



INVESTMENT PLAN TEMPLATE

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

September 30, 2022

San Benito County



MCP INFORMATION

Provide the name and contact information for the MCP submitting this IP response.

MCP Name	Anthem Blue Cross
Lead Contact Person Name and Title	Kris Kuntz, Housing Manager
Contact Email Address	Kristopher.kuntz@anthem.com
Contact Phone	619-240-6581

PART I: INVESTMENTS

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
1. CoC Infrastructure	The Coalition of Homeless Services Providers (CHSP) has indicated that the region has insufficient resources to implement CES and HMIS at a high level. San Benito County also interested in doing more in-depth PIT analysis.	HHIP funds will support infrastructure capacity at CHSP for CES and HMIS, capacity to engage in data sharing strategies, increase referrals for ECM and CS from CES, and Anthem HMIS user license fees. HHIP funds will also support CoC equity strategies and PIT Count analytics and	\$67,000 (support initial HHIP activities)	CHSP	10/1/22-12/31/2023	1.1, 1.2, 1.3, 1.4, 1.6, 2.2, 3.3, 3.4, 3.5, 3.6	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
		reporting					
2. Street Outreach Services with Street Medicine Support	<p>There are limited street outreach services in San Benito County to engage those living unsheltered including in vehicles.</p> <p>Currently there are no existing street medicine programs operating in San Benito County reported by CHSP and the County.</p>	<p>HHIP funds will support additional street outreach services in the county. These services can also be paired with street medicine services. Funds will also support the creation of limited street medicine services as an initial start to providing this intervention in the County.</p>	<p>\$150,000 (Street outreach annually)</p> <p>\$25,000 (Street Medicine start up)</p>	San Benito County, Dorothy's Place	10/1/22-12/31/2023	1.2, 1.4, 1.6, 2.1, 3.3, 3.4, 3.5	Provider/ Partner Infrastructure
3. Safe Parking Program	A critical gap identified by CHSP and San Benito County was the lack of a safe place for individuals and families living in their vehicles to park and begin receiving	Funds will support the County to develop and implement the program. Anthem intends to work with the County for the program to also refer eligible members for ECM	\$150,000	County of San Benito	5/1/23-12/31/2023	1.2, 1.4, 1.6, 3.3, 3.4, 3.5, 3.6	Provider/ Partner Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	services including outreach, healthcare, housing support, and other social services.	and CS services.					
4. Internal Infrastructure to Engage Community Partners and Support Internal Housing and Homelessness Strategies and Operations	HHIP represents an incredible opportunity as well as a significant undertaking to truly engage community partners and implement local strategies to address homelessness among our members. While Anthem developed a housing and homelessness strategy in 2018 and has implemented various housing pilots to support learnings for CalAIM, it is not staffed	Funds will support Anthem to increase capacity with housing/homeless strategy staff and/or with consultants that will engage with local communities on addressing homelessness. Funds will also support internal operations to manage HHIP activities and reporting.	\$10,268	Anthem Blue Cross	10/1/22-10/31/23	1.1, 1.2, 1.3, 1.5, 1.7, 2.3, 3.1, 3.2	MCP Infrastructure

Investment Activity	Gap or Need Addressed	Description (2 – 3 sentences for each activity)	Dollar Amount or Range	Recipient(s) or Recipient Type(s)	Timeline	HHIP Measure(s) Impacted	Domain Targeted
	appropriately to take on a new MCP role as a critical local partner in addressing homelessness.						

PART II: RISK ANALYSIS

Description of Anticipated Contingencies (500 - 1000 word limit)
<p>To achieve the HHIP goals and broader MCP goals of preventing and ending homelessness in San Benito County, Anthem anticipates the following challenges:</p> <ul style="list-style-type: none"> • Certain measures, specifically measures related to data sharing, will take extensive discussions, significant funding, and a long timeframe to accomplish. Most likely not within the HHIP timeframes. There are some data sharing strategies that can most likely be accomplished but the long-term vision will take resources and time. • Like many CoC leads, the Coalition of Homeless Services Providers (CHSP) is challenged by staff capacity/bandwidth to take on new activities that fall outside of required federal and state requirements. Engagement with MCP’s while extremely important poses a challenge for CoC’s to take on in the near-term and be sustained over the long-term. Many of the HHIP metrics related to data sharing/Homeless Management Information System (HMIS), Coordinated Entry, and equity strategies will require significant bandwidth from CHSP to accomplish. • Currently there are no street medicine programs operating in San Benito County. Developing a street medicine program from the ground up will require extensive funding and time. Equally potential providers may be hesitant to start a new program without a long-term sustainable funding source. It may also take significant time to execute a contract or MOU with a street medicine provider within the time frame of the first measurement period so as Anthem is able to report on members who received services. • Anthem is challenged by internal bandwidth to meet the expectations of HHIP and truly engage with the homeless system of care. Anthem views HHIP as a significant opportunity to build partnerships to address homelessness among members, but will need to enhance internal housing/homelessness infrastructure to meet the opportunity.

