



COUNTY LOCAL HOMELESSNESS PLAN

Madera County

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

June 30, 2022



MCP INFORMATION

| County Name | | |
|-------------------|--|--|
| Madera County | | |
| MCP Name | Lead Contact Person Name and Title | Contact Email Address |
| CalViva Health | Mary Lourdes Leone, Chief Compliance Officer | Compliance@calvivahealth.org |
| Anthem Blue Cross | Kris Kuntz, Housing Manager | Kristopher.Kuntz@anthem.com |

PART I: HHIP MEASURES

CalViva Health and Anthem Blue Cross will independently submit their unique MCP LHP template.

PART II: MCP STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS

| STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS IN THE COUNTY |
|---|
| <p>County Narrative Description (200-word limit)</p> <p>CalViva Health and Anthem Blue Cross are committed to collaborating to reduce and prevent homelessness in Madera County and enhance the connection of Medi-Cal members to housing services. To build consensus around strategies and gain community input for our Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan, MCPs jointly met with members of the Fresno-Madera CoC (FMCoC), the local CoC, and presented proposed strategies at CoC meetings and stakeholder forums. This allowed us to engage multiple community stakeholders (i.e. government representatives, social service and housing agencies, and providers) and ensure alignment with Homeless Housing, Assistance, and Prevention Round 3 (HHAP-3) strategies and FMCoC's 2-Year Strategic Plan.</p> <p>Our countywide strategies include: 1) improve data sharing capabilities with Homeless Management Information System (HMIS); 2) integrate with Coordinated Entry System (CES); 3) develop partnerships that address disparities and inequities in housing-related service delivery (i.e. an integrated and robust street medicine model); and 4) bolster ongoing CalAIM Community Supports and ECM initiatives to better identify and serve individuals experiencing homelessness. MCPs and FMCoC will work together to implement strategies, meet HHIP measures, and create capacity and partnerships to make progress toward racial equity and addressing</p> |

homelessness and housing insecurity in Madera County.

PART III: LANDSCAPE ANALYSIS OF COUNTY DEMOGRAPHICS, NEEDS, AND GAPS

Please find below landscape data that is included in Fresno-Madera CoC’s HHAP-3 application. Because the CoC spans two counties, the following landscape analysis represents aggregate data for both Fresno County and Madera County.

A. Landscape Analysis of County Needs and Demographics

| Table 1. Landscape Analysis of County Needs and Demographics | | |
|---|--|---|
| | Number of People Experiencing Homelessness | Source and Date Timeframe of Data |
| Population and Living Situations | | |
| TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS | 3641 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Sheltered (Emergency Shelter (ES), Transitional Housing (TH), Supportive Housing (SH)) | 960 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Unsheltered | 2681 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| Household Composition | | |
| # of Households without Children | 2873 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Households with At Least 1 Adult & 1 Child | 163 | HUD PIT Count, 2020 (Fresno-Madera CoC) |

| | | |
|---|------|---|
| # of Households with Only Children | █ | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| Sub-Populations and Other Characteristics | | |
| # of Adults Who are Experiencing Chronic Homelessness | 645 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Adults Who are Experiencing Serious Mental Illness | 1137 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Adults Who are Experiencing Substance Use Disorders | 419 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Adults Who are Veterans | 377 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Adults with HIV/AIDS | 44 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Adults Who are Survivors of Domestic Violence | 480 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Unaccompanied Youth (under 25) | 131 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Parenting Youth (under 25) | 18 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Children of Parenting Youth | 22 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| Gender Demographics | | |
| # of Women/Girls | 1285 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of Men/Boys | 2330 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Transgender | 14 | HUD PIT Count, 2020 (Fresno-Madera CoC) |

| | | |
|--|------|---|
| # of People Who are Gender Non-Conforming | 12 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| Ethnicity and Race Demographics | | |
| # of People Who are Hispanic/Latino | 1898 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Non-Hispanic/Non-Latino | 1743 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Black or African American | 669 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Asian | 64 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are American Indian or Alaska Native | 347 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Native Hawaiian or Other Pacific Islander | 37 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are White | 2146 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who are Multiple Races | 378 | HUD PIT Count, 2020 (Fresno-Madera CoC) |
| # of People Who did Not Disclose | N/A | N/A |

