



COUNTY LOCAL HOMELESSNESS PLAN

Placer County

HOUSING AND HOMELESSNESS INCENTIVE PROGRAM

June 30, 2022



MCP INFORMATION

Provide the name of the county for this county LHP submission and list the MCP(s) participating in the submission (each MCP is also required to submit a unique MCP LHP using the Excel template provided by DHCS).

County Name		
Placer County		
MCP Name	Lead Contact Person Name and Title	Contact Email Address
Anthem Blue Cross	Kris Kuntz, Housing Manager	Kristopher.Kuntz@anthem.com
California Health & Wellness	Deanna Eaves, Director, Compliance Sally Chow, Senior Manager, Compliance	deanna.l.eaves@cahealthwellness.com sally.c.chow@cahealthwellness.com
Kaiser Permanente	Vanessa Davis, National Program Lead, Housing for Health	Vanessa.W.Davis@kp.org

PART I: HHIP MEASURES

Anthem Blue Cross, California Health & Wellness, and Kaiser Permanente will independently submit their unique MCP LHP template.

PART II: MCP STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS

STRATEGIES TO ADDRESS IDENTIFIED HOUSING AND SERVICE GAPS IN THE COUNTY
County Narrative Description (200-word limit)

Anthem Blue Cross, California Health & Wellness, and Kaiser Permanente are committed to collaborating to reduce and prevent homelessness in Placer County and enhance the connection of Medi-Cal members to housing services. To build consensus around strategies and gain community input for our Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan, MCPs jointly met with members of the Placer County CoC, the local CoC, and presented proposed strategies at CoC meetings. This allowed us to engage multiple community stakeholders (i.e. government representatives, social service and housing agencies, and community providers) and ensure alignment with Homeless Housing, Assistance, and Prevention Round 3 (HHAP-3) strategies.

Our countywide strategies include: 1) improve data sharing capabilities with Homeless Management Information System (HMIS); 2) integrate with the Coordinated Entry System (CES); 3) develop partnerships that address disparities and inequities in housing-related service delivery (i.e. an integrated and robust street medicine model); and 4) bolster ongoing CalAIM Community Supports and ECM initiatives to better identify and serve individuals experiencing homelessness. MCPs and the Placer County CoC will work together to implement HHIP strategies, meet program measures, and create the capacity and partnerships to make progress toward racial equity and addressing homelessness in Placer County.

PART III: LANDSCAPE ANALYSIS OF COUNTY DEMOGRAPHICS, NEEDS, AND GAPS

A. Landscape Analysis of County Needs and Demographics

Table 1. Landscape Analysis of County Needs and Demographics		
	Number of People Experiencing Homelessness	Source and Date Timeframe of Data
Population and Living Situations		
TOTAL # OF PEOPLE EXPERIENCING HOMELESSNESS	744	HUD PIT Count, 2020
# of People Who are Sheltered (Emergency Shelter (ES), Transitional Housing (TH), Supportive Housing (SH))	339	HUD PIT Count, 2020
# of People Who are Unsheltered	405	HUD PIT Count, 2020

Household Composition		
# of Households without Children	613	HUD PIT Count, 2020
# of Households with At Least 1 Adult & 1 Child	131	HUD PIT Count, 2020
# of Households with Only Children	0	HUD PIT Count, 2020
Sub-Populations and Other Characteristics		
# of Adults Who are Experiencing Chronic Homelessness	261	HUD PIT Count, 2020
# of Adults Who are Experiencing Serious Mental Illness	213	HUD PIT Count, 2020
# of Adults Who are Experiencing Substance Use Disorders	130	HUD PIT Count, 2020
# of Adults Who are Veterans	73	HUD PIT Count, 2020
# of Adults with HIV/AIDS	█	HUD PIT Count, 2020
# of Adults Who are Survivors of Domestic Violence	94	HUD PIT Count, 2020
# of Unaccompanied Youth (under 25)	42	HUD PIT Count, 2020
# of Parenting Youth (under 25)	17	HUD PIT Count, 2020
# of People Who are Children of Parenting Youth	14	HUD PIT Count, 2020
Gender Demographics		
# of Women/Girls	261	HUD PIT Count, 2020

# of Men/Boys	478	HUD PIT Count, 2020
# of People Who are Transgender	█	HUD PIT Count, 2020
# of People Who are Gender Non-Conforming	█	HUD PIT Count, 2020
Ethnicity and Race Demographics		
# of People Who are Hispanic/Latino	103	HUD PIT Count, 2020
# of People Who are Non-Hispanic/Non-Latino	641	HUD PIT Count, 2020
# of People Who are Black or African American	63	HUD PIT Count, 2020
# of People Who are Asian	█	HUD PIT Count, 2020
# of People Who are American Indian or Alaska Native	35	HUD PIT Count, 2020
# of People Who are Native Hawaiian or Other Pacific Islander	█	HUD PIT Count, 2020
# of People Who are White	597	HUD PIT Count, 2020
# of People Who are Multiple Races	37	HUD PIT Count, 2020
# of People Who did Not Disclose	103	HUD PIT Count, 2020

* Data has been suppressed per Data De-identification Guidelines.