- Majority of HHIP funds do not come until the end of the program after all metrics reported, making it challenging to really use the HHIP funds to impact measures. The investments outlined in the Investment Plan are contingent on meeting metrics which require collaboration with external housing and homeless system partners. Additionally HHIP incentive funds in San Benito are relatively small to be used to impact measures, even if all funds were allocated from the beginning.
- Anthem will not be the Medi-Cal MCP starting January 2024 given model change. This will most likely impact the development of a long-term partnership beyond HHIP timeframes and hinder sustainability of HHIP investments.
- Like the rest of the state, San Benito County does not have enough housing that is affordable making it challenging to achieve the measure related to housing placements and retention.

While the above outlines specific challenges, the following identifies steps Anthem intends to take with the Investment Plan and HHIP activities to address those challenges and which aspects above might be affected by those challenges:

- Make investments in CHSP to support enhanced CoC infrastructure to engage with Anthem, meet HHIP metrics, and align with community strategies. Develop HHIP project plan with CHSP to ensure agreed upon activities. However, increasing staff bandwidth and understanding of MCP and efforts (ie CalAIM) may take time which is limited given HHIP measurement periods.
- Make investments in street outreach and street medicine capacity building and work with provider on sustainability plan from the beginning. Developing a new MOU/contract with a new provider who has never provided street medicine services in the county may not happen by the first measurement period.
- Make investments in strategic housing activities such as the Safe Parking program with community partners that will specifically support homeless members to access housing and remain housed.
- Make investments in Anthem staff capacity to engage with community partners to ensure HHIP metrics are met to be able to receive incentive funds to reinvest in community gaps and needs.
- Be honest up front with CHSP and CoC partners on Medi-Cal model change dynamics to develop understanding among homeless system partners that Anthem's time in the county is limited.
- Anthem intends to use resources targeted to people experiencing homelessness under CalAIM, specifically Enhanced Care Management (ECM) and Community Supports housing services, to align with and leverage new community housing investments. While Anthem is limited in using funds to address actual housing resources, we intend to work with the community to determine ways to partner on the use of services in CalAIM to create more housing with supportive services.
- Engage MCP who will be taking over in 2024 early in the process and begin coordinating on HHIP activities and investments. Especially for sustainability with HHIP investments.

PART III: CoC LETTER OF SUPPORT

See CoC letter of support in Appendix.

Part IV: Attestation

See signed attestation as appendix.

THE COALITION OF HOMELESS SERVICES PROVIDERS

BOARD

Central Coast Center for
Independent Living

Community Homeless Solutions

Community Human Services

CSU Monterey Bay – CHE
Center

Dorothy's Place

Housing Authority of the
County of Monterey

Housing Resource Center of
Monterey County

Interim, Inc.

MidPen Housing Corporation

The Salvation Army - Monterey
Peninsula Corps

San Benito County Health &
Human Services Agency

Sun Street Centers

Veterans Transition Center of
CA

MEMBERS

Access Support Network

CHISPA

City of Salinas

Downtown Streets Team

Eden Housing

Gathering for Women

Monterey County Department
of Social Services

YWCA Monterey County

08/24/2022

To: California Department of Health Care Services

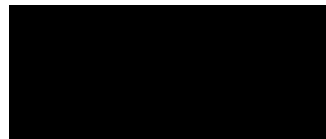
Re: Housing and Homelessness Incentive Program (HHIP) Investment Plan Letter of Support

As the Collaborative Applicant CoC CA-506, the Coalition of Homeless Services Providers (CHSP) is pleased to support the California Department of Health Care Services (DHCS) Housing and Homeless Incentive Program Investment Plan(s) (IP) being submitted by Anthem Blue Cross for San Benito County.

CHSP along with San Benito County had the opportunity to engage and collaborate with Anthem Blue Cross, provide input on the IP, and were able to review the IP prior to the Medi-Cal managed care plan (MCP) submission. CHSP understands that the IP reflects a non-binding general direction for investments the MCPs are willing to initially make to meet DHCS' HHIP program metrics independent of how the MCPs plan to invest HHIP incentive funds once earned. CHSP also understands that the MCPs' HHIP investments are contingent on the MCPs meeting HHIP measures over the two-year HHIP program. To this end, CHSP is committed to collaborating with the MCPs as they engage locally to meet HHIP program metrics.

If you have any questions, please feel free to reach out directly

Thank you,



Genevieve Lucas-Conwell
Executive Director
glucas-conwell@chsp.org
Coalition of Homeless Services Providers
CA-506 CoC Lead Agency

**Medi-Cal Managed Care
Housing and Homelessness Incentive Program (HHIP) Investment Plan (IP)
Certification (to be completed by Health Plan CEO/CFO/COO/Authorized Executive)**

Health Plan: Blue Cross of California Partnership Plan, Inc.

County: Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Inyo, Kings, Madera, Mariposa, Mono, Nevada, Placer, Plumas, Sacramento, San Benito, San Francisco, Santa Clara, Sierra, Sutter, Tehama, Tulare, Tuloumne and Yuba.

I certify that, to the best of my knowledge, the IP provides a true representation of the MCP's expected investment plan and strategy for achieving program measures and targets.

As a CEO, CFO, COO, or Executive duly authorized to sign on behalf of the Health Plan listed above, I am authorized or designated to make this Certification, and declare that I understand that the making of false statements or the filing of a false or fraudulent claim is punishable under state and federal law.

By: Les Ybarra
Print name

September 26, 2022
Date


Signature

President Medicaid - CA
Title