B. Landscape Analysis of People Receiving Services

| Table 2. Landscape Analysis of County Services | | | | | | | | | |
|--|------------------------------------|-----------------------|---------------------------|--|---|--|--|-------------------|---|
| | Permanent Supportive Housing (PSH) | Rapid Rehousing (RRH) | Transitional Housing (TH) | Interim Housing or Emergency Shelter (IH / ES) | Diversion Services and Assistance (DIV) | Homelessness Prevention Services & Assistance (HP) | Outreach and Engagement Services (O/R) | Other: [Identify] | Source(s) and Time-frame of Data |
| Household Composition | | | | | | | | | |
| # of Households without Children | 449 | 505 | 130 | 2540 | 84 | 80 | 2464 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Households with At Least 1 Adult & 1 Child | 74 | 230 | 99 | 121 | 34 | 66 | 254 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Households with Only Children | █ | █ | 0 | █ | 0 | █ | █ | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| Sub-Populations and Other Characteristics | | | | | | | | | |
| # of Adults Who are Experiencing Chronic Homelessness | 362 | 253 | 107 | 1061 | 30 | █ | 998 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Adults Who are Experiencing | 429 | 211 | 88 | 980 | 47 | █ | 699 | N/A | HMIS APR Data - 1/1/2021 - |

| | | | | | | | | | |
|---|-----|-----|----|-----|----|----|-----|-----|---|
| Serious Mental Illness | | | | | | | | | 12/31/2021 (FMCoC) |
| # of Adults Who are Experiencing Substance Use Disorders | 199 | 105 | 45 | 572 | █ | █ | 457 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Adults Who are Veterans | 55 | 204 | 92 | 224 | █ | 69 | 176 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Adults with HIV/AIDS | 26 | █ | █ | 33 | █ | 0 | 27 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Adults Who are Survivors of Domestic Violence | 143 | 149 | 49 | 648 | 37 | 19 | 513 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Un-accompanied Youth (under 25) | █ | 98 | 56 | 220 | █ | █ | 204 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Parenting Youth (under 25) | █ | 40 | 14 | 18 | █ | █ | 45 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Children of Parenting Youth | █ | 60 | 12 | 15 | █ | █ | 56 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |

Gender Demographics

| | | | | | | | | | |
|---|-----|-----|-----|------|-----|-----|------|-----|---|
| # of Women/Girls | 376 | 686 | 239 | 1320 | 132 | 192 | 1614 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of Men/Boys | 377 | 697 | 249 | 1756 | 96 | 189 | 2217 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Transgender | █ | █ | █ | 20 | █ | █ | 12 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Gender Non-Conforming | █ | 0 | █ | █ | 0 | 0 | █ | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| Ethnicity and Race Demographics | | | | | | | | | |
| # of People Who are Hispanic/Latino | 342 | 748 | 262 | 1428 | 120 | 248 | 1781 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Non-Hispanic/Non-Latino | 418 | 636 | 229 | 1670 | 112 | 133 | 1922 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Black or African American | 144 | 302 | 113 | 575 | 60 | 36 | 712 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |

| | | | | | | | | | |
|--|-----|-----|-----|------|-----|-----|------|-----|---|
| # of People Who are Asian | ■ | 22 | ■ | 90 | ■ | ■ | 134 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are American Indian or Alaska Native | 26 | 28 | 12 | 165 | ■ | ■ | 163 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Native Hawaiian or Other Pacific Islander | ■ | ■ | ■ | 23 | 0 | 0 | 29 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are White | 527 | 989 | 329 | 2086 | 158 | 337 | 2527 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |
| # of People Who are Multiple Races | 49 | 33 | 28 | 103 | ■ | ■ | 117 | N/A | HMIS APR Data - 1/1/2021 - 12/31/2021 (FMCoC) |

*Data has been suppressed per Data De-identification Guidelines.