B. Landscape Analysis of People Receiving Services

Table 2. Landscape Analysis of County Services									
	Permanent Supportive Housing (PSH)	Rapid Rehousing (RRH)	Transitional Housing (TH)	Interim Housing or Emergency Shelter (IH / ES)	Diversion Services and Assistance (DIV)	Homelessness Prevention Services & Assistance (HP)	Outreach and Engagement Services (O/R)	Other: [Identify]	Source(s) and Time-frame of Data
Household Composition									
# of Households without Children	187	127	101	729	0	56	484	N/A	HDIS 07/01/2020 - 06/30/2021
# of Households with At Least 1 Adult & 1 Child	35	188	0	35	0	48	█	N/A	HDIS 07/01/2020 - 06/30/2021
# of Households with Only Children	█	14	0	0	0	0	█	N/A	HDIS 07/01/2020 - 06/30/2021
Sub-Populations and Other Characteristics									
# of Adults Who are Experiencing Chronic Homelessness	79	19	22	332	0	█	155	N/A	HDIS 07/01/2020 - 06/30/2021
# of Adults Who are Experiencing	142	31	78	294	0	24	143	N/A	HDIS 07/01/2020 -

Serious Mental Illness									06/30/2021
# of Adults Who are Experiencing Substance Use Disorders	63	12	22	173	0	█	119	N/A	HDIS 07/01/2020 - 06/30/2021
# of Adults Who are Veterans	14	34	█	54	0	13	40	N/A	HDIS 07/01/2020 - 06/30/2021
# of Adults with HIV/AIDS	█	█	█	11	0	0	█	N/A	HDIS 07/01/2020 - 06/30/2021
# of Adults Who are Survivors of Domestic Violence	95	38	50	271	0	26	140	N/A	HDIS 07/01/2020 - 06/30/2021
# of Un-accompanied Youth (under 25)	0	0	█	█	0	Data not available	Data not available	N/A	HDIS 07/01/2020 - 06/30/2021
# of Parenting Youth (under 25)	0	0	█	0	0	Data not available	Data not available	N/A	HDIS 07/01/2020 - 06/30/2021
# of People Who are Children of Parenting Youth	0	0	█	0	0	Data not available	Data not available	N/A	HDIS 07/01/2020 - 06/30/2021

Gender Demographics

# of Women/Girls	139	412	49	321	0	124	172	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of Men/Boys	143	360	50	508	0	92	319	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Transgender	█	█	0	█	0	█	█	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Gender Non-Conforming	█	0	█	█	0	█	█	N/A	HDIS 07/01/202 0 - 06/30/202 1
Ethnicity and Race Demographics									
# of People Who are Hispanic/Latino	37	226	11	140	0	54	55	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Non-Hispanic/Non-Latino	246	529	89	678	0	162	392	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Black or African American	█	101	█	47	0	19	13	N/A	HDIS 07/01/202 0 - 06/30/202 1

# of People Who are Asian	█	13	0	█	0	█	█	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are American Indian or Alaska Native	█	26	█	37	0	0	12	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Native Hawaiian or Other Pacific Islander	█	█	█	█	0	█	█	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are White	235	514	83	626	0	157	372	N/A	HDIS 07/01/202 0 - 06/30/202 1
# of People Who are Multiple Races	33	87	█	93	0	27	30	N/A	HDIS 07/01/202 0 - 06/30/202 1

* Data has been suppressed per Data De-identification Guidelines.

PART IV: IDENTIFICATION OF FUNDING AVAILABILITY

Please see attached appendix for funding analysis. This information was included in the HHAP-3 application for the Placer County Continuum of Care (CA-515).

DHCS Housing and Homelessness Incentive Program (HHIP) County Local Homelessness Plan: Placer County
 Anthem Blue Cross, California Health & Wellness, and Kaiser Permanente
 June 30, 2022

APPENDIX: Part IV – Identification of Funding Availability

Table 3. Landscape Analysis of State, Federal and Local Funding										
Funding Program <i>(choose from drop down options)</i>	Fiscal Year <i>(select all that apply)</i>	Total Amount Invested into Homelessness Interventions	Funding Source*	Intervention Types Supported with Funding <i>(select all that apply)</i>		Brief Description of Programming and Services Provided	Populations Served <i>(please "x" the appropriate population[s])</i>			
							TARGETED POPULATIONS <i>(please "x" all that apply)</i>			
Emergency Solutions Grants - CV (ESG-CV) - via HCD	FY 2021-2022	\$4,973,631.00	State Agency			ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply)</i>			
					x		People Exp Chronic Homelessness	x	Veterans	Parenting Youth
					x		People Exp Severe Mental Illness		People Exp HIV/AIDS	Children of Parenting Youth
						x	People Exp Substance Abuse Disorders		Unaccompanied Youth	Other <i>(please enter here)</i>
Homeless Housing, Assistance and Prevention Program (HHAP) - via Cal ICH	FY 2022-2023	\$668,679.90	State Agency			ALL PEOPLE EXPERIENCING HOMELESSNESS	TARGETED POPULATIONS <i>(please "x" all that apply)</i>			
					x		People Exp Chronic Homelessness	x	Veterans	Parenting Youth
					x		People Exp Severe Mental Illness		People Exp HIV/AIDS	Children of Parenting Youth
						x	People Exp Substance Abuse Disorders		Unaccompanied Youth	Other <i>(please enter here)</i>
Other (enter funding source)	FY 2021-2022	\$2,598,990.23	State Agency				TARGETED POPULATIONS <i>(please "x" all that apply)</i>			

