Activity | Gap or Need Addressed | Description (2 – 3 sentences for each activity) | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline | HHIP Measure(s) Impacted | Domain Targeted |
|------------------------------------|---|--|-------------------------------|--|------------------|---------------------------------|----------------------------------|
| 1. CoC Infrastructure | There is limited infrastructure within the Plumas Sierra CoC Advisory Board to engage in MCP HHIP activities. | Funds will support the Plumas Crisis Intervention and Resource Center (PCIRC), who is on the CoC board and main homeless provider in the County. Funds will support HMIS access via the NorCal CoC, PIT count support, and other CoC activities such as CES. | \$12,872 | PCIRC and NorCal CoC | 10/1/22-10/31/23 | 1.1, 1.2, 1.4, 1.6, 2.2 | Provider/ Partner Infrastructure |
| 2. Enhanced Services at Day Center | PCIRC will be moving back into their homeless day center in Fall | The funds will support enhanced day center staffing for outreach, case | \$46,341 Funding includes | PCIRC | 10/1/22-10/31/23 | 1.2, 1.4, 3.3, 3.4, 3.5, 3.6 | Provider/ Partner Infrastructure |

| Investment Activity | Gap or Need Addressed | Description (2 – 3 sentences for each activity) | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline | HHIP Measure(s) Impacted | Domain Targeted |
|--|--|---|---|-----------------------------------|------------------|-----------------------------------|----------------------------------|
| | 2022. While there is a lot need from the community, there is limited funding to provide services to meet those needs. | management, and diversion to coordinate with ECM and CS services. Funds will also support PCIRC to have a pool of funds for flexible financial assist to prevent and address homelessness. | Enhanced Staffing at Day Center and Flexible financial assistance | | | | |
| 3. Increasing Low-Barrier Shelter Beds | There is severe lack of shelter beds in the region (Plumas and Sierra Counties) to meet the need. PCIRC is in process of creating a shelter program but has limited funds. | Funds will support PCIRC to bring online new emergency shelter beds for by December 2022 focused on serving homeless families. Shelter was identified as a critical gap in the County and a significant need. | \$128,724 | PCIRC | 12/1/22-10/31/23 | 1.2, 1.3, 1.4, 3.3, 3.4, 3.5, 3.6 | Provider/ Partner Infrastructure |

| Investment Activity | Gap or Need Addressed | Description (2 – 3 sentences for each activity) | Dollar Amount or Range | Recipient(s) or Recipient Type(s) | Timeline | HHIP Measure(s) Impacted | Domain Targeted |
|---|--|--|------------------------|-----------------------------------|------------------|--|--------------------|
| 4. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations | HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed appropriately to take on a new MCP role as a critical local partner in addressing homelessness. | Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting. | \$2,947 | Anthem Blue Cross | 10/1/22-10/31/23 | 1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2 | MCP Infrastructure |

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)

To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in Plumas County, Anthem anticipates the following challenges:

- Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time.
- The NorCal CoC is challenging in that the CoC includes seven counties with smaller CoC advisory boards such as the Plumas Sierra Advisory Board. Both the NorCal CoC and Plumas Sierra board are challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP's while extremely important poses a challenge for CoC's to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from the CoC and community partners to accomplish.
- The County is extremely rural with limited services to individuals and families experiencing homelessness. Equally transportation is a major barrier.
- Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.
- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally HHIP incentive funds in Plumas County are extremely small to be used to impact measures, even if all funds were allocated from the beginning.
- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, Plumas County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in PCIRC who is the main provider of services in the region and is active in both the NorCal CoC and Plumas and Sierra Board to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with PCIRC to ensure agreed upon activities. However, increasing staff

bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.

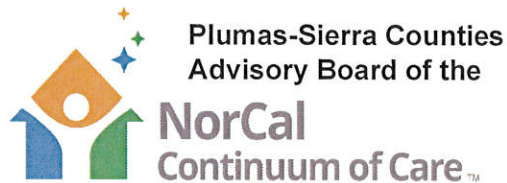
- Make investments in strategic housing activities such as flex funds and the new shelter program with PCIRC that will specifically support homeless members to access housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with Plumas and Sierra Advisory Board on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.



September 7, 2022

To: California Department of Health Care Services
Re: Housing and Homelessness Incentive Program (HHIP)
Investment Plan Letter of Support
Plumas-Sierra Counties CoC Advisory Board

Dear California Department of Health Care Services,

The Plumas-Sierra Counties CoC Advisory Board (Advisory Board) is supportive of the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plans (IP) being submitted by Anthem Blue Cross and California Health and Wellness in Plumas and Sierra counties.

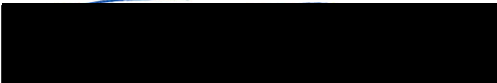
Representation from Plumas and Sierra counties engaged and collaborated with Anthem and California Health and Wellness to provide input on the draft IP. The draft IP was then reviewed by the Advisory Board voting and participant members and the public at a Special Meeting of the Advisory Board on September 7, 2022, prior to the Medi-Cal managed care plan (MCP) submission.

The Advisory Board understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned.

The Advisory Board also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end the Advisory Board is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly at 530-283-6214 or traceyferguson@countyofplumas.com.

Thank you,


Tracey Ferguson, Chair
Plumas-Sierra Counties CoC Advisory Board