PART IV: IDENTIFICATION OF FUNDING AVAILABILITY

Please see attached appendix for funding analysis. This information was included in Fresno-Madera CoC's HHAP-3 application. Because the CoC spans two counties, the funding analysis is aggregate data for both Fresno County and Madera County.

DHCS Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan: Madera County
CalViva Health and Anthem Blue Cross
June 30, 2022

APPENDIX: Part IV – Identification of Funding Availability

Table 3. Landscape Analysis of State, Federal and Local Funding - FMCoC, City of Fresno, and Counties of Fresno and Madera

| Summary of Combined Homeless Services Funding for the FMCoC, City of Fresno, and Counties of Fresno and Madera | | | | |
|--|------------------------|------------------------|------------------------|-----------------------|
| Homeless Service Category | FY20/21 | FY21/22 | FY22/23 | FY23/24* |
| Emergency Shelter | \$5,490,198.16 | \$22,410,625.88 | \$8,021,541.80 | \$- |
| Bridge Housing | \$200,697.38 | \$2,493,777.04 | \$6,515,204.54 | \$- |
| Street Outreach | \$1,523,875.42 | \$3,074,590.51 | \$3,450,796.40 | \$- |
| Services Only | \$53,460.12 | \$3,358,777.00 | \$1,426,542.05 | \$1,338,299.00 |
| Homelessness Prevention and Shelter Diversion to Permanent Housing | \$831,538.00 | \$2,316,677.00 | \$5,546,051.00 | \$- |
| PH - Rapid Re-housing | \$716,716.05 | \$11,786,306.54 | \$6,951,169.52 | \$1,338,299.00 |
| PH - Permanent Supportive Housing | \$1,142,500.00 | \$9,534,076.00 | \$5,907,424.00 | \$- |
| Other | \$14,837,007.00 | \$1,083,177.20 | \$467,270.00 | \$- |
| Total | \$24,795,992.13 | \$56,058,007.17 | \$38,285,999.31 | \$2,676,598.00 |

*Only limited funding projections are available for FY23/24

| Breakdown of Combined Homeless Services Funding for the FMCoC, City of Fresno, and Counties of Fresno and Madera | | | | | |
|--|------------------|----------------|-----------------|----------------|----------|
| Homeless Service Category | Jurisdiction | FY20/21 | FY21/22 | FY22/23 | FY23/24* |
| Emergency Shelter • Funding Sources Include: CARES Act, CDBG-CV, ESG, ESG-CV, HEAP, HHAP, HUD CoC, Project Roomkey | City of Fresno | \$2,926,776.15 | \$14,256,206.50 | \$5,637,152.16 | \$- |
| | FMCoC | \$631,762.00 | \$2,190,106.08 | \$1,987,112.64 | \$- |
| | County of Fresno | \$1,861,482.01 | \$5,175,140.30 | \$397,277.00 | \$- |
| | County of Madera | \$70,178.00 | \$789,173.00 | \$- | \$- |

| | | | | | |
|--|------------------|----------------|-----------------|----------------|----------------|
| | Total Funding | \$5,490,198.16 | \$22,410,625.88 | \$8,021,541.80 | \$- |
| <p>Bridge Housing</p> <ul style="list-style-type: none"> • Categorized as Transitional Housing in HMIS for reporting purposes • Funding Sources Include: CALOES, CESH, ESG, HHAP, HUD CoC, County of Fresno Child Welfare THP | City of Fresno | \$200,697.38 | \$1,309,871.00 | \$725,553.37 | \$- |
| | FMCoC | \$- | \$653,121.00 | \$878,435.17 | \$- |
| | County of Fresno | \$- | \$530,785.04 | \$4,911,216.00 | \$- |
| | County of Madera | \$- | \$- | \$- | \$- |
| | Total Funding | \$200,697.38 | \$2,493,777.04 | \$6,515,204.54 | \$- |
| | | | | | |
| <p>Street Outreach</p> <ul style="list-style-type: none"> • Funding Sources Include: ESG, HHAP, Kaiser Foundation, OEL, SMHS | City of Fresno | \$776,975.42 | \$802,590.50 | \$596,239.40 | \$- |
| | FMCoC | \$15,900.00 | \$2,127,040.01 | \$2,854,557.00 | \$- |
| | County of Fresno | \$500,000.00 | \$70,650.00 | \$- | \$- |
| | County of Madera | \$231,000.00 | \$74,310.00 | \$- | \$- |
| | Total Funding | \$1,523,875.42 | \$3,074,590.51 | \$3,450,796.40 | \$- |
| | | | | | |
| <p>Services Only</p> <ul style="list-style-type: none"> • Includes CES Services, Employment Services, COVID response services • Funding Sources Include: CSBG - CARES, HEAP, HHAP, HUD CoC | City of Fresno | \$53,460.12 | \$2,223,301.00 | \$- | \$- |
| | FMCoC | \$- | \$50,000.00 | \$88,243.05 | \$- |
| | County of Fresno | \$- | \$1,085,476.00 | \$1,338,299.00 | \$1,338,299.00 |
| | County of Madera | \$- | \$- | \$- | \$- |
| | Total Funding | \$53,460.12 | \$3,358,777.00 | \$1,426,542.05 | \$1,338,299.00 |
| | | | | | |
| <p>Homelessness Prevention and Shelter Diversion to Permanent Housing</p> <ul style="list-style-type: none"> • Funding Sources Include: CARES Act, ESG, HEAP, HHAP | City of Fresno | \$- | \$954,470.00 | \$- | \$- |
| | FMCoC | \$21,200.00 | \$283,048.00 | \$506,276.08 | \$- |
| | County of Fresno | \$- | \$588,571.00 | \$5,039,774.92 | \$- |
| | County of Madera | \$810,338.00 | \$490,588.00 | \$- | \$- |
| | Total Funding | \$831,538.00 | \$2,316,677.00 | \$5,546,051.00 | \$- |
| | | | | | |
| <p>PH - Rapid Re-housing</p> <ul style="list-style-type: none"> • Funding Sources Include: CARES Act, CESH, ESG, ESG-CV, HEAP, HHAP, HUD CoC | City of Fresno | \$- | \$1,570,023.00 | \$- | \$- |
| | FMCoC | \$127,452.00 | \$3,848,839.04 | \$3,026,355.30 | \$- |
| | County of Fresno | \$106,715.05 | \$6,206,548.50 | \$3,736,730.22 | \$1,338,299.00 |

| | | | | | |
|---|---|------------------------|------------------------|-----------------------|-----------------------|
| | County of Madera | \$482,549.00 | \$160,896.00 | \$188,084.00 | \$- |
| | Total Funding | \$716,716.05 | \$11,786,306.54 | \$6,951,169.52 | \$1,338,299.00 |
| <p>PH - Permanent Supportive Housing</p> <ul style="list-style-type: none"> • Disability required for entry • Funding Sources Include: HUD CoC | City of Fresno | \$- | \$- | \$- | \$- |
| | FMCoC | \$- | \$6,398,066.00 | \$5,557,424.00 | \$- |
| | County of Fresno | \$- | \$3,136,010.00 | \$350,000.00 | \$- |
| | County of Madera | \$1,142,500.00 | \$- | \$- | \$- |
| | Total Funding | \$1,142,500.00 | \$9,534,076.00 | \$5,907,424.00 | \$- |
| | <p>Other</p> <ul style="list-style-type: none"> • Includes HMIS, Capital Projects, and Strategic Planning Costs • Funding Sources Include: CSBG- CARES, CESH, HHAP, HUD CoC, Homekey | City of Fresno | \$7,706.00 | \$287,582.00 | \$70,000.00 |
| FMCoC | | \$10,600.00 | \$790,805.20 | \$397,270.00 | \$- |
| County of Fresno | | \$14,818,701.00 | \$4,790.00 | \$- | \$- |
| County of Madera | | \$- | \$- | \$- | \$- |
| Total Funding | | \$14,837,007.00 | \$1,083,177.20 | \$467,270.00 | \$- |

*Only limited funding projections are available for FY23/